

# Greater Palm Harbor Area Chamber of Commerce

## 2016 Business of the Year Award

### Information and Application Form

**INTRODUCTION:** Each year the Greater Palm Harbor Area Chamber of Commerce honors the small, medium and large Chamber businesses that exemplify outstanding success stories in our community and have made a vital contribution to our community in general. To be considered as a candidate for this prestigious award you must be a Greater Palm Harbor Area Chamber of Commerce member with one year of successful operation.

#### **BENEFITS OF BEING SELECTED BUSINESS OF THE YEAR:**

- ❖ Weekly listing in the Chamber E-news
- ❖ Recognition at Chamber Coffees and in PH Chamber E-Newsletters
- ❖ Permanent recognition of your business name which will be engraved on a plaque displayed at the Chamber office
- ❖ Participation in the Holiday Parade
- ❖ Recognition at the Chamber's Annual Dinner

**DIRECTIONS:** Please complete the application form (include responses to seven criteria) and return it to the Greater Palm Harbor Area Chamber of Commerce, 1151 Nebraska Avenue Palm Harbor, Florida, Attention President/CEO, Connie Davis, or email to [conniedavis@palmharborcc.org](mailto:conniedavis@palmharborcc.org) or Fax to **(727) 786-2336**. **Deadline to submit an application is Monday, October 10, 2016 at 5:00PM.** Any financial information and any proprietary information disclosed will be considered confidential for use only by the judging panel. A panel of judges will review applications and finalists will be determined based upon their written description of their operation, ethics, integrity, creativity, problem-solving abilities and the financial success of their company. Please type or print your responses to each of the questions. Three businesses (one in each category) will be chosen by an independent selection committee. The recipients will be surprised, announced and receive their awards at the Greater Palm Harbor Area Chamber's Annual Dinner held on October 20, 2016 at East Lake Woodlands Country Club. **Please note: Not for profit and Charitable organizations (501C3) are eligible for a special outstanding 501C3 Non-Profit Award. Please complete this form also.** For further information, please contact the Greater Palm Harbor Area Chamber of Commerce at **(727) 784-4287**.

## 2016 Business of the Year APPLICATION FORM

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person is Principal, Partner, Owner, and Corporate Officer

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (        ) \_\_\_\_\_ Fax: (        ) \_\_\_\_\_

E-Mail: \_\_\_\_\_

#### **GENERAL INFORMATION:**

Please check all applicable industries:

- |   |   |
|---|---|
| <input type="checkbox"/> Manufacturing      | <input type="checkbox"/> Retail                 |
| <input type="checkbox"/> High Technology    | <input type="checkbox"/> Wholesale Distribution |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Real Estate            |
| <input type="checkbox"/> Construction       | <input type="checkbox"/> Service Industries     |
| <input type="checkbox"/> Other _____        |   |

(OVER)

- How many years has the company been in business? \_\_\_\_\_
- Is the company locally owned (Pinellas) and operated? \_\_\_\_\_
- What is the total number of employees? \_\_\_\_\_
- Please provide your gross revenues range for your most recent completed fiscal year. Please check one of the following:
  - SMALL BUSINESS CATEGORY: \$100,000 - \$999,999
  - MEDIUM BUSINESS CATEGORY: \$1 MILLION - 5 MILLION
  - LARGE BUSINESS CATEGORY: OVER \$5 MILLION

## PLEASE TYPE OR PRINT YOUR RESPONSES TO THE SEVEN CRITERIA

### **Criteria One: Reason (s) for business location**

- Indicate the year when your business was established (Note: Your business must have one year of successful operation to qualify for this award)
- Describe the reason(s) underlying your decision to locate your business here
- Describe the factor(s) that have caused you to remain in your current location

### **Criteria Two: Employee Policies, Procedures and Benefits**

- Describe your company's formal and informal practices and policies that encourage employee retention
- Describe the formal or informal training programs for employees and how they communicate ethical practices as well as skill developments to employees
- Briefly describe the employee benefits that you offer to your employees such as health plans, bonuses, "friendly" workplace practices such as Employee of the Month programs, company social events, etc.
- Describe the formal complaint process your company uses to address employee concerns

### **Criteria Three: Growth of Company Revenues and Profitability**

- Describe your company's growth in revenues and sales since its inception to the present
- Explain how your company's growth in revenue has translated into profit
- Briefly indicate your company's projection for future sales and profits

### **Criteria Four: Innovation in Product(s)/Service(s)**

- Describe the products/services that your company provides
- Describe how you incorporate creativity/innovation in your business processes or products/services
- Describe some creative/innovative marketing/sales strategies that have increased your company's success

### **Criteria Five: Response to Adversity**

- Describe how your company approaches problem-solving
- Describe a major challenge/problem your company has faced and how your company's management and staff resolved this problem

### **Criteria Six: Commitment to Good and Ethical Business Practices**

- Describe an example of your company's good and ethical interactions with your customers
- Describe an example of your company's good and ethical interactions with your vendors and suppliers
- Describe an example of your company's good and ethical interaction with your employees

### **Criteria Seven: Contributions to the Community**

- List and briefly describe the community events in which your company participates
- Describe an example of your management's involvement in the community
- Describe an example of your staff's involvement with the community

**THANK YOU FOR YOUR RESPONSE  
THE GREATER PALM HARBOR AREA CHAMBER OF COMMERCE**