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# TRAVEL MARKETS INSIDER

Vol.18-13

## ACI 2015 World Traffic Report: International tourism “irrepressible” despite global challenges

Global air passenger traffic rose by 6.4% to almost 7.2 billion last year, according to the 2015 *ACI World Airport Traffic Report* released last week.

This is the strongest growth rate since 2010 (6.6%), and approached the pre-recessionary growth levels that were seen in 2004 to 2007.

Commenting on the results, Airports Council International described 2015 air transport demand as having “persistence and resilience,” despite global challenges.

International tourism in particular was “irrepressible” in 2015, despite the “geopolitical risks” in Eastern Europe and the Middle East, said the ACI statement.

Air cargo markets were weaker compared with passenger markets, achieving a modest 2.6% growth in total volumes for 2015.

### Global analysis

The number of airports with more than 40 million passengers more than doubled over the past ten years, from 16 airports in 2005, to 37 by 2015. The major airports grew 6% year-over-year in passenger traffic for 2015.

“This level of growth is unprecedented, particularly since a majority of the airports in this category are from the typical mature markets of North America and Europe,” noted ACI.

North America, following years of consolidation and capacity discipline among US-based airlines, experienced an important resurgence in air transport demand, particularly at many of its large hubs.

The growth of traffic in these mature markets shows that where airports have physical capacity and infrastructure, they can still grow above historical levels, says ACI. Both airlines and airport operators expanded capacity to accommodate the increased demand, and the widespread entry of low-cost carriers further stimulated competition.

*Continued on page 2.*



### WiTr to raise funds for Cambodian school

For 2015, the Women in Travel Retail networking group is working with Cambodian charity Sunrise to raise €15,000 to build and equip two classrooms at Sunrise’s Siem Reap Learning Centre.

Sunrise Learning Centre serves the poorest sectors of the community by providing them with the opportunity to gain the valuable skill of learning a foreign language. Poor children are given free classes in English. These skills empower disadvantaged and vulnerable people to find good jobs in this burgeoning tourist city.

This project was nominated by WiTR member Erin Lillis-Arrowsmith of LaCoste, who takes a personal interest in the home and the children.

“I have been to Siem Reap many times and seen the amazing work that the Learning Centre does, but they desperately need more classrooms and equipment to meet the demand. Learning English is so important to help these children to break the cycle of poverty and to give them a future,” says Lillis-Arrowsmith.

The fund-raiser is part of WiTR’s annual TFWA World Exhibition meeting which will take place on Tuesday, Oct. 4 (17:30-1900) on level 1, near the Business Centre and Hotels Desk at the Palais des Festivals.

The meeting is a great opportunity for women in the duty free and travel retail industry to exchange news, views and experiences – all women in the duty free and travel retail industry are welcome to attend.

*Continued on page 4.*

### TOP 10 WORLD AIRPORTS BY PASSENGERS 2015

Total passengers: arriving and departing passengers; direct transit passengers counted once

RANK 2015	RANK 2014	CITY	CODE	TOTAL PASSENGERS	2015/2014% CHANGE
1	1	Atlanta GA, USA	ATL	101 491 106	5.5%
2	2	Beijing, China (People's Republic of	PEK	89 938 628	4.4%
3	6	Dubai, United Arab Emirates	DXB	78 014 841	10.7%
4	7	Chicago IL, USA	ORD	76 949 504	9.8%
5	4	Tokyo, Japan	HND	75 573 106	3.8%
6	3	London, United Kingdom	LHR	74 989 795	2.2%
7	5	Los Angeles CA, USA	LAX	74 937 004	6.0%
8	10	Hong Kong, China	HKG	68 283 407	8.2%
9	8	Paris, France	CDG	65 766 986	3.1%
10	9	Dallas/Fort Worth TX, USA	DFW	65 512 163	2.6%

## Travel to Europe stalls, Zika hits Miami bookings

Despite the rosy picture painted by ACI in its latest World Traffic Report (above), certain markets are feeling the sting of terrorism and other localized concerns.

