

# THE STATE OF HISPANIC BUSINESS

## IN NORTH TEXAS

Presented by: WELLS FARGO

### El Poder Latino



FORT WORTH  
HISPANIC CHAMBER  
OF COMMERCE



Greater Dallas  
Hispanic Chamber  
of Commerce



IRVING HISPANIC CHAMBER  
BUSINESS PROSPERITY THROUGH UNITY



Presented by



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*The purpose of the Forum is to bring the best thought and industry leaders before attendees to inform them on cutting-edge trends that may transform the way we do business and the way we live our everyday lives.*

## Thursday, December 13, 2018 | 10:00AM - 1:30PM

Irving Convention Center 500 W. Las Colinas Blvd., Irving, Texas 75039

RSVP

Sponsorship

Register Today! Individual Registration: \$65/person | Early Bird \$50 ends November 15th

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## FORUM SCHEDULE

10:00 a.m. Registration and Networking

10:20 a.m. - 11:10 a.m. Concurrent Sessions

FWHCC Business Ready

GDHCC Solving the Mystery of the Credit Score

IHCC Matched HRright

RHCA Cashflow Needs and Barriers when Doing Projects with Big Agencies

11:10 a.m. Forum Luncheon Registration | Networking

11:25 a.m. El Poder Latino Panel Discussion

**The Power of Hispanics in the North Texas and National Economies**

Luncheon Keynote Speaker

David E. Hayes-Bautista,

Ph.D. Professor of Medicine, David Geffen School of Medicine, UCLA Director, Center for the Study of Latino Health & Culture

1:30 p.m. Closing

### Forum Luncheon Keynote Speaker

**The Power of Hispanics in the North Texas and National Economies**



**David E. Hayes-Bautista**

Ph.D. Professor of Medicine, David Geffen School of Medicine, UCLA Director, Center for the Study of Latino Health & Culture

Since 2003, Dr. David E. Hayes-Bautista, in addition to his primary role at UCLA, has also served as Faculty Director for the Latino Leadership Institute at the UCLA Anderson Graduate School of Management, Office of Executive Education Programs.

His research has focused on Latino leadership in the development of the United States, both historically (*El Cinco de Mayo: An American Tradition*. University of California Press, 2012) and currently (*La Nueva California: Latinos from Pioneers to Post-Millennials*. University of California Press, 2017.) [more](#)

For more information, please contact one of the partners below

FWHCC 817-625-5411 | GDHCC 214-521-6007 | IHCC 972-721-2200 | RHCA 972-786-0909

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