

International Shoppes debuts stunning 7,200 sqf Beauty Store at JFK Terminal 1

International Shoppes has taken the next step in its travel retail evolution with the opening of a 7,200 sqf stand-alone Beauty Store at New York's JFK Terminal 1.

Travel Markets Insider had the opportunity to tour the beautiful new store the day after its opening last week with IS vice presidents Scott Halpern and Matt Greenbaum, who are thrilled with the results.

"We tried to keep the space very open and I think the result is that customers come in and are able to have great viewpoints of all the brands that are featured throughout the store. The flowing nature of the design elements in the ceiling and the floor really encourage customers to circulate throughout the space," says Greenbaum.

"After the first day, sales are strong. It is exciting to see how the consumers behave. Before, when there were 15-20 consumers in the store, it was not inviting to walk in. Now we have 50-70 people, and there is ample space for shoppers to move throughout the space," says Halpern.

The new Beauty Store is directly across from its previous location, which will now have more room to showcase the non-beauty categories. The new location is in the space originally occupied by Japan Airlines' First Class lounge,

which is now sharing space with Air France's First Class lounge.

"The Beauty Boutique is an A+ location. The lounge was in a great space and allows us to enhance the duty free experience at JFK Terminal 1. Our old space was built 20 years ago. The way that consumers shop today and the way the store was built 20 years ago don't jive," say Halpern.

With 7,200 square feet of space specifically dedicated to beauty, the new store more than doubles the space IS had previously been able to give the category. The old store featured 2,000 sqf for beauty as well as a separate 700 sqf Estée Lauder and Clinique boutique. Today Estée Lauder / Clinique has its own entrance to the new beauty store.

IS says the new location has allowed the travel retailer to both expand the space each beauty brand has as well as introduce new brands not available before in the terminal.

"All the brands that we previously featured in the old duty free store are now more expansive," says Greenbaum.

"We were able to partner with 21 branded experiences. On top of the brands being able to enhance their experience to the consumer, we are also able to bring on newness.



International Shoppe's new 7,200 sqf stand-alone Beauty Store at New York's JFK International Airport Terminal 1 is proving to be a huge hit with passengers, who are embracing the enhanced space and new brands with strong sales.

"We have several new houses that were never in this terminal," he says.

"We have MAC, with which we have been trying to partner and find the proper solutions for the better part of ten years. MAC, Kiehl's, Joe Malone and Tom Ford are four branded boutiques that never existed before. Giorgio Armani and YSL were fragrance only and now we carry the full line. We are also introducing newness by bringing in SK II for the first time," says Halpern.

Continued on next page.

New head of customer development at Mondelez

Mondelez World Travel Retail (WTR) has announced that **Florence Benguerel**, Customer Development Manager, will depart the organization after more than a decade, effective 27 September.

As the head of Customer Development, Benguerel led a global team focused on driving in-store excellence and bringing Mondelez WTR's 'Delighting Travelers' vision to life in travel retail. She was also responsible for supporting key retailer partnerships with insight-driven category management.

Benguerel will be succeeded by **Richard Houseago**, Senior Brand Manager Cadbury, Biscuits, Gum and Candy. He joined Mondelez WTR from Cadbury International Travel Retail in 2011 following the Kraft Foods acquisition, and has held roles in sales, marketing and business development before being promoted to his current position in 2016.

In his new role, Houseago will report to **Ivo Knuessel**, Head of Category Planning, Mondelez WTR.



BLEU

An exotic collection of artisan herbal teas.

Sustainably sourced, all natural with no artificial colors or flavors. Discover the exotic vivid steep of BLEU artisan herbal tea.



Tea Forte
The Exceptional Tea Experience

Global TR contact: Zack Boiko, zboiko@Actium.us; Latam-and Caribbean TR: Daniel Bras, dbras@actium.us

IS opens stunning stand-alone Beauty Store at JFK Terminal 1

Continued from page 1.

IS' next project is the renovation of its old 5,800 sqf duty free store in Terminal 1. When the renovations are completed, IS will have 17,000 sqf of duty free retail space in the terminal.

"It's an evolution and we are not done. We've been continuously upgrading and redesigning stores for the last three or four years. And this will continue with this next duty free space that we are doing here at terminal 1. Ultimately the two spaces will be married through design. The store fronts will be mirrored so the customer will easily see that the stores are connected in some way," says Greenbaum.

