

Sponsorship Package

# MODEL UNITED NATIONS

*invest in the next generation of global leaders*



1,000 +  
students

30 +  
high schools



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Dear Community Partner,

On December 1 & 2, 2017, the World Affairs Council of Connecticut will hold its annual Model United Nations program for CT high school students at the University of Hartford. This year we are on track to host over 1,000 students from over 30 schools around the state. This unparalleled global learning opportunity brings together students from across Connecticut, from rural, urban, public, parochial, and private high schools, to collaboratively tackle the world's most critical issues.

What began at Hartford High School in 1952 with 130 participants, has since grown into one of the largest and longest-running student-run conferences in the state. At CTWAC's Model United Nations program, students experience the inner-workings of international policy-making as they tackle global issues and controversies, draft resolutions, navigate crisis scenarios, debate, and ultimately vote representing their nations on global solutions. In the process, students become global thinkers, confident speakers, and peer leaders, ready to enter our global workforce.

In a special committee this year, students will accept Microsoft President Brad Smith's challenge to pioneer a Digital Geneva Convention to combat global cyber warfare and crime in the digital age.

This program is not possible without the support of our community. By becoming a sponsor, you invest in the success of our state's future global leaders. As a valued partner, your organization will be prominently featured throughout the two-day conference and gain community visibility as a partner of this time-tested and trusted program.

Thank you very much for your interest in this partnership opportunity and for helping to create invaluable experiences for the next generation of global leaders right here in Connecticut.

Sincerely,



Megan Clark Torrey  
Executive Director  
World Affairs Council of CT





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## HOW THE PROGRAM WORKS

Each student assumes the role of a UN delegate. After months of researching the political, economic, and diplomatic realities and stances of their chosen countries, students are invited to the United Nations in NYC for intimate briefings with the very diplomats they will be representing. This is all in preparation for the culminating conference, which brings together all delegates over two days to represent countries throughout the world. Recreating the structure of the UN, students work in committees to debate their positions on today's most pressing global issues with the goal of collaboratively and creatively passing resolutions.

## WHAT MAKES CTWAC DIFFERENT

- **Student Run:** The program is entirely high school student run. Unlike many other programs, students have the opportunity to choose the topics they will be debating, participate in leadership training, and serve as committee officers at the culminating conference.
- **Trip to NYC:** Students travel to New York City to tour the U.N., meet diplomats from the countries they are representing, and discuss timely global issues with current global change makers.
- **Hartford Schools:** Our first Model UN was held at Hartford Public High School in 1952. Today, partnership with Hartford schools is prioritized and thriving. Hartford students participate free of charge and are offered tailored after-school MUN prep workshops.
- **Curriculum Development:** CTWAC also develops MUN curriculum for teachers. Many schools have developed classes based on this curriculum.
- **Unforgettable Opportunities:** CTWAC offers MUN students exclusive access to international events and speakers throughout the year.

## WHY IT MATTERS

Through participating in Model UN, students emerge as leaders, having been exposed to critical global issues and international perspectives. They develop skills in communication, problem-solving, and leadership, while learning to cooperatively discuss and resolve broad issues.

### Student Delegate Testimonies



"I'm proud to say that now I am a more globally engaged and active citizen."

"It's definitely helped me with my confidence. I feel I can talk to other people and not feel shy about what I have to say."

"You learn how to talk to people in a way that helps them, helps you, and solves problems."



