

October 7th, 2017

10:00 am

SPONSORS ENTRY INTO THE PARADE IS FREE!

REGULATIONS

(Please read carefully before completing application)

1. **REGISTRATION:** Deadline is Thursday, October 3rd, 2017 at 3:00 pm. Late entries are subject to additional fees and will be placed at the end of the parade lineup.
2. **PROOF OF LIABILITY INSURANCE:** All vehicle entrants in the Aspenfest Parade must provide proof of liability insurance. Please submit a copy of your insurance along with your entry application. Remember that vehicle entries without proof of insurance cannot be accepted.
3. **FLOAT DIMENSIONS AND DESIGN:** Please keep the parade theme in mind when designing your float.
Put your actual float dimensions on the Entry Form.
4. **CHILDREN:** All float and truck entries carrying children must have an accompanying adult on the float or in the bed of the truck. **All children must stay seated.** After the parade all children should ride or walk to the parking lot for parent/guardian pick-up. Weather will be chilly this time of year, so please dress children appropriately.
5. **EQUINE:** All equine entries and equestrian groups must have an accompanying “pooper-scooper” if the horse is not diapered. If an entry does not have a person designated for this purpose the entry could be placed at the end of the parade.
6. **LIGHTS:** This is a light parade and it is a requirement to have your entries decorated with lights.
7. **CANDY:** If you wish to distribute candy, please have someone walking along the route who will hand the items out. To prevent injury, candy **cannot** be handed from the vehicle and may not be thrown to spectators during the parade.

8. LINEUP AND DISBURSEMENT: Lineup will begin at 9:00am and the parade will begin promptly at 10:00am. Upon your arrival, look for your number on the sidewalk. All vehicles, motorcycles, floats, bicycle and walking entries will be lined up northbound on Mechem. All marching bands, emergency vehicles and equine entries will be lined up westbound on Sudderth, towards the traffic circle.

The parade will end at the Pizza Hut and Chamber of Commerce Parking lots at 720 Sudderth Drive. Please make sure your ride will be parked and ready by 9:00am to collect you at the parade's end point as all Sudderth westbound traffic will be closed at that time.

All floats and vehicles must be removed from the parking lot immediately following the parade and children must be picked up by their guardians at the parking lots. All marching bands will disband at the parking lots.

9. PARADE CONDUCT: All entrants in the parade agree to behave respectfully and courteously to police, fire, emergency vehicles, organizers, spectator and other entrants. Parade organizers and officials will be easily identifiable and we ask that you follow their guidance as requested.

- **10. PRIZES: PLEASE READ CAREFULLY:** The location of the judging stand will be in the Midtown area. Prizes will be announced and awarded by the Chamber of Commerce the week following the parade. Please display your entry number on the passenger side of the vehicle, horse, bicycle. Etc

PARADE ENTRY FORM

This year's Parade Theme **Hocus Pocus** is designed to put your imagination to work. Let your imagination run wild with this theme. There is an abundance of ideas for your entries. Thank you for joining us in celebrating our wonderful Fall season

PROOF OF INSURANCE REQUIRED FOR ALL VEHICLES!

Name & Description of Entry:

Number in Group (if applicable) _____

Organization/Business _____ Phone Number _____

Contact Person _____ Phone Number _____

Address of Organization/Business _____

City _____ State _____ Zip _____

Email Address (please print clearly) _____

Float Dimensions: Length _____ Width _____ Height _____

Please tell us some unique or interesting facts about your entry. For example, what is the purpose of your organization, what is the meaning behind your float, have you won any parade awards in the past? What, When, Where? Anything you would like for the judges to know.

Date: _____ Signature (entrant or guardian) _____

Please mail or bring to: Ruidoso Valley Chamber of Commerce, Attention Mirissa, 720 Sudderth Drive, Ruidoso, NM 88345

mirissa@ruidosonow.com

575-257-7395 or 1-877-RUIDOSO

PLEASE CHECK THE APPROPRIATE CATEGORY OF YOUR ENTRY

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| <input type="checkbox"/> Emergency Vehicles (FREE!) | <input type="checkbox"/> Horse, Motorcycle, ATV, Individual on Foot , Classic Car | \$10 each |
| <input type="checkbox"/> Band or Marching Unit (FREE!) | <input type="checkbox"/> Decorated Vehicle | \$35 |
| <input type="checkbox"/> Children's Bicycle (FREE!) | <input type="checkbox"/> Political Float | \$100 |
| <input type="checkbox"/> Children's Pet Parade (FREE!) | <input type="checkbox"/> Non Profit Float | \$75 |
| <input type="checkbox"/> Little League Sports Team (FREE!) | <input type="checkbox"/> Commercial Float | \$100 |
| <input type="checkbox"/> Princesses (FREE!) | <input type="checkbox"/> Car Club | \$50 |