

Giorgio Armani unveils L.A. LIP Vibes at LAX

L'Oréal Travel Retail has teamed up with DFS to celebrate the vibrant colors of Los Angeles with an eye-catching Giorgio Armani Pop-Up store for L.A. LIP VIBES in Tom Bradley International Terminal at Los Angeles International Airport.

Located in the main retail hall outside the DFS store, the 15-sqf Pop-Up store is running through June 15, 2018.

The Pop-Up offers a playful and immersive experience to discover Giorgio Armani beauty's universe with an explosion of red spreads from wall to floor, surrounded by holographic bold lips and digital screens.

A Lip Bar center stage features the full Giorgio Armani beauty lip wardrobe. It highlights the new couture LIP VIBES color collection of eight hues for the Giorgio Armani's Lip Maestro and Lip Magnet lipsticks. Visitors to the Pop-Up will be able to preview eight ultra-saturated shades that are only available in selected shops.

A "Beauty City Guide" will also invite travelers to try on four looks inspired by iconic Los Angeles hot spots – Malibu Sunset, Venice Neon, Downtown Vibes and Beverly Hills Spotlight.

For travelers in a rush, Face Designers offer a quick 'Kiss & Fly' touch up.



An explosion of reds highlight the playful, immersive experience at the Giorgio Armani L.A. Lip Vibes Pop-Up at LAX now running through June 15.

The Pop-Up also offers a selection of Giorgio Armani fragrances, including the latest *Si Passione*.

Passengers can also have purchases personally engraved and

share their L.A. LIP VIBES experience with a selfie or an animated gif at the "Selfie ATM", as well as on social media using the hashtag #LIPVibes.



CHAKRA

Spicy steeps to encourage warmth, well-being and clarity



Mike Osorio joins DFASS in senior role

Mike Osorio, a senior retail executive with 3 decades of leadership experience, including over a decade with DFS Group, has joined DFASS Group as President Organizational Change & Effectiveness. This is a newly created strategic role in support of the evolution of DFASS as a leading travel retailer, said Roberto Graziani, Vice-Chairman, DFASS Group, in a statement.

DFASS Group, a pioneer and innovator in the in-flight duty free industry as well as a growing force in airport and border stores, is now aggressively updating and professionalizing its organization to lead in the omni-channel, digital, customer-driven travel retail industry of the future.

Osorio will partner with the DFASS team to define the company for the future and its leadership role in all aspects of travel retail, including in-flight, airport and border stores and omni-channel retailing as evidenced by the recent Singapore Airlines/DFASS/SATS joint venture.

Osorio most recently served as Region President, Americas/Pacific Islands/Japan with DFS. He has an extensive background in retail operations as well as HR, learning & development, and organizational change & effectiveness.

Brad Dean, CEO of the newly-established **Puerto Rico Destination Marketing Organization**, has appointed **Ed Carey** as its Chief Sales Officer, effective May 28, 2018. The new DMO will become the island's official off-Island sales and marketing organization effective July 1, 2018.

An industry veteran with more than 25 years of hotel sales and marketing experience, Carey an active member of Puerto Rico's travel and tourism industry, and was formerly with the Boca Raton Resort & Club.

Global TR contact: Zack Boiko, zboiko@Actium.us; Latam-and Caribbean TR: Daniel Bras, dbras@actium.us



Luxury Brands turn in a stellar performance in 2018 BrandZ Top 100 Most Valuable Global Brands ranking

The value of Luxury Brands grew by 28% over last year, helped in large part by Asia millennials, according to the 2018 BrandZ Top 100 Most Valuable Global Brands ranking announced today (May 29) by WPP and Kantar Millward Brown. Consumers are seeking excitement, happiness and escapism through luxury brands, says the study.

The pace of growth of the BrandZ Luxury Top 10 has grown seven-fold over the last 12 months from just 4% in 2017, and now has a total brand value of \$133.1 billion.

