

CORNER

COMMITTEE

Advancement and Certification

Gregg Fanselau - Chair

Members of the committee are reaching out to the event coordinators for upcoming HFMA events to make brief announcements about the benefits of certification. Promoting online training by other chapters that is both free and on-demand. The committee will be using social media to promote certification. Gregg has reached out to the program co-chairs for the Region 10/Region 11 joint symposium to include certification prep and a testing opportunity. YTD no Colorado chapter members have taken the exam.

Communications and Marketing

Cally Christensen - Chair

The Communications and Marketing committee continue to promote our social media channels. Updating policies for all social media platforms as well. The committee remains focused on updating and upgrading the website to provide a better user interface for our members. The committee will be pursuing HFMA Innovation Grant money to help subsidize this huge task. The committee works hand-in-hand with our program committees to

promote individual conferences and also to plan and coordinate the networking events at each. We are currently planning networking opportunities for our Compliance Conference & Annual Conference. Last but not least, the committee has been working on this quarter's newsletter with a greater focus on our members and chapter news. We hope you are enjoying it!

Sponsorship

Cathy Wolff - Chair

The sponsorship committee continues to promote Annual Corporate Sponsorship as well as soliciting sponsors for individual events and conferences. The sponsorship committee is also working with our Marketing committee to promote and utilize our Provider Sponsorship program to help bring in additional revenue to support the website upgrade costs.

Educational Programs

Chad Krcil - Chair

The Educational Programs Committee is responsible for planning and coordinating educational sessions. The committee has been tracking the progress of our sessions and our education hours and keeping an eye on our goals. So far we are on track for meeting our goals with 2,310 hours out of our 8,736 goal. With 26.4% of our hours in and most of our programs ahead of us, we are well on our way. Upcoming programs include Western Region Symposium, Compliance Conference, Revenue Summit and Annual Conference. Check out one of these great programs!

Membership

Sarah Raizk - Chair

Our membership goal for 2016-2017 is 728 members. This is an increase of 2 members from last year's goal of 726. We are currently at 590 members – this is slightly down from last year at

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FOR MORE INFORMATION CONTACT:

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COMMITTEE CORNER (continued)

this time, but overall very consistent with member count for the last several years in August. The membership committee has completed the retention push. National will begin their retention efforts in the next month.

Early Careerists:

Great Fall pre-session was a Tech Panel moderated by our own Dani Kimlinger. Kudos to Dani for organizing this event that received great reviews! Community service event scheduled for November 19th from Noon to 5pm. Happy hour to follow. Location still TBD.

Mentorship Program:

Cheryle Powell is working with the Women in Leadership committee and Jana Sizemore to develop the spring collaborative event. Innovation grant to be submitted in November. The committee is working on a “Mentoring in the moment” dating event to provide good matches as well as discuss the amount of time required for mentoring.

Collaboration

Debbie Marsh - Chair

We hosted a very successful Rural Road Show event in conjunction with AAHAM which proves to continue to be a great partnership. Our annual networking event with CAHE was held October 13, 2016. We will continue to work with MGMA for the Legislative Event in January.



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