

Who's paying the tax bill?

Let's do the Math



Joe Minicozzi has been hired to study economic productivity of all the parcels in Grand Traverse County and Traverse City. You'll learn who are the really big hitters in terms of generating tax revenues. His work will help us understand the economic potency of a well designed community.

Joe Minicozzi is a sought-after lecturer on community development issues. He is noted for his multidisciplinary expertise with town planning in the public and private sector, as well as his ingenuity with real estate finance, prompted by the development of his award-winning analytical tools that have been featured in the Wall Street Journal and other national publications. His work is pioneering a paradigm shift on the way government officials view developments and town planning.

Two presentations for the public have been scheduled with ample time for questions and answers. Our tax base is the primary source for revenues for the many community services offered in Traverse City and Grand Traverse County. Mr. Minicozzi will help us understand the development patterns that will help us sustain and enhance those public services that make living here remarkable.

Monday, October 10 at 7 PM

The State Theater

Tuesday, October 11 at 7 PM

Lars Hockstad Auditorium - Central Grade School

Sponsors: City of Traverse City, Grand Traverse County, Traverse City Downtown Development Authority, National Association of Realtors and Traverse Area Association of Realtors