Gucci stole the show this year as the Luxury brand category's fastest riser, growing its brand value by +66% to \$22.4 billion. Retaining its no.3 position in the Top 10 Luxury brands ranking, Gucci demonstrates how luxury fashion brands are embracing digital technologies such as **Instagram** and other social media channels, to share their latest collections with a younger millennial audience.

Louis Vuitton retains its position as the no.1 most valuable luxury brand and is also the third fastest riser in the category, growing +41% in brand value to \$41.1 billion. Dior (no.9) was the second fastest rising brand, growing +54% to \$3.6 billion.

French brands dominate

Six of the brands in the Top 10 Luxury Brands ranking were French, an increase with the addition of new entrant **Yves Saint Laurent** at no. 10. BrandZ points out that YSL is also engaging younger audiences with virtual and augmented reality technologies to promote new perfumes such as *Mon Paris*. At the same time, it is staying true to its brand heritage and loyal customer base by commissioning new advertising campaigns featuring 70-something former Yves Saint Laurent muse, Betty Catroux.

Doreen Wang, Global Head of BrandZ at Kantar Millward Brown,

comments: "Once shunned by luxury brands for fear of diluting their prestige and exclusivity, leaders such as **Hermès**, **Burberry** and **Gucci** are embracing digital technologies, attracting younger consumers while providing a seamless shopping experience across multiple channels; whether that's online, mobile or in high-street stores. We've seen particularly strong growth in Asian markets as consumption of luxury products in these regions increases and brands deploy more targeted, omni-channel marketing campaigns to reach this influential demographic group."

Wang continues: "Snapping the perfect picture of their luxury item using image-sharing platforms, such as Instagram, consumers have been able to assert their voices and communicate personal brand experience stories. It was only a matter of time before luxury brands realized the importance digital technologies played in controlling and driving the narrative."

The power of Digital tech

Instagram, itself a newcomer in this year's BrandZ Top 100 Most Valuable Global Brands at no.91, is proving pivotal as a way of rejuvenating heritage brands.

Two of the leading Luxury brands, **Gucci** and **Louis Vuitton**, have been particularly successful in their use of the technology, each with over 23.4 million Instagram followers. These brands are using social media to appeal to millennial customers to great effect with a clear correlation between followers and sales to a new generation of younger customers via digital channels.

While **Gucci's** digital competence has contributed to the reinvention of its brand, the appointment of creative director Alessandro Michele, hiring street artist Trevor Andrew, aka GucciGhost, to collaborate on new collections and celebrity endorsements by Rhianna, Brad Pitt, Rachel Mc-

The BrandZ™ Top 10 Most Valuable Luxury Brands 2018

Rank 2018	Brand	Country of origin	Brand value 2018 (\$M)	Brand value change	Rank change
1	Louis Vuitton	France	41,138	41%	0
2	Hermès	France	28,063	20%	0
3	Gucci	Italy	22,442	66%	0
4	Chanel	France	10,383	-6%	0
5	Rolex	Switzerland	8,721	8%	0
6	Cartier	France	7,040	20%	0
7	Burberry	UK	4,483	5%	0
8	Prada	Italy	3,925	-1%	0
9	Dior	France	3,612	54%	0
10	Saint Lauren/ Yves Saint Lauren	France	3,316	N/A	New

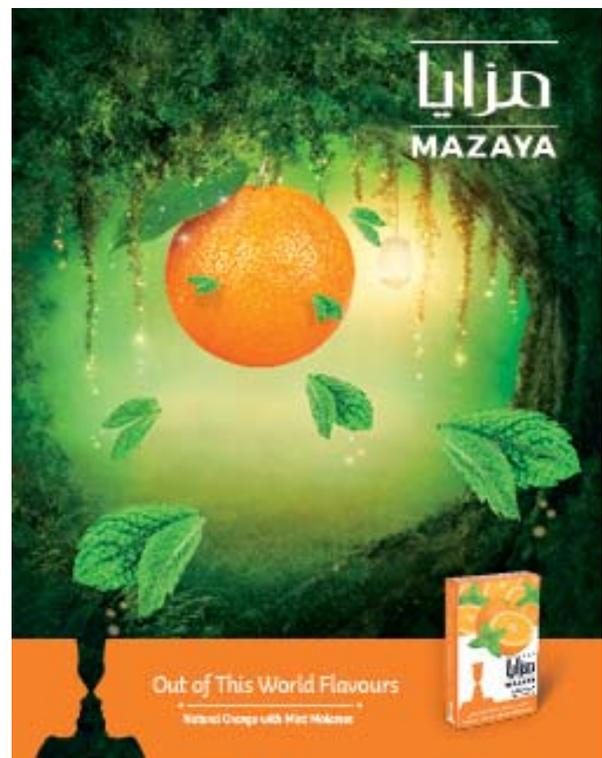
Adams and Salma Hayek have proved popular with millennials keen to express their identity with higher-end products.