"We are going to have a better

footprint for the consumer to see luxury fashion, luxury watches and jewelry, and enhance our confection business and our liquor and tobacco business," says Halpern.

The size of the tobacco area will double from what it is today.

"One detail that should not be overlooked for the renovation of the upcoming duty free store is the fact that Phillip Morris will be designing and building their first category solution," says Greenbaum.

Pop-up stores

International Shoppes' construction period has given it an opportunity to implement some pop-up spaces within the existing duty free footprint and on the perimeter.

"We were able to convert the former beauty space and a former series of beauty boutiques on the outside the store into Godiva, Johnnie Walker, Hershey's, another space that features Toblerone, Lindt, and M&Ms, as well as a Moët boutique," says Greenbaum.

"I think we found a great way to fill space that otherwise would have been left empty, and both monetize them and make sure both the terminal and our store look beautiful."

Greenbaum says the opening of the new store and the renovation of the existing duty free store were critically important for IS.

"I think the space that we had was great and we maximized the revenue potential there, but the quality of the traffic coming through the terminal really called for something way more substantial. Through this space and the upcoming work we are going to do we will exceed the expectations of the customer."

By Michael Pasternak



Left: IS' expansive new Beauty Store offers nearly three times the space for beauty brands than was available previously. Right: Estée Lauder and Clinique feature a separate entrance, distinct from the overall Beauty Store.



Above left: Shoppers entering IS' new Beauty Store in JFK Terminal 1 are greeted by a stunning Chanel counter, and new brands Kiehl's - complete with Mr. Bones, and MAC. Right: Space previously occupied by beauty brands across the corridor have been converted to Pop-Up areas, such as this tasting space for Johnnie Walker. Photos by Michael Pasternak.

70 YEARS OF DUTY FREE
1947 - 2017

**70 YEARS OF DUTY FREE...
OFFERING
GREAT BRANDS
AT GREAT
PRICES**

For seventy years, the duty free industry has brought the world's best brands to travellers, at great prices. And when you make the most of the deals on offer at the duty free shop, you're helping your airport invest in the next seventy years.

DUTY FREE & TRAVEL RETAIL: PART OF THE JOURNEY

TAX FREE
TWFA
WORLD
ASSOCIATION

Baja DF teams with Bloommiami to open first Diageo store-in-store at San Ysidro

Diageo and Baja Duty Free have collaborated with design, architecture and brand-consulting agency Bloommiami to create a Diageo store-within-a-store for Baja Duty Free's San Ysidro location,

The permanent store, which opened this month, features Diageo's popular brands including

Johnnie Walker, Buchanan's, Bailey's and Captain Morgan, as well as the brand's luxury division, World Class. The unique store design boasts attention-grabbing, disruptive design elements that were strategically incorporated to guide the consumer towards Diageo's multi-award winning portfolio of fine spirits like Ciroc, Ketel One, Don Julio and Ron Zacapa.

"This is the first Diageo store-within-a-store on the Southern border and we are super excited to have this beautiful and modern concept in our store. We have been working on this project for months and it is great to see the final result implemented in the store," Irene Rojas, marketing manager at Baja Duty Free's parent company Fair & Swanson, tells *TMI*.

"Bloommiami did an awesome job designing the concept. There are so many innovative details from the lighting, to the ceiling, the visuals --every bay wall has its own character," she continued.

Key design features include a

ceiling treatment made from slatted hardwood that was intentionally installed to attract consumers to the Diageo store and set it apart from the rest of the store.

In another effort to attract consumers into the design-forward section, several recessed LED strip lights were installed in an irregular pattern to disrupt the adjacent store lighting and create interference

"Bloommiami created a branded retail experience that brings to life marquis Diageo products in a high traffic location," said Darin Held, partner at Bloommiami.

"The store-within-a-store concept has become very popular in the retail industry because brands can control the environment and incorporate specific brand touch points without incurring the expense of a stand-alone store."

In order to provide consumers with a tangible, memorable exper-

ience, the store's main counter serves multiple purposes operating as a tasting bar, a multi-teared product display, and a digital media learning center using interactive iPads where customers can review drink recipes, flavor profiles and learn about the different brands through its World Class Reserve application.

"We want to provide customers with a great shopping experience, where they can not only choose from a wide selection of products, but also learn about them, get recipes, watch videos on IPADS and two main monitors, as well as taste some of the excellent Diageo brands," says Rojas.

