

-----**SAVE THE DATE**-----

Statewide Broadband Boot Camp: Pathways to Action

Access + Adoption + Utilization = Wisconsin Wins When Everyone's Online

Tuesday December 6, 2016 – [Hotel Mead](#), Wisconsin Rapids

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AGENDA HIGHLIGHTS

Kickoff: Interactive Meeting of the Minds

What do YOU need to move from talk to action on broadband?

- Guest Speaker/Keynote: Pathways for Action: Increasing Access Successful Public/Private Models – [Joanne Hovis](#)
Hovis is a recognized authority on broadband deployment--and on the evolving role of local communities and government in the provision of communications services to the public.
- Proven Pathways in Wisconsin: Models that Work
- Negotiating your public/private partnership
- Lunch / Networking

Breakout Sessions: Pathways for Action - Increasing Adoption & Utilization

- Small businesses online: Getting on, getting comfortable, ROI
- Low income residents online: A trifecta approach
- Agriculture online: Getting on, growing, profiting
- Rural elderly residents online: Getting connected, staying independent
- Latest Statewide Data about Demand to help in your efforts
- Moving Forward: Collective Action