UK brand **Burberry** (no.7), regarded as one of the first adopters of digital change, increased its brand value to \$4.48 billion and partnered with the online fashion platform Farfetch as a move to

target younger, fashion-conscious consumers and make its products more widely available in over 150 countries. Luxury brands including **Prada** (no.8) and **Yves Saint Laurent** (no.10) also partnered with Farfetch.

Led by mobile, digital revenues rose in all regions with strongest growth in Asia Pacific.

Continued on next page.



2018 BrandZ Luxury Brands ranking *Continued from page 2.*

Partnerships are proving effective for brands wishing to offer distinctive products and services, and Burberry's collaboration with Russian designer and leading streetwear brand Gosha Rubchinskiy is one of many ways it is widening its appeal to younger consumers.

Demand from Asian regions, particularly China, has added to the growth of Luxury this year, with companies such as LVMH, the world's biggest luxury goods maker and parent company to 70 luxury Houses, reporting strong sales in high-end handbags, clothing, champagne and spirits.

Note: Only three of the luxury brands in the Top 10 Luxury Brands ranking made it on to the overall Top 100 Brands list: Louis Vuitton, at # 26, L'Oréal at #44 and Gucci at #54.

Corona takes top spot in BrandZ Top 50 Most Valuable Latin American Brands 2018 Ranking

Mexican beer Corona is the most valuable brand in Latin America, overtaking Brazil's Skol, which has held the title for the past two years, according to the sixth-annual BrandZ Top 50 Most Valuable Latin American Brands, released in April.

Corona rose 8% in brand value growth to \$8.3 billion, edging out Skol, which grew by just 1%. Corona is sold in more than 180 countries and its success and global growth have been helped by its ability to generate an affiliation with the "fun-loving" attributes associated with Mexican and Latin culture.

The 2017 BrandZ LatAm ranking reflected the difficult time faced by many brands in the region with a 22% decline in total brand value. In the 2018 ranking, total brand value increased by 18% to \$130.8 billion, boosted by an impressive performance from the strongest and healthiest brands, those that believed in their purpose and stayed relevant to the consumers.

Chilean retail giant Falabella, for example, (no. 6 on the list) has grown its brand value by 26% to \$5.4 billion, by, among other initi-

Overseas travel and business trips outside mainland China have added to the consumption of luxury items, particularly among the 'Moonlight Clan' – a name given to Chinese millennials that spend all their money by the end of the month. This represents a departure from traditional spending habits of older generations in a country renowned for its high savings rate.

Hermès (no.2) has increased its brand value by +20%, growing to \$28.1 billion as it invests in growing its online presence in Europe and stepped up its digital innovation in China with the launch of its first WeChat pop-up store.

atives, being the first in the category to develop an online platform with full range of products, as well as offering a valuable experience that is continuously reviewed and combined with a clear purpose of knowing and satisfying increasingly demanding consumers.

While the economy has undoubtedly contributed to this year's more positive ranking – GDP growth of 1.3% across the continent -- it is only part of the story, says BrandZ. Latin American brands have also benefited from a strong affinity and pride among local consumers for brands from the region, as they believe they better understand their emotional needs.

