

# Recruitment Incentives for Grand Knights

Knights of Columbus

Membership Development  
Department

Fraternal Year 2016-2017  
Third Quarter

## INCENTIVE FOR COUNCILS



Councils that recruit six (6) or more members between January 1, 2017 and March 31, 2017 will receive a Domestic Church Kiosk & Booklet Set.\*

Councils that recruit twelve (12) or more members between January 1, 2017 and June 30, 2017 will also receive a Domestic Church Kiosk & Booklet Set.\*

*“Our responsibility as the leaders of the Knights of Columbus is to assure the continued growth and sustainability of our Order. This is our first and primary responsibility.”*

*Supreme Knight Carl Anderson*

Councils that qualify for the Domestic Church Kiosk incentive during the third quarter of the fraternal year will receive a Booklet Set refill if they qualify again during the fourth quarter.\*

No application is necessary for any of the offers listed above. Winners will be sent prizes automatically following the completion of the contests.

\* Offer valid only for councils and agents in the United States, Canada and Guam.

## INCENTIVE FOR RECRUITERS

Knights of Columbus members who recruit new members between January 1, 2017 and March 31, 2017 will receive 1,500 VIP points per new member that they recruit.

## INCENTIVE FOR FIELD AGENTS

Field agents who service councils that attain one or more levels of the Star Council Award by June 30, 2017 will receive 17,000 VIP points.\*

**Growth is Our Primary Responsibility**

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At the Mid-Year Meeting of State Deputies in November 2016, Supreme Knight Carl Anderson addressed those gathered with a message emphasizing the importance of growing our membership.

“While we have other goals and activities that are necessary, no other task is sufficient to advance the Good of the Order if we do not advance membership growth. Everything we do depends upon membership.”

To this end, the enclosed incentives are being offered to councils, individual recruiters, and field agents this year. Please review these incentives and share them with your council’s officers and members.



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