Long-haul travel to Europe stalled during the usually vibrant summer season - dropping by 0.9% compared with the same period last year, reports travel data company ForwardKeys, regarding the June 1-August 31 period.

Growth in late June and early July (+7.9%), fuelled by the UEFA Cup and a surge of bookings at the end of Ramadan, was offset by a decline in late July and early August.

The drop followed the July attack in Nice and the coup attempt in Turkey, after which travel to Europe dropped 4.3% between the weeks of July 20 – August 10, according to ForwardKeys.

Travel to France fell by 9.6% and travel to Turkey was down 26.7% in that period, said ForwardKeys.

The poor summer of 2016 ends five years of strong growth, when inbound travel to Europe increased around 6.2% per year.

Travel to other European destinations grew strongly, however, with Portugal up 5.2%; Denmark up 5.5%; Spain up 10.0%; Ireland up 18.1%; Russia up 19.0% and Poland up 26.1%.

In the U.S., the news that locally-acquired Zika cases had been discovered in a section of Miami caused a wave of cancellations for domestic trips to Miami for the Thanksgiving holidays. Prior to the news, flight bookings to Miami for Thanksgiving were running 11% ahead of where they were at the same time last year; however, a week later, they were 21% behind, says ForwardKeys.



Contact Bob Syner, for Caribbean/C & S. America/  
DF Americas export markets [info@specialtybrands.net](mailto:info@specialtybrands.net)



## ACI 2015 World Traffic Report

*Continued from page 1*

### Emerging markets

The significant growth of intercontinental hubs in Asia-Pacific and the Middle East illustrates that air transport's nucleus continues to move eastward.

Despite the slowdown of economic growth in China, ACI says that its move to a consumption driven economy will further stimulate air transport demand over the long run.

India is also poised to be one of the largest aviation markets in the world. Brazil and Russia, on the other hand, are suffering from adverse macroeconomic conditions and a weakening of commodities, and are both in recession.

### Key statistics:

#### Passenger traffic

**Atlanta-Hartsfield-Jackson (ATL)** is again the busiest airport in the world, growing 5.5% year-over-year in passenger traffic to the record-breaking total of over 100 million passengers in 2015.

ATL was also the busiest domestic airport, recording 90.3 million passengers, up 5.7% over 2014.

**Beijing**, China (People's Republic of China)

– PEK came in at number 2 with 71.3 million domestic passengers, up 3.0% over 2014; **Chicago O'Hare** ORD was number 3 with 65.9 million domestic passengers, up 11.2% over 2014.

The world's busiest international airports (measured by international passenger traffic):

**Dubai**, United Arab Emirates – DXB (77.5m, up 10.7% over 2014)

**London Heathrow**, United Kingdom – LHR (69.8m, up 2.5% over 2014)

**Hong Kong**, China – HKG (68.1m, up 8.2% over 2014)

Airport traffic in **emerging markets** and **developing economies** grew faster (8.1%) than in advanced economies (5.2%) in 2015, with emerging markets reaching a 44% share of global passenger traffic.

During 2015, the highest number of passengers went through airports in the Asia-Pacific region:

**Asia-Pacific** (2.46 billion, up 8.6% over 2014)

**Europe** (1.93 bn, up 5.2% over 2014)

**North America** (1.72 bn, up 5.3% over 2014)

**Latin America-Caribbean** (571 million, up 5.3% over 2014)

**Middle East** (334m, up 9.6% over 2014)

**Africa** (180m, up 0.6% over 2014)

With over 1.5 billion passengers, **BRICS** countries (Brazil, Russia, India, China and South Africa), which represent 21.4% of global passenger traffic, achieved strong growth of 8.2% in passenger traffic. **MINT** countries (Mexico, Indonesia, Nigeria and Turkey) achieved a 5.5% increase for passenger traffic in 2015.