There were eight new entries in the BrandZ LatAm Top 50 this year: Globo (no. 8), Ypé (no. 33), Azteca (no. 37), Embratel (no. 40), Lojas Americanas (no. 46), Net (no. 48) and Porto Seguro (no. 50). All are from Brazil, except Azteca which is based in Mexico.

Mexico dominates but Brazil is catching up.

Continued on next page.

The BrandZ™ Top 15 Most Valuable Personal Care Brands 2018

Rank 2018	Brand	Country of origin	Brand value 2018 (\$M)	Brand value change	Rank change
1	L'Oréal Paris	France	26,107	9%	0
2	Colgate	US	18,516	4%	0
3	Gillette	US	15,358	-6%	0
4	Lancôme	France	11,274	20%	0
5	Nivea	Germany	7,394	9%	0
6	Clinique	US	7,173	20%	1
7	Garnier	France	6,758	5%	-1
8	Dove	UK	6,020	4%	0
9	Estée Lauder	US	5,436	29%	0
10	Pantene Pro-V	US	4,218	3%	0
11	Olay	US	4,040	8%	0
12	Shiseido	Japan	3,827	42%	1
13	Crest	US	3,368	1%	-1
14	Oral-B	US	2,686	1%	0
15	Head & Shoulders	US	2,490	3%	0

Premium brands deliver strongest growth in BrandZ Personal Care category

L'Oréal Paris is the world's most valuable personal care brand for the sixth year in a row, according to the 2018 BrandZ Top100 Most Valuable Global Brands ranking compiled by WPP & Kantar Millward Brown.

L'Oréal increased its brand value +9% to \$26 billion over the last year following successful strategies to build loyalty and become more customer-centric.

The premium brands on the list delivered the strongest performance over the past year.

Shiseido grew by 42% to be

number 12 while **Estée Lauder** rose 29% to the ninth position. Among other premium brands popular in travel retail, no. 4 **Lancôme** and no. 6 **Clinique** both grew by 20% in value over last year.

The total value of the BrandZ Personal Care Top 15 increased +8% in the last year with all names increasing value with the exception of Gillette, which decreased by 6%.

The BrandZ ranking measures consumer brand perception along with financial data to calculate brand value.

About the BrandZ Top 100 Most Valuable Global Brands Ranking

Carried out by WPP's marketing and brand consultancy Kantar Millward Brown, the BrandZ Top 100 Most Valuable Global Brands ranking is now in its thirteenth year. It is the only brand valuation study to combine interviews with over three million consumers globally with analysis of the financial and business performance of each company (using data from Bloomberg and Kantar Worldpanel).

In order to identify the dollar amount a brand contributed to the overall value of a corporation, BrandZ combines measures of brand equity based on interviews with over three million consumers about thousands of brands, with rigorous analysis of the financial and business performance of each. The BrandZ rankings are the only brand valuations in the world that take into account what people think about the brands they buy.

Paco Rabanne marks 10th anniversary of Million with Lucky range extension



In the ten years since Puig launched the iconic Paco Rabanne Million fragrance universe, the franchise has sold more than 60 million of the gold ingots first designed by Noé Duchaufour-Laurance in 2008. To mark the anniversary, Puig is adding two new range extensions – 1 Million Lucky and Lady Million Lucky.

With Million Lucky, Paco Rabanne is upgrading the gold ingot with Platinum. Its use is an ode to the designer who embodied the million fantasy of excess – once using 9 kilograms of gold and 300 carats of diamonds to create a dress.

1 Million Lucky Eau de Toilette combines woody and gourmand tones, featuring a hazelnut note, fresh ozone and greengage plum. Available as a 50ml and 100ml Eau de Toilette.

Lady Million Lucky is a fresh and sensual floral composition, with honey, raspberry, woods and hazelnut. Available as a 50ml and 80ml Eau de Parfum.

The Campaign was shot by photographer Nathaniel Goldberg, and features models Jordan Barrett and Sophia Ahrens.

1 Million Lucky and Lady Million Lucky became available in all travel retail regions from May 2018.

RFP: SFO T2 sunglass or Cosmetics Store

The San Francisco Airport Commission has commenced the Request for Proposals (RFP) process for the Terminal 2 Sunglass or Cosmetics Store Lease for one location totaling 723sqf. Small, local, and disadvantaged businesses are encouraged to participate.

