

SPONSORSHIP OPPORTUNITIES



STATE OF THE CITY 2017

Wednesday, January 25, 2017

5:00pm - 7:30pm

Soka Gakkai World Peace Auditorium



State of the City 2017 will bring together Santa Monica businesses, residents, and city government leaders to hear the most up to date annual economic report and learn about new initiatives that are currently impacting our city. You will hear directly from our Mayor, our City Manager Rick Cole and a very exciting panel of business leaders shaping our future.

STATE OF THE CITY 2017

Sponsorship Opportunities



Being a sponsor is a tremendous opportunity to promote your business to a wide local customer base as well as be on the front lines to learn about the transformations and progress in our city. The media and press garnered from this event are also highly impactful. Last year this event had coverage from 33+ online and print outlets both pre and post event. We invite you to help make this day a success. Attached please find a form of all the opportunities still available.

800
ATTENDEES
50
INDUSTRIES
1
SANTAMONICA

- Wednesday, January, 25th 5:00pm – 7:30pm
- Beautiful & Large Venue Downtown – SGI - USA World Culture Center
- Exhibit to 500-1000 professionals from local businesses as well as to community members
- Network with top City Officials, business leaders, and residents
- Hear from City Manager, Rick Cole & our new Mayor on the State of the City
- Zero Waste event with Sustainable Small Bites



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☐ Futurist Sponsor - \$5000

☐ Visionary Sponsor - \$3500

☐ Innovator Sponsor - \$2500

☐ Creator Sponsor - \$1500

☐ Connecting Sponsor - \$500

Individual Tickets : _____

☐ Member \$40 ☐ Prospective Member \$50

☐ Student / Senior \$10

New Membership Discount Packages

☐ \$500 - 1 year membership (1- 20 employees) + exhibitor table

☐ \$900 - 1 year membership (21-50 employees) + exhibitor table

Billing Information:

Billing Address: _____

City: _____ **State:** _____ **Zip:** _____

Card Number: _____ (Visa/MasterCard/ Amex)

Name on Card: _____ **Security Code Exp:** _____ / _____

Signature*: _____

☐ Check Payable to Santa Monica Chamber of Commerce (mail to 1234 6th Street, Ste 100, Santa Monica, CA 90401)

	Futurist Sponsor	Visionary Sponsor	Innovator Sponsor	Creator Sponsor	Connecting Sponsor
Number of Tickets to the Event	15	12	10	8	6
Exhibitor Table in Event Lobby	✓				
Special acknowledgement on social media and digital marketing	✓				
Recognition from stage	✓	✓			
Company logo on all marketing materials & sponsor slide	✓	✓	✓		
Company included on event photo backdrop	✓	✓	✓	✓	
Company recognition on selected marketing material	✓	✓	✓	✓	✓
Sponsorship Level	\$5,000	\$3,500	\$2,500	\$1,500	\$500