The world's **top 30 airport cities** handled almost one-third of global passenger traffic. London remained the world's largest airport system with over 155 million passengers handled at six airports. New York maintained the second position with 123 million passengers at three airports. Tokyo was the third city market with 113 million passengers.

### Aircraft movements

Worldwide aircraft movements increased by 2% in 2015 to 88.5 million, with mixed levels of growth across all six regions. Airports in the North American region recorded the highest number of movements during 2015:

**North America** (30.1 million, up 0.3% over 2014)

**Europe** (22.8 million, up 1.8% over 2014)

**Asia-Pacific** (21 million, up 5.8% over 2014)

**Latin America-Caribbean** (8.9 million, down 0.9% over 2014)

**Africa** (3 million, down 1.4% over 2014)

**Middle East** (2.7 million, up 6.9% over 2014)

WORLD AIRPORT RANKING BY TOTAL AIRCRAFT MOVEMENTS 2015					
RANK 2015	RANK 2014	CITY	CODE	TOTAL MOVEMENTS	2015/2014% CHANGE
1	2	Atlanta GA, USA	ATL	882 497	1.6%
2	1	Chicago IL, USA	ORD	875 136	-0.8%
3	4	Dallas/Fort Worth TX, USA	DFW	681 247	0.2%
4	3	Los Angeles CA, USA	LAX	655 564	3.0%
5	5	Beijing, China (People's Republic of)	PEK	590 169	1.4%
6	7	Charlotte NC, USA	CLT	543 944	-0.2%
7	6	Denver CO, USA	DEN	541 213	-4.3%
8	8	Las Vegas NV, USA	LAS	530 330	1.5%
9	9	Houston TX, USA	IAH	502 844	-1.2%
10	11	Paris, France	CDG	475 810	0.9%

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BMW EYEWEAR COLLECTION

## BMW Eyewear launches at new Monalisa store in Asuncion

The elegant BMW Eyewear premium sunglass collection is working on positioning itself in high profile Travel Retail locations such as Monalisa in Paraguay, and other locations.

For the grand opening of the luxurious new Monalisa store in Asuncion, the BMW Eyewear collection was showcased in its individual standalone display, as well as in the main sunglass exhibition area of the store.

"Duty Free/ Travel Retail is a very important channel for BMW Eyewear because it helps us to achieve our goal of introducing this amazing brand to a large audience already aware of the 'power of the brand,'" comments Marco Lares, Director of Sales-Latin America/ Caribbean and Duty Free Worldwide.

"On Facebook, BMW has attracted 18.9 million fans to its main page and entertains them with daily updates featuring images of its cars and other relevant stories. It probably averages around 50,000 'likes' and it's not uncommon for posts to exceed 100,000. This is far more than even Red Bull and Starbucks, as well as other car brands like Toyota and Ferrari," notes Lares.

The new BMW Eyewear collection impresses by its functionality and design, says Lares. "The entire collection complies with the stringent levels established by BMW and offers unsurpassed quality and duration. The latest "M Series" collection represents the dynamic spirit and DNA of the luxury car brand. Each of the pieces in the collection are reminiscent of BMW's pride in quality, craftsmanship, and performance.

"This newest collection is geared toward the more youthful male looking to stand out from the crowd while still remaining chic and sleek," he adds.

The "M Series" collection --"M" stands for Motorsport -- includes sporty aviators, wayfarers and the more classic rectangular styles, decorated with the colors which made the "M Series" famous around the world: The Red stripe represented Texaco, which had partnered with BMW for "M" racing; Blue represented BMW and Bavaria, and Purple stands for the partnership and to allow for a smooth transition between the two colors.

For more information contact: [mlares@aspexeyewear.com](mailto:mlares@aspexeyewear.com)



Marco Lares at the inauguration of the new Monalisa store in Asuncion and right, the freestanding BMW Eyewear display featured in the store.

## Iguazu students seeing better after London Supply Foundation funds eye tests

In another great gesture to help school children in one of the poorest areas in Puerto Iguazú, the London Supply Foundation sent a team of professional ophthalmologists to carry out eye tests on the 1200 pupils at the Barrio Primero de Mayo educational complex in Puerto Iguazú.