The proposed minimum financial offer for the seven-year Lease is \$125,000.00. The Informational Conference will be held on Wednesday, June 20th, 2018 at 10:00 a.m. at the Terminal 2 Partnering Conference Room, at San Francisco International Airport.

Please see <http://www.flysfo.com/business-at-sfo/current-opportunities> for additional information or call Nanette Hendrickson, Assistant Director, Revenue Development and Management Department, (650) 821-4500.



BrandZ Top 50 Most Valuable Latin American Brands 2018 ranking

Continued from page 3.

For the fifth year the ranking was dominated by Mexico, which contributed 35% of the total brand value of the ranking. Brazil however was close behind at 34%, with strong performances by its retail and financial players.

Chile was in third position at 16%, followed by Colombia at 7%.

E-commerce is a real threat to established retail: Rising internet usage and mobile access in many markets, up 14% every year across the region since 2010, represents a real threat to bricks and mortar stores. While the Retail category saw growth of 2% in this year's ranking, the transition to a mixed retail economy is still in progress.

The rise of local giants with strong brands that are capable of challenging global competitors is a trend that's also been observed in other BrandZ rankings from China to Indonesia. This year's BrandZ Latin American ranking, for example, shows a strong performance for local financial institutions (up 46%) and the four beer brands in the Top 10 – Corona, Skol, Brahma and Aguila – all controlled by global giant AB InBev, have maintained and invested in their local characteristics enabling them to boost brand value.

To see full study, please click [here](#).



Coty launches Gucci Bloom Acqua di Fiori

One year after Gucci's creative director Alessandro Michele unveiled the original Gucci Bloom, the first fragrance he conceptualized, the Italian luxury brand in May launched Gucci Bloom Acqua di Fiori. A fresh and green fragrance created from the original scent, Gucci Bloom Acqua di Fiori keeps Bloom's original blooming accord blended into a distinct olfactory expression.

The new fragrance by Alessandro Michele is blended by master perfumer Alberto Morillas. The highly concentrated ingredients feature a new watery accord of green Galbanum, with cassis, jasmine, ragoon creeper and tuberose, drying down to a base of musk and sandalwood.

The campaign, directed by Glen Luchford, portrays Dakota Johnson, Hari Nef and Petra Collins swimming at dusk in a lake filled with flowers and reeds.

Mirroring Gucci Bloom, Gucci Bloom Acqua di Fiori's outer carton is embellished inside and outside with whimsical floral print Herbarium in a new green shade.

The new Gucci Bloom is available in travel retail in the Americas & Asia as of May.

**BREITLING**
1884**BREITLING CARIBBEAN**
/LATAM
Assistant Retail Manager
(Boutiques)
Miami Office

We are looking for an Assistant Retail Coordinator/Manager for the growth in the Caribbean Latin American Market. He/she will be responsible in assisting the Retail Manager in developing the Boutique sales team, to ensure customer experience, enhance loyalty to the Breitling brand name, with the end goal of achieving the Business and sales objectives.

MAIN RESPONSIBILITIES

Lead the team and drive sales performance to consistently achieve sales budget objectives while ensuring operational integrity. Communicate, support and monitor company KPI's and proactively identify strategies to ensure performance standards are met. Implement all Boutique brand guidelines and procedures. Promote brand awareness, establish store presence, and capture competitive market share through company events. Ensure the implementation, execution, and measurement of company CRM initiatives through team action plans. Lead Boutique operations (stock management, reporting, expenses, etc.)

REQUIRED QUALIFICATIONS, EXPERIENCE AND SKILLS

Solid experience in managing a luxury goods brand. Ability to effectively communicate effectively across the levels of the organization (written and oral) in English and Spanish. Business acumen combined with strong analytical and organizational skills. Very good interpersonal skills and flexibility. Ability to travel 40-50%. Please send resumes to: info@breitling.bs

**BREITLING**
1884**BREITLING CARIBBEAN**
/LATAM
Sell-In Sell-Out Analyst
Miami Office

Using proprietary analysis and reporting tools, position will monitor and access performance and support management decision making.

