



FOR IMMEDIATE RELEASE

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Greece Chamber to Hold *Business Success Stories* at St. John Fisher College: Three Rochester Business Icons to be Event Panelists

Rochester, NY – February 15, 2017 – The Greece Chamber of Commerce today announced they will hold a facilitated panel discussion centered around successful family businesses at St. John Fisher College, on Thursday, March 30, 2017, from 8:00 am – 10:30 am. Michael Caceci, Founder and Owner of Excellerated Performance, LLC and Robert Lewis, Business Coach and Advisor with The AdvCoach, will serve as the facilitators with featured panelists: Julie Camardo-Steron, President of Zweigle's, Inc.; Raymond Isaac, President of Isaac's Heating & Air Conditioning; and Kip Palmer, President of Palmer Food Services.

Event attendees will have an opportunity to learn about the visions and behaviors that developed into exemplary leadership for the three iconic businesses. The audience will hear first-hand, from each company president, how each meets and exceeds challenges that family-owned businesses face. An audience Q & A will conclude the session. St. John Fisher College is the event Presenting Sponsor. Additional sponsorship opportunities are available for this event.

WHAT:	Business Success Stories: The Family Business
WHEN:	Thursday, March 30, 2017
WHERE:	St. John Fisher College Golisano Academic Gateway Midlevel 3690 East Avenue Rochester, NY 14618
TIME:	Doors open: 7:45 am Registration and Networking: 8:00 am – 8:30 am Panel discussion and Q & A: 8:30 am – 10:30 am
PRESENTING SPONSOR:	St. John Fisher College
PANELISTS:	Julie Camardo-Steron, President of Zweigle's, Inc Raymond Isaac, President of Isaac Heating & Air Conditioning Kip Palmer, President of Palmer Food Services
FACILITATORS:	Michael Caceci, Founder and Owner of Excellerated Performance, LLC Robert Lewis, Business Coach and Advisor with The AdvCoach
PRICE:	Greece Chamber Members: \$10 per person General Public: \$30 per person All College Students with Valid ID: Free

“The Greece Chamber of Commerce is delighted, in conjunction with Presenting Sponsor St. John Fisher College, to offer this opportunity to learn how some of Rochester’s own business icons have successfully passed their companies on from generation to generation,” said Sarah Lentini, Greece Chamber of Commerce President and CEO.

For event details, pricing or to make a reservation, contact Terry Hogan, Director of Marketing & Communications, at 585-227-7272, Terry@GreeceChamber.org, or visit the Greece Chamber of Commerce website at www.GreeceChamber.org.

Greece Chamber membership is not required to attend this event. Those interested in becoming a member of the Greece Chamber of Commerce or in sponsoring an event, should contact Catherine Martello, Client Services and Benefits Manager, at Catherine@GreeceChamber.org.

www.GreeceChamber.org