

Stand out from the crowd
with active, interesting
social media marketing.



be bold

STRATEGY | DESIGN | MARKETING

BE SOCIAL



We can manage your social media campaigns by creating interesting and relevant updates that will help you:

- Maximise your brand exposure
- Target new audiences
- Drive traffic to your website
- Encourage interaction
- Improve search engine rankings

With your input, we advise you on your social media strategy and recommend which platforms will be most responsive for your business.

Be Bold writes your content from an agreed brief, referencing your website and researching industry news. We also post relevant, hints, tips, and trivia and share links to useful sites and articles.

The content we write is keyword rich and includes researched hashtags (where applicable) to help promote your business on social media platforms and search engines. This allows you to demonstrate your industry authority with active and interesting social media feeds.

Your bespoke daily schedule is written in advance, allowing you at least two weeks to review and approve the content before we manage the publication process.

You will receive an easy-to-understand analysis report and graphs highlighting your growth figures and which messages yield the most engagement.

Save yourself and your business a vast amount of time and resource by outsourcing your social media management to us. Find out how...

OPTION 1 **ENGAGE** £189.00 PCM

Keep your audience engaged with interesting, bespoke content that fits perfectly with your business's values.

- Identify the most popular content topics and what's happening in your business
- One update per day (Mon - Fri) on one social media platform and two posts per week on a second social media platform
- Daily schedule written by our content experts for your review and approval
- Add your own updates into the mix to make your social media fun and personable
- Quarterly analysis report

OPTION 2 **UNITE** £294.00 PCM

Extend your reach and connect with a wider audience through regular content delivered across multiple platforms.

- Identify the most popular content topics and what's happening in your business
- One update per day (Mon - Fri) on three social media platforms
- Daily schedule written by our content experts for your review and approval
- Add your own updates into the mix to make your social media fun and personable
- Monthly analysis report



OPTION 3 **LEAD** £567.00 PCM

Make your business stand out from the crowd with responsive social media that your audience will love.

- Identify the most popular content topics and what's happening in your business
- A competitor audit report with recommendations for social media improvements and strategy
- One update per day (Mon - Sun) or two updates per day (Mon - Fri) on three social media platforms
- Daily schedule written by our content experts for your review and approval
- Add your own updates into the mix to make your social media fun and personable
- Response management for incoming messages and mentions
- Monthly analysis report

OPTION 4 **GROW** £882.00 PCM

Expand your following with intelligent, proactive social media that is designed to help your business flourish.

- Identify the most popular content topics and what's happening in your business
- A competitor audit report with recommendations for social media improvements and strategy
- Two updates per day (Mon - Sun) or three updates per day (Mon - Fri) on three social media platforms
- Daily schedule written by our content experts for your review and approval
- Add your own updates into the mix to make your social media fun and personable
- Response management for incoming messages and mentions
- Following relevant accounts to grow your audience
- Liking, sharing and commenting on followers' accounts
- Monthly analysis report



" Be Bold did a fantastic job of understanding our goals.

We are really pleased with all their work. Straight away we have seen an increase in sales enquiries. "

Kim Dicker, Director of Kudos Interiors



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