



2017 Small Business of the Year Awards
Rochester Marriott Airport Hotel
Date: TBD

**Presenting
Sponsor**

Sponsorship Opportunities

Sponsorship Benefits	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$1,500	\$750	\$500	\$250	\$150
Small Business Awards Webpage and Social Media					
Business name featured	✓	✓	✓	✓	
Link to business website	✓	✓			
Business logo displayed	✓				
Constant Contact Email Blasts (1,500 Subscribers)					
Business name featured	✓	✓	✓		
Link to business website	✓	✓			
Business logo displayed	✓				
Small Business Awards Advertising & Publicity					
Business name and logo featured	✓	✓			
Link to business website	✓				
Small Business Awards Program Book					
Business name featured	✓	✓	✓	✓	✓
Business logo displayed	✓	✓	✓		
Full page ad (4.5"w by 7.5"h)	✓				
Half page ad (4.5"w by 3.75"h)		✓			
Quarter-page ad (2.25"w by 3.75"h)			✓		
Business card ad ((2.25"w by 1.875"h)				✓	✓
Small Business Awards Event					
Ad featured in PowerPoint presentation	✓	✓	✓	✓	✓
Recognition from podium at event	✓	✓			
Full table (10 tickets) to event	✓				
Half table (5 tickets) to event		✓			
4 tickets to event			✓		
2 tickets to event				✓	
Dedicated Promotion Email Blast					
2 dedicated email blasts	✓				
1 dedicated email blasts		✓			