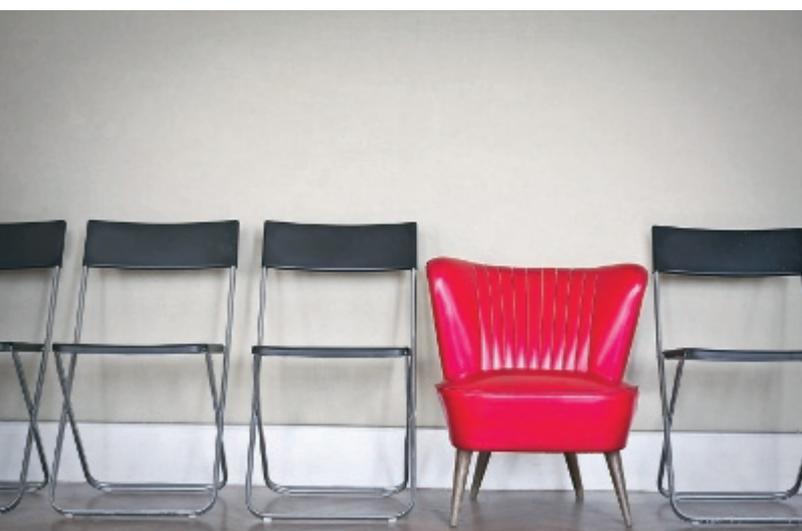


March 9 - 11, 2018  
AMTA-KY

Spring Conference  
Lexington, Kentucky



CONTINUING  
EDUCATION



**R**  **SE** **UP**

KNOWLEDGE IS POWER FOR SUCCESS

# Table of Contents



**2** **STUDENT AND EDUCATOR EVENTS**  
*AMTA-KY CHAPTER*

---

**3** **• CONSIGNMENT SHOP**  
**• HEARTSAVER CPR/AED CLASS**  
**• POST CONFERENCE:**  
**FUNDRAISER**  
*EXTRA EVENTS*

---

**4** **MARKETPLACE**  
*MASSAGE THERAPY VENDORS*

---

**5-6** **CONFERENCE FACULTY**  
*CE SPEAKERS*

---

**7-8** **CLASS DESCRIPTIONS**  
*CE COURSES*

---

**9** **SCHEDULE AT A GLANCE**  
*WEEKEND SUMMARY*

---

**10** **REGISTRATION FORM**  
*ONLINE OR MAIL*

## IMPORTANT CONFERENCE POLICIES

**CANCELLATION AND REFUND POLICY**  
All cancellations must be in writing by letter, fax or email and submitted to AMTA-KY Chapter. An administrative fee of \$25.00 will be assessed on all cancellations postmarked/date stamped by March 1, 2018. Cancellations postmarked after March 1, 2018 are non-refundable.

**AMTA-KY CHAPTER DISABILITY POLICY**  
This event is in compliance with the Americans with Disabilities Act (ADA). We verify that the facility meets ADA accessibility Guidelines and that we can provide additional assistance to individuals falling under the ADA, and can provide reasonable accommodations to enable a person with a disability to participate in the meeting or event. If you will need assistance, contact Collette Wilson (502) 876-1991.

**TABLE POLICY**  
Any person who is enrolled in a class requiring the use of a massage table must either bring a table or make arrangements to share a table prior to the class. **NO TABLES WILL BE AVAILABLE FOR RENT AT THIS EVENT.**

**RELEASE**  
By attending this event you hereby assume responsibility for 1) your safety at the conference 2) complying with the instructor's or staff's directions, and 3) disclosing any contraindications prior to receiving a massage in class.

**PHOTOGRAPHY/VIDEO**  
By attending this event you hereby give AMTA-KY Chapter permission to use any photographs and/or video images of you in future communications and marketing materials without further payment to you.

**CONTINUING EDUCATION**  
AMTA-KY Chapter is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as a continuing education Approved Provider. Courses at this conference are accepted by AMTA, NCBTMB, and the Kentucky Board of Licensure for Massage Therapy.

# MASSAGE STUDENTS

The chapter has arranged a complimentary student event **8:30am-11:30am** to test your knowledge in a trivia format, creating a fun, non-threatening environment. In the afternoon session, **1:00pm-4:00pm**. **Choose 1 of 3 classes listed below**. Students will also have an opportunity to shop the Marketplace where a variety of massage products will be available with a student discount. Complimentary lunch will be served.

Massage Therapy Being a Leader in Healthcare

DAVID OTTO

Marketing to the Clients You Want

DAVID OTTO

Make Research Relevant To Me

RUTH WERNER

**STUDENT EVENT**  
**Friday, March 9th**  
8:30am-11:30am & 1pm-4pm

# MASSAGE EDUCATORS

Science teachers in massage and bodywork schools often find that their task is daunting: How can we engage students whose primary interest are most likely not to be in the direction we must lead them? Complimentary lunch will be served..

**"TEACHING  
PATHOLOGY FROM  
THE HEART"**

INSTRUCTOR: RUTH WERNER

**EDUCATOR EVENT**  
**FRIDAY, MARCH 9TH**  
**8:30AM-12:30PM**

2

Items Check-In Friday, March 9th 10am & Saturday, March 10th 7:30am



# CONSIGNMENT SHOP

Contact: jakleinlmt@gmail.com

New and gently used massage related items may be purchased and sold. Items must be clean and clearly marked with price. Suggested items include: books, cds, table linens, massage tables/chairs, equipment & room decorations. Items must be priced with at 3 x 5 index card. All unsold items must be claimed by Sunday, March 10th 2pm. Unclaimed items will be given to Goodwill.

Donations to the Massage Therapy Foundation are welcome.

## SUNDAY, March 11th 1:30-4:30PM\*

Class Fee: \$40.00

Card Fee: \$22.00

Total Fee: \$62.00



Kelly Burton, BS, LMT, AHA  
American Heart Association Instructor

\*Class time may vary based on number of students in attendance.



# HEARTSAVER CPR/AED

## MONDAY, MARCH 12TH 9:00AM-4:30PM

### Massage Therapy Foundation Post-Conference Fundraiser \$195- 6CEs



# CLINICAL AROMATHERAPY

**About the Instructor:** George Cox has been teaching aromatherapy for 22 years. His classes are accredited by NCBTMB and as such, he is an approved provider of continuing education for licensed massage therapists. He teaches or has taught at 25 Massage Schools in 7 states and has presented to several state AMTA conferences. He is