

# October 5-6, 2017

## Washington, D.C.

Hosted by George Mason University, Howard University, University of Maryland, the Congressional Research Institute for Social Work and Policy and NASW Maryland, Virginia and DC Chapters



### THURSDAY

8:30 am Registration  
9:00 am - 5:00 pm

### FRIDAY

9:00 am - 4:00 pm

Lunch provided both days

DC Conference Center  
441 4th Street, NW  
11th floor South - Room 1107  
Washington, D.C.  
\* Judiciary Sq Metro Station \*

### REGISTER ONLINE

[nasw-md.org](http://nasw-md.org)

**\$50 Students  
\$175 All Others**

*10% discount for registrations received by 9/5/17*

#### Questions?

Contact Daphne McClellan,  
NASW MD

[nasw.md@verizon.net](mailto:nasw.md@verizon.net)  
(410) 788-1066 ext. 16

Attendees eligible to earn 12 CEUs

Deciding when and how to Run for Office  
Campaign Planning · FUNDRAISING · Communicating Your Message  
USING SOCIAL MEDIA · Public Speaking  
Career Paths for Social Workers in Political Settings

### Day one

Workshop led by Kate Coyne-McCoy, president of nationally recognized Campaign Fixer / KCM Consulting, training more than 8,000 candidates and assisting with hundreds of successful elections. She's designed and implemented candidate training and support programs for EMILY'S List and for the Oval Office program at Harvard University while serving as a Fellow in the Women's Public Policy Program. Kate is a trained social worker, an experienced advocate, coalition builder, effective organizer, knowledgeable recruiter, skilled fundraiser, powerful and dynamic facilitator and former candidate for Congress.

### Day two

Features interactive workshops and panels led by highly regarded political social workers and current elected officials. **Participants will learn valuable skills that can be applied to any practice setting.**

**"Politics is social work with power."**

**U.S. Senator Barbara Mikulski**

Nancy A. Humphreys Institute  
for Political Social Work

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