



## **KB Multimedia Recognized as 2016 Business Partner of the Year**

Hunterdon County Vocational School District (HCVSD) is happy to announce KB Multimedia has been named Business Partner of the Year for 2016.

Kristyna Barbella-Saja, a 2011 graduate of Rider University with a bachelor's degree in multimedia communications, graphic design, and film studies, is the founder and owner of KB Multimedia. Mrs. Barbella-Saja spent four years with the District as a teacher's aide while also contributing to HCVSD's recruiting efforts through the creation of more than 40 videos and other forms of multimedia communication. Even after leaving the District at the end of the 2015-16 school year to pursue other professional opportunities, Mrs. Barbella-Saja has continued to assist HCVSD with recruiting efforts, highlighted by her recent work on videos promoting HCVSD's newly implemented Fire and EMT pathways.

"The District has been fortunate to have such a strong relationship with a talented and dedicated professional such as Kristyna. Her promotional videos have always resonated with potential students, and her contributions to our recruitment efforts are invaluable," said Dr. Kimberly Metz, Superintendent of HCVSD.

KB Multimedia provides a variety of services, including web development, social media consulting, graphic design, photography, and video production & editing services. Mrs. Barbella-Saja will be recognized later this year at an awards ceremony celebrating

Polytech students and the individuals who contribute to the school's success.