Specific responsibilities include but are not limited to:
*Extracting and interpreting data.
*Updating and running statistical models, tracking results against forecasts, and fine-tuning future Forecasting.

*Creating budget modeling through sales analysis, interpretation of future forecasting variables.

*Build reporting structures on SKU, category and whole business performance.
*Prepare key weekly, monthly and quarterly reports via PowerPoint presentations, conference call and or meetings.

Other functions:

*Developing databases, data collection systems, and other strategies for statistical efficiency.
*Research, evaluate, and implement new analytic techniques or technologies.
*Providing support and training to other analytics staff. *Analyze customer sales databases, tabulating sales reports for contest results.

Position Requirements:

*Full Time, Miami based office local candidates.
*Minimum 3 years of relevant professional experience.
*Exceptional analytical and MS office skills.
*Strong attention to detail.

Please send resumes to:
info@breitling.bs

**GODIVA**
Belgium 1926

GODIVA GTR
has a position available for an **Account Manager** in Fort Lauderdale, FL

PURPOSE

Responsibilities include delivering sell-out, sell-in and EBIT while respecting the brand equity by implementing the negotiated animation plans, seizing opportunities in the point of sales, undertaking regular field visit, training the sales staff, controlling the merchandising and developing a strong customer relationships.

POSITION REQUIREMENTS

Minimum 3 year experience in a commercial or similar role in a multinational FMCG or Luxury company within TR Business Degree. Fluent in English and other languages as required by the region. Knowledge of MS Office. Strong negotiation skills. Understanding business dynamics and sensitive to premium market brands. Ability to build relationships and sensitivity to multicultural environment. Good planning & organization skills. Customer focused and results oriented. Strong communication and training skills. Ability to deal with ambiguity. Must be able to travel up to 50%.

Please apply to req# 3371 www.godiva.com or directly at <https://corporate-godiva.icims.com/jobs/3371/gtr-account-manager/job>

EDRINGTON AMERICAS
TRAVEL RETAIL

Associate Manager – Cruise
The Cruise Associate Manager role provides support to the Global Cruise Manager with the strategy, development and execution of cruise line activations. With a focus on training and implementation of various brand concepts, he/she is instrumental in driving the success of the portfolio in both on premise and the retail stores on board the ships.

Brands:

The Macallan, Highland Park, Glenrothes, Famous Grouse, Cutty Sark and Brugal Tito's Handmade Vodka, Disaronno, Tia Maria, Buffalo Trace, Blantons, Fireball, Southern Comfort amongst others

Responsibilities:

Assist in creating new cruise concepts, manage/create new concepts, lead implementation of concepts onboard cruiselines, etc.

Requirement:

Bachelor's Degree, 2-3+ years of relevant experience, with cruise and/or spirits background preferred. Willing to travel 50% of the time to cruise ships and key destinations in the World. Strong proficiency with Microsoft Excel and PowerPoint with the ability to work with data from multiple data sources for reporting and analysis. Flexible approach to work in a cross-functional team. Must have excellent interpersonal and written/verbal communication skills. Strong project management skills, attention to detail and the ability to meet aggressive deadlines and manage multiple projects simultaneously. Willingness to roll up your sleeves and do whatever it takes to help your team win. Ability to multi-task and effectively prioritize efforts in a fast-paced, change oriented environment where continuous innovation is required.