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## COMMITTEE DEBATE TOPICS 2017

Disarmament and International Security Committee: **Nuclear Deterrence**

Economic Committee: **Financing Terrorism**

Social, Humanitarian and Cultural Committee: **Distributing the Refugee Crisis**

UN Environmental Program: **Protecting Natural Resources**

World Health Organization: **Fair Access to Life-Saving Treatments and Care**

International Migration Organization: **Walls as Borders**

UNICEF: **The Right to Education**

Special Committee: **Digital Geneva Convention**

Security Council: **Global Crisis**

## PARTICIPATING SCHOOLS

- Academy of Aerospace and Engineering
- Avon High School
- Berlin High School
- Canton High School
- CT International Baccalaureate Academy
- CT River Academy
- Enfield High School
- Ethel Walker School
- Farmington High School
- Glastonbury High School
- Granby Memorial High School
- Hall High School
- Hartford Schools
- Lewis S. Mills High School
- Lyman Memorial High School
- Newington High School
- Northwest Catholic High School
- Northwest Regional High School
- Parish Hill High School
- Hebron/Andover/Marlborough RHAM High School
- Rockville High School
- Simsbury High School
- Somers High School
- South Windsor High School
- Southington High School
- The Master's School
- Watertown High School
- Westminster School
- Wethersfield High School
- Windsor Locks High School
- Wolcott High School

\*Additional Enrollment Ongoing

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## SPONSORSHIP LEVELS

### Named Sponsor (\$50,000)

- Name of company will be featured in the title of the program
- The opportunity to address the opening and/or closing plenary of the conference
- Featured full page ad on the back cover of the delegate handbook
- Logo recognition on stage at the opening and closing of the event
- Logo recognition and link on our website and in all CTWAC MUN materials, print and email communications
- Logo on all letters to CTWAC MUN delegates and their families
- Mention of your organization in press materials
- Opportunity to provide company promotional items to all delegates

### Secretary-General Sponsor (\$25,000)

- The opportunity to address the opening or closing plenary of the conference
- Full page ad in the delegate handbook
- Logo recognition on stage at the opening and closing of the event
- Logo recognition and link on our website and in all CTWAC MUN materials, print and email communications
- Logo on all letters to CTWAC MUN delegates and their families
- Mention of your organization in press materials
- Opportunity to provide company promotional items to all delegates

### UN Headquarters Sponsor (\$10,000)

- Sponsor the once-in-a-lifetime trip to the United Nations Headquarters in NYC for hundreds of CT high schools students to meet with world diplomats and UN officials
- Half page ad in delegate handbook
- Special sponsor status, logo and link will be featured on our website and in all CTWAC MUN materials, print and email communications
- Logo will appear on all letters to CTWAC MUN delegates and their families
- Opportunity to provide company promotional items to all delegates

### Committee Sponsor (\$5,000)

- Sponsor a UN Committee room with high-visibility signage and promotional space in the committee room throughout the 2-day conference
- Quarter page add in the delegate handbook
- Logo recognition and link on our website and in all CTWAC MUN materials, print and email
- Opportunity to meet the delegates and optional opportunities for staff to volunteer as committee observers
- Opportunity to provide company promotional items to all delegates

### Delegate Sponsor (\$2,500)

- Logo and recognition in the delegate handbook
- Opportunity to meet delegates
- Organization's name and link will be featured on our website
- The opportunity to provide company promotional items to all delegates

### Individual and Family Sponsor (\$500)

- Recognition in the CTWAC MUN delegate handbook

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## SPONSOR RESPONSE FORM

*YES, I wish to invest in Connecticut's young global leaders and support the CTWAC Model United Nations at the following level:*

**Named** Sponsor (\$50,000)

**Secretary-General** Sponsor (\$25,000)

**UN Headquarters** Sponsor (\$10,000)

**Committee** Sponsor (\$5,000)

**Delegate** Sponsor (\$2,500)

**Individual and Family** Sponsor (\$500)

**Contact Information:**

Please list your contact information as you would like it to appear in promotional materials.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Payment Method:**

\_\_\_\_\_ Check Enclosed made payable to World Affairs Council of CT

\_\_\_\_\_ Please Send Invoice (include contact information if different from above)

**Return to:**

mctorrey@ctwac.org or  
World Affairs Council of CT  
1049 Asylum Ave.  
Hartford, CT 06105

**Contact us:**

If you have any questions, or would like to discuss further sponsorship opportunities, please contact Executive Director Megan Torrey.  
mctorrey@ctwac.org | (860) 241-6118