The SUNSHINE KIDS

SATURDAY, FEBRUARY 25, 2017

6РМ

JOSEPH A. FLOREANO ROCHESTER RIVERSIDE CONVENTION CENTER

WEDNESDAY, MARCH 1, 2017

6РМ

Auto Show Sneak Preview (indluded with Gala Ticket purchase)



	Turbocharged	Overdrive	All-Wheel Drive	Driver's Seat	Cruise Control	High Roller Casino Sponsor
	*Sponsorship tickets include complimentary drinks during the reception as well as valet parking					
Tickets (include Gala, Preview Event and Auto Show)	20*	10*	6*	4*	2*	
Included in Print Advertising	X	X				
Dinner Program Ad	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	
Logo on Screen at Dinner	X	X	X	X		
Logo on RADA and Rotary websites	X	X	X			
Logo on Event Tickets	X	X				
Skyway Signage (40,000+ views)	X	X	Additional \$500 option	Additional \$500 option	Additional \$500 option	
Provides 1 week camp experience for	10 Kids	6 Kids	3 Kids	2 Kids	1 Child	
Signage on Casino Table (limited availability)						X
	\$10,000	\$5,000	\$2,500	\$1,500	\$750	\$300

Tickets:	
Individual Ticket	\$150
Table of 10	\$1,350
Early Bird Special (purchased by Dec. 31)	\$1,200
Dinner Program Advertising:	
1/4 Page Ad	\$200
1/2 Page Ad	\$300
Full Page Ad	\$500

EST. 1908
ROCHESTER AUTOMOBILE DEALERS ASSOCIATION

Please circle the sponsor	package purchased above and send to
272-7375 attn: Lisa	Luckner or lluckner@therada.org

Contact Person:	
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Company Name:	

Phone Number: _	
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Email:	