<https://usajobs.edrington.com/job/cruise-associate-manager-americas-travel-retail-us-miami-fl-177.aspx>

NEW**L'OCCITANE AMERICAS**

has an immediate opening for
Retail and Education Manager TR Americas

Responsible for achieving sales objectives by ensuring superior customer service in the Travel Retail channel

- The ideal candidate is a professional with both Commercial and Educational skills
 - Proven retail success, with examples of achievements
 - Knowledge and working experience with Microsoft office (Powerpoint and excel specially).
 - Excellent communication and presentation skills
 - Strong cosmetics knowledge (face care, fragrance, body care, make-up, hair care...)
 - Fluent in English and Spanish (Mandarin a big plus)
 - Minimum 5 years' experience in the luxury skin care/fragrances industry
 - Alignment with L'OCCITANE values - team spirit, entrepreneurship, accountability
 - Bachelor degree in Business administration, marketing or related field preferred
 - Available to travel up to 70% of the time
- Position based in Miami.
 Must be authorized to work in the US.
 No sponsorship possible.
 CVs to: workatloccitane@gmail.com



Miami-based high-end watch distributor operating in
Latin America, the Caribbean and Travel Retail
 has an immediate opening for a
SALES ANALYST

Main Tasks and Duties

- Performs sales analysis and providing regular and significant insights to the sales team about trade sales
- Collecting and analysing market reports
- Collecting and producing sell out statistics of the trade sales and driving product re-assortment from Switzerland
- Responsible for product assortment reports on the trade sales from the field

Skills Required

- Analytical skills
- Precision
- Planning
- MS Office package
- Project management

To apply, please email:
 Francesco Orlando
forlando@fairplayconsulting.com

ESSENCE CORP.

is currently seeking a full time
Project Coordinator.

The ideal candidate must be fluent in English and Spanish. French or Portuguese are a plus.
 Highly proficient in Excel, Adobe and PowerPoint.

Must possess exceptional customer service and organizational skills.
 The candidate will coordinate all personalization projects for permanent spaces in the Americas and Caribbean acting as a liaison between customer, brands and builders all while closely monitoring expenditures. A dynamic team player with high emphases on following up. Experience in store construction and design is preferred.

Please send resume to
musallan@essence-corp.com

ESSENCE CORP.

Also has an immediate opening for a

Market Coordinator.

This position provides daily support in the department by ensuring high levels of communication and performance with internal and external customers.

The ideal candidate must be fluent in English & Spanish with an advanced level of Excel skills. Highly proficient in the ability to complete Sales Analysis and Forecasting Reports.

Responsibilities include but are not limited to key administrative tasks, order processing and customer support.

Must possess strong organizational skills, self-driven, team player, and have the ability to multi-task in a very fast paced environment.

Please send resume to
musallan@essence-corp.com

NEW

CLARINS, a luxury beauty brand,
 is seeking an

Area Manager, based out of Miami, FL.

The position will be responsible for the development of brand equity, sales, profit and market share in the territory within Company guidelines and strategies, will ensure effective communication to obtain the information for an adequate development of the brands of Clarins Group in the assigned area, will adapt marketing, investment, HR and distribution strategy to local needs, and will assure the achievement of the growth and profitability objectives fixed by the Company.

Responsibilities include, but are not limited to:

Budget, Sales, A&P, Marketing, Training, Reporting, Strategy, Finance, Travel, Communication, Forecasts and orders.

Essential Skills and Abilities

Bachelor's degree in business, marketing or related field. At least three to five years related experience (sales and marketing)

Good Negotiation skills
 Strong interpersonal skills

Ability to adapt to diverse markets according to business needs and strategies.

Willingness to travel internationally: 40-50% of the time.
 Strong analytical skills.

English & Spanish (Read, Write, and Speak) required.
 Computer literate in Microsoft Word, Excel, PowerPoint

Please send resume to
 Amanda.Brinkerhoff@clarins.com
 Equal opportunity Employer

THE SHISEIDO GROUP
COMMERCIAL ASSISTANT/MARKET COORDINATOR

The Shiseido Group has an immediate opening for a full-time Commercial Assistant/Market Coordinator position in the Miami office.

The ideal candidate must possess exceptional customer service skills.

This position will be responsible for processing orders, serve as support to the sales, marketing and operations departments, as well as act as main liaison with logistics.

This position calls for knowledge of all MS Office applications (with strong proficiency in Excel) and ability to learn new programs/systems.

Contact Information:

gcamplani@sac.shiseido.com

Ref : MCCOSM