Baja plans to implement the "store within store" in some of its other locations, she says.

San Ysidro on the San Diego-Tijuana border is one of the busiest land border crossings in the world.

L. Pasternak



Diageo's World Class Portfolio gets special attention in the new Diageo store-in-store at Baja Duty Free's San Ysidro location.



Bloommiami designed a space with attention-grabbing, disruptive elements in a high traffic location to showcase and bring life to Diageo's marquis brands.

CPI selected to develop ACI's new online commercial training

Australia's Concession Planning International (CPI) has been selected to develop a new training program on airport commercial management to be delivered by Airport's Council International's (ACI) Online Learning Centre.

CPI, with offices in Sydney, Australia and the UK, has a strong and growing connection to airports in North America, having recently completed a project with Vancouver International and is heavily involved with activities at Denver International, says Susan Gray, Managing Director of CPI Australia, who herself was formerly actively part of the travel retail industry.

CPI, an airport commercial planning consultancy, will deliver all content for the ACI's revised Certificate in Airport Economics - Commercial Management, which will be re-launched in early 2018. The course incorporates several modules and addresses the fundamentals of the non-aeronautical revenue business at airports, an important part of the Airport Economics curriculum provided by ACI.

"This course will be an excellent foundation for airport managers who would like to better understand the fundamentals of the non-aviation business," said Gray.

CPI has led the way with airport commercial training, establishing the very first professional development course of its kind back in 2000 in the UK. The company now runs two, 4-day long, highly-targeted airport commercial development and management courses every year, in the UK and Australia.

NEVER LOSE YOUR PEN AGAIN

PEERLESS PEN WITH TRACKR TECHNOLOGY

Bluetooth®
Lost it?
Find it!

works with TrackR

FOR MORE INFORMATION CONTACT WUYVALDO LUNA: WLUNA@CROSS.COM

Women in Travel Retail meeting at TFWA in Cannes to raise second tranche of funds for Cambodian school

Women in Travel Retail will once again raise funds for Cambodian charity Sunrise, the same organization as last year. The impact of the monies raised by the duty free and travel retail industry was so great on this school that WiTr aims to continue the work begun last year. For 2017, the goal is to raise a further €20,000 to build and equip additional classrooms on the upper level at Sunrise's Siem Reap Learning Centre.

Sunrise Learning Center opens the door to the poorest sectors of the community by providing them with the opportunity of gaining the valuable skill of learning a foreign language. Poor children are given free classes in English. These skills empower disadvantaged and vulnerable people to find good jobs in this burgeoning tourist city.

Since the funds were raised last year, Erin Lillis – who nominated the project - and Gerry Munday, Vice Chair of WiTr, have visited

the home, seen the classrooms built from WiTr's donations, and met the children who are benefiting from the industry's generosity.

Munday says, "The Sunrise Siem Reap Learning Centre is not lavish by any means, but it is one of the happiest places I have visited. Despite their difficult backgrounds, the children all have smiles and really appreciate how lucky they are. It was quite a humbling experience in more ways than one and made me realize what a difference WiTR can make in their lives. Learning English is so important to help these children to break the cycle of poverty and to give them a future."

The fund-raiser is part of WiTR's annual TFWA World Exhibition meeting which will take place on Tuesday October 3rd (5:30-7:00pm) on level 1, near the Business Centre and Hotels Desk at the Palais des Festivals. The get-together is a great opportunity for women in the duty free



and travel retail industry to exchange news, views and experiences.

All women in the duty free and travel retail industry are welcome to attend. The event will feature a special guest speaker, Geraldine Cox, the founder of Sunrise. Erin Lillis will give a full report on the 2017 project to date.

Fund raising has already started with commitments from industry colleagues of auction and raffle prizes for the grand draw*, and donations. Many of the dynamic

Women in Travel Retail members will be inviting exhibitors and visitors to participate by entering the draw to win fabulous prizes. Each business card entry raises €10 towards the project (three entries for €20). Please help WiTR to make the meeting in Cannes the best ever and achieve its target of offering these children a life-changing opportunity.

** Please deliver donations to the Furla stand (Bay Village Bay 2) by 15:00 on Tuesday, Oct. 3.*

TFWA announces Cannes social events

TFWA has announced an extensive program of social events and leisure activities for Cannes 2017.

The Opening Cocktail will formally begin the week at Carlton Beach at 7.30 pm on Sunday, Oct. 1. The City of Cannes will host its traditional firework display over the bay, to end the evening.