Photo courtesy of misionescuatro.com

Several teachers at the complex had suspected that learning difficulties experienced by some of the pupils were caused by something else beyond comprehension problems.

As there are no professional ophthalmologists giving free sight tests in the town, the teachers asked the Foundation to help. The provincial government arranged for a mobile consultancy to be set up in the campus sports field and the Foundation arranged for a team of professionals and nursing assistants to look after the pupils.

During a marathon 4 day stint the pupils were given special tests according to their age group, principally for short sightedness and astigmatism. Problems were detected in 5% of the pupils tested and remedial action was taken.

John Gallagher

## Shopping China opens first store in Ciudad del Este at Shopping Paris Mall

Paraguayan border retailer Shopping China opened a new store in Ciudad del Este in July. The company is the biggest retailer in Pedro Juan Caballero and Salto de Guairá, Paraguay, and with the new shop, the retailer is present in all three Paraguayan cities where low tax shopping is a key attraction for Brazilian travelers.

Company CEO Felipe Cogorno said, "The 10,000 sqm shop is situated in the new Shopping Paris Mall, located close to the Friendship Bridge that links Ciudad del Este to Foz de Iguazu in Brazil. Our opening on July 20 coincided with a small recovery in the number of Brazilian shoppers visiting the town."

Cogorno added: "This is our first store in the town - we have been looking to open in the town for some years but could never find the right location that fits with our style of retailing. We feel the Mall will become one of the main areas for tourists visiting the town and we are very happy with the way business has gone over the first two months. We occupy the whole of the third floor of the building and we have a great team of people there to look after the visitors."

John Gallagher

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coordination of launches,  
promotions, implementation of  
marketing plan, forecasting,  
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ordering of media and PR  
images.

Knowledge of Photoshop  
preferred: strong knowledge of  
MS Office a must.  
Degree in Marketing or related  
field preferred.

**MARKETING ASSISTANT**

A minimum of two years'  
experience in the luxury goods  
industry to assist the Brand  
Manager with various marketing  
responsibilities that include the  
coordination of product launches  
and animations, maintaining  
updated distribution database,  
ordering visuals, in addition to  
other administrative duties.  
Strong knowledge of MS Office  
needed.

**Applicants please send  
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[gcamplani@bpi-sa.com](mailto:gcamplani@bpi-sa.com)

**Women in Travel Retail meeting at TFWA in Cannes  
to raise funds for Cambodian school**

*Continued from page 1.*

Fund raising has already started with commitments from industry  
colleagues of auction and raffle prizes for the grand draw\*, and  
donations. Many of the dynamic Women in Travel Retail will be inviting  
exhibitors and visitors to participate by entering the draw to win fabulous  
prizes. Each business card entry is €10, with three entries for €20.

Please help WiTR to make the meeting in Cannes the best ever and  
achieve its target of offering these children a life-changing opportunity.  
We know we can do it with your help.

\* Please deliver donations to the Furla stand (Bay Village Bay 2) by  
1500 on Tuesday October 4th.

For more information, please contact any of the following:

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*With thanks to TFWA and to QuestExhibits for all their help in  
facilitating the WiTR meeting*

**Sunrise Cambodia** is an NGO focused on community development with  
operations in Phnom Penh, Siem Reap, Sihanoukville and Kompong Speu.  
Founded in 1993, Sunrise has grown from offering residential care to  
orphaned, disadvantaged, disabled and trafficked children, to working  
with local communities to break the cycle of poverty and transform the  
lives of some of Cambodia's most vulnerable at-risk families. Sunrise's  
programs seek to improve the livelihoods of those we work with by  
increasing the standards of education, improving health and strengthening  
economic community development.

Sunrise's programs include residential care, education, health, housing,  
community development & more. It is one of a number of projects which  
are funded by the Australia Cambodia Foundation Inc (ABN 37 730 989  
411).

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