

HOW TO PARTICIPATE

1. **Individual participation:** Any County employee, specifically those with the knowledge, expertise, and passion for the use cases we are tackling, can register for one or several events. There is a small fee of \$50 to cover food and beverage and event logistics.

Register at <http://aaiw.kinnekto.com> and enter code INDI50

2. **A County as a sponsor:** Some Counties are expressing their support for this effort in the form of a sponsorship. There are three levels available from \$1000 to \$5000. A sponsorship ensures that the County will be credited as being part of the Digital County collaboration. It also provides a substantial number of County employees or guests (15-50 based on the sponsorship) with free access to the events. The County will receive a specific code for free access and can share it with those employees, partners or guests who are passionate about attending.

For more information please contact Oliver Buechse at oliver@mystrategysource.com

3. **Reduced sponsorship rates:** We recognize that some Counties have limited resources or did not have an opportunity to earmark funds in the budget. If a County is interested in being a sponsor and sending a group of employees or guests to the events, but the sponsorship levels are too high, please contact us. Through the generous overall sponsorship of the WCA we have the opportunity to provide a select number of Counties with the benefits of sponsorship at a reduced rate. Please contact oliver@mystrategysource.com for more information.

4. **Access to other interested parties:** In many Counties the collaboration with City Governments is valued and several City Representatives have approached us. They can join the event as individuals with code MUNI50 (same \$50 rate applies) or if a County is a sponsoring County and has some remaining capacity, they could attend as guests of the County with the free access code provided to the County. Both options are also available to other Community Partners of the Counties.

5. **Technology Experts:** One of our key objectives is to initiate the dialogue between County Experts and Technology Experts. If you are a technology expert, whether you work for the County or not, and would like to contribute to the event, please contact our expert coordinator, Alberta Tete-Lartey (atetelartey@gmail.com) and she will explore collaboration options with you.