Concluding the week in style, the black tie Le Premium Evening will be held at Port Canto on Thursday evening. After the gala dinner, internationally renowned singer and impressionist Véronic DiCaire will provide first class musical entertainment.

Sunday's Leisure activities begin with the Golf Tournament held in partnership with Estée Lauder at the Cannes Mandelieu Golf Club. Coaches for registered participants leave from the Majestic Hotel from 7.30 am. Other sponsors include Valrhona for polo shirts, golf caps and breakfast for the Golf Tournament, Eden Park for the course flag and Moroccan oil, Pourchet and Kremlin Award Grand Premium Vodka for the lunch buffet.

The TFWA charity run will take place along the Croisette at 8.30 am, beginning in front of the Carlton Hotel. Spectators and supporters are always welcome and all proceeds will go to SAMU Social of Cannes, a charity that helps the homeless.

The Paul & Shark Regatta will take place in the Bay of Cannes at 8.30 am.

An hour of Yoga, aptly sponsored by Rituals, begins at the Majestic Hotel jetty at 9.30 am.

Sunday morning's Pétanque Tournament, also beginning at 9:30 am, moves to a new venue this year -- in the sand at Allée de la Liberté Charles de Gaulle, just in front of the Palais des Festivals. It will be followed by a post-match lunch at the Grand Café.

The Scene will be open after-hours every night from Monday to Thursday.

"We are delighted to be able to offer such a varied calendar of social events this year at TFWA World Exhibition & Conference," said Erik Juul-Mortensen, president of TFWA. "These are always highly popular and we are looking forward to meeting newcomers as well as seeing well-known faces."

To mark the addition of TFWA DIGITAL VILLAGE to this year's program, an Opening Cocktail will be held at Cannes' Majestic Hotel on Tuesday, Oct. 3, at 7.30 pm.

Pre-registration is open at www.tfw.com until September 7. The TFWA World Exhibition & Conference will be taking place at the Palais des Festival, Cannes, from Oct. 1-6, 2017. Attendees of TFWA World Exhibition & Conference and TFWA DIGITAL VILLAGE who wish to attend the TFWA social events and leisure activities, please register on the TFWA website.



COUNTDOWN TO CANNES

Miami's innovative Aerovia Group will celebrate 25th anniversary in Cannes

Miami-based Aerovia Group will be celebrating its 25th Anniversary during the 2017 TFWA World Exhibition in Cannes.

The company has been introducing the latest toys, gadgets, and travel accessories to airport duty free stores worldwide since 1992.

Its current portfolio consists of such varied international prestigious brands as Thumbs Up from the UK, Lexibook, the creator of linguistic electronic system, Brain Toys from U.S.-based Tangle Creations and Dryfeet, a Spanish firm introducing the first antibacterial sandals.

"We represent European and American companies in duty free stores mainly in US airports, Mexico and South America," Aerovia chairman, Miguel Constantino III, tells *TMI*.

Aerovia prides itself on developing portfolios of fun and innovative technology-based products.

"Our most well-known product line, for which most travelers still remember us, were portable electronic translators. These sold

extraordinarily well from the very birth of the company until the year 2012, when new technologies, especially cell phones, ended an era."

Aerovia had been the exclusive representative of Franklin Electronic Publishers, Inc. (USA), the global leader in this segment and also Innovations (UK), with a portable speaking 5 language translator that was very popular in major airports around the world.

"We also introduced the Tangle at some US airports, a very 'addictive toy' like today's spinners, which was created by artist Richard Zawitz more than 30 years ago. More than 100 million Tangle Toys have been sold worldwide," says Constantino.

Among other products that Aerovia has introduced to duty free stores in the last 25 years were Lexibook licensed toys from France, the first home DECT phones, the first battery chargers distributed by Innovations (UK), and Balanzza (USA) the first digital luggage scale, still a popular item in many airports, he says.

Chase International partners with Starr Rum for US TR

Chase International, Inc. announces its third new brand in as many weeks. The U.S.-based spirits and confectionery distributor has been appointed the distribution partner for Starr Rum, the award-winning ultra-superior light craft rum brand from Mauritius for the US Travel Retail market.

