

2018 OVERVIEW PLANNER

"INSANITY IS DOING THE SAME THING OVER AND OVER
AGAIN, BUT EXPECTING DIFFERENT RESULTS."
WHAT'S YOUR PLAN FOR 2018?

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
EVENTS						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
ADVERTS / PR						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
EMAIL						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
SOCIAL						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
SEO / PPC						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
WEBSITE CONTENT						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
AWARDS / REFERRALS						

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	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
EVENTS						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
ADVERTS / PR						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
EMAIL						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
SOCIAL						
WEEK 1						
WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
SEO / PPC						
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WEEK 3						
WEEK 4						
WEEK 5						
WEBSITE CONTENT						
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WEEK 2						
WEEK 3						
WEEK 4						
WEEK 5						
AWARDS / REFERRALS						