"Starr Rum's eye-catching and cutting-edge bottle shape, and exquisite product taste, will make it stand out among all the other premium rums on the retail shelf and back bar. Starr's ultra-superior light rum positioning introduces a whole new level in the growing rum category in US Travel Retail, and is a perfect complement and addition to our fine portfolio of high-end rums and spirits. We're very excited to be introducing and representing a socially and environmentally conscious brand that supports and gives back to the economic development throughout the communities of Mauritius and South Africa," commented Chase Donaldson, President of Chase International.

Starr is a single estate blend of aged rums that is hand-made in Mauritius, grown, distilled and aged on site. It is 100% made in Africa, Fair Labor, Fair Trade.

Starr was one of the first companies to adopt the African Union's NEPAD Initiative (New Economic Partners for African Development).

Starr Rum's red bottle – made by master craftsmen in South Africa— was inspired by the distinct shape of the volcano at the edge of the Starr Estate. Starr Ultra-Superior Light Rum is available in the 750ml size and will retail for around \$34.00. Available in very limited quantities, Starr Oak Aged 7 Year Old Rum, is also in the 750ml size, and will retail for around \$45.00.

Starr Rum was recently introduced into the US domestic market and has garnered a number of awards, among them being a Gold Medal in the International Cane and Spirits Festival in Florida, Gold Medal for most creative bottle from the Beverage Tasting Institute, and Best Rum Cocktail in Rumfest NY. Additionally, Starr received a Superb/Highly Recommended score of 90-95 from *Wine Enthusiast Magazine*. Starr 7 Year Rum has been awarded a 94 pt score from *Wine Enthusiast*, as well as a "Double Gold" Medal from the New York World Wine & Spirits Competition.

"We're excited to be partnering with Chase to expand the awareness and social responsibility of our Starr Rum internationally via the US Travel Retail environment," says Jeffrey Zarnow, Chairman and CEO of Starr Rum.



EMPLOYMENT OPPORTUNITIES

ACTIUM

Has immediate openings for the following positions based in Miami:

Account Coordinator- L'Oréal Luxe

The Account Coordinator for fragrance and cosmetics reporting to brand manager. Responsible for all planning and executing of marketing activities, merchandising, training and sell-out performance for Caribbean territory.

Desired Skills and Experience

- *Bachelor's degree in related field
- *1-3 years of relevant professional experience;
- *Very open to travel, around 40% of the time
- *Bilingual English - Spanish. French is a + *Excellent communication and presentation skills
- *MS Office skills (Excel and PowerPoint mainly)

Send resume to:
prodriques@actium.us

Brand Manager - Fragrances

The Brand Manager is responsible for developing and implementing tools to support the growth of the brand's portfolio, including distribution organization, merchandising, marketing plans, new product launches, animations, and training of sales associates and negotiating business development opportunities in the cruises industry and US Travel Retail and Caribbean Local Market and airports.

Requirements

- *US TR Experience
- *Bachelor's degree in business administration, sales and marketing
- *5 years min. of relevant professional experience in travel retail channel either cruises is a must and a plus is US Travel Retail
- *Travel 30%
- *English speaking – Spanish and French are a plus but not a must
- *Excellent communication and presentation skills
- *MS Office skills (Excel and PowerPoint mainly) – High expertise in Excel is a must.

Send Resume to:
hfraysse@actium.us

The Hershey Company
has a career opportunity for an
Associate Business Manager (81426)
Location: South Florida or Hershey, PA

Summary:

The WTR Associate Business Manager will execute store level sales and promotion plans with customer retailers in the North America travel retail channel; implement and maintain promotional and merchandising standards, and ensure 100% distribution on aligned portfolio across the channel. Needs to understand the complexities of a multi-national, multi-channel travel retail environment. Location preference South Florida.

Major Responsibilities include but are not limited to:

Supports achieving all financial and growth targets of NA TR; Achieves distribution & merchandising objectives in NA TR;
Builds excellent collaborative partnerships with all key retail accounts and distributors.

Minimum requirements:

- * Fluent English, Spanish a plus
- * Strong analytical skills, proficient in understand and utilizing syndicated data from many sources
- * Excellent PC skills in Excel, Word, Power Point and Outlook
- * Excellent Planning and Execution Skills, Action oriented,
- * Should love traveling often, Self-reliant and can work alone or away from office
- * Proven account management and negotiating skills, strong Finance understanding.

Minimum Education and Experience Requirements:

- * College graduate preferably in Marketing/ Finance/ Business Management with at least 3 years' experience in Distributor/Key Accounts Management in a fast-moving consumer goods company.
- * Experience in Travel Retail preferred. Must possess cultural awareness appropriate to the region.
- * Be passionate about our company and our brands and hungry to succeed.

https://career4.successfactors.com/career?career_ns=job_listing&company=Hershey&s_navBarLevel=JOB_SEARCH&rcm_site_locale=en_US&career_job_req_id=81426&selected_lang=en_US&jobAlertController.jobAlertId=&jobAlertController.jobAlertName=&_s_crb=HSDtuwTVWQQKFOSxH9t%2byhu4SY0%3d

The Hershey Company is an Equal Opportunity Employer - Minority/ Female/Disabled/Protected Veterans

**Kate Spade Fragrances
The Premiere Group**
has an opening for an
**International Trade Marketing
Manager**

Reporting to Sr. VP International Bachelor in Marketing, International Trade or equivalent
New York based –
No relocation package

The ideal candidate must have excellent communication and presentation skills
3 to 5 years' experience,
Well-travelled and multilingual.

- Responsibilities include:
- Adapt Global Marketing presentation to international needs at country level;
 - Review and validate marketing calendar at country level with Global Marketing.
 - Review country unit forecast vs individual marketing calendar.
 - Liaise with Global Marketing on artwork for logos, Duratrans
 - Maintain POS, Duratrans photo library;
 - Validate Ad spend with Global Marketing
 - Receive and validate stock order vs forecast and marketing /launch/promo calendar.
 - Allocate G's Testers, Sample, gift sets and other promotional items at country level;
 - Process Press/Health registration product orders
 - Other duties as required.

Please send resumes to
HR@tpgbeauty.com

ESSENCE CORP.

Has an immediate opening for a
**Trainer – In Store Promoter
Caribbean Territory**

- Knowledge and understanding of retail environment to organize promotions and Sell-out Actions at Point of sale; Ability to work independently, prioritize and handle multiple deadlines; Expert knowledge on makeup, skincare and fragrances; Extraordinary level of attention to detail; Excellent organization
- Must be able to travel 50% of the time; Fluent English and Spanish
- 3+ years in retail sales, training/ education
- Experience in luxury beauty related industry

Accounts Receivable Clerk
Essence Corp is currently seeking to fill the position of an Accounts Receivable Clerk reporting to the Controller.

The candidate must have excellent communication skills verbal and written in English and Spanish. Customer service orientation and negotiation skills with a high degree of accuracy. Advanced knowledge of Excel with hands on experience in operating spread-sheets. Knowledge of SAGE software is a plus.

A team player whom is motivated, proactive and a quick learner. A multi-tasker with strong organizational skills. Associates degree or BS degree in Finance, Accounting or Business Administration is preferred.

Please email your resume to
musallan@essence-corp.com

ALTIMETRE GROUP

has an immediate opening for an:

Account Coordinator Caribbean Territory**Description**

Sales development and customer support (merchandising, training, promotion) for the beauty market in the Caribbean. Current activities are for a prestigious, imported Baby/maternity beauty and hygiene brand. Additional beauty brands in the future.

Requirements

- Must be able to open accounts and negotiate best sell-in conditions in stores.
- Retail knowledge to organize sell-out promotions and Actions at points of sale. Channels include pharmacies, drug stores, perfumeries, hotels.
- 3+ years retail sales experience in health/cosmetics, and/or knowledge of the territory required.
- Ability to work independently, prioritize and handle multiple deadlines.
- Excellent organization and attention to detail, · Must be able to travel at least 50% of the time.
- Fluent English; Dutch and Spanish a plus., · Can be a multi-company freelance sales rep.

Please email your resume to adv@altimetregroup.com

**SSP America awarded new F&B contract at Newark
Liberty International Airport**

*SSP portfolio showcases in-house brands tailored specifically for
EWR*

SSP America has been awarded a contract by the Port Authority of New York and New Jersey and Westfield to develop and operate two grab & go concepts and one classic American diner at Newark Liberty International Airport (EWR).

The new concepts include two **Gateside Fresh Markets** in Terminal A, and **Liberty Diner** in Terminal B. Created specifically for Newark Liberty International Airport, the retro Liberty Diner will create a unique and inviting environment that pays full, glorious tribute to the iconic style of the traditional American diner, says the company.

Newark Liberty International Airport is the 16th busiest airport in North America, and welcomes more than 37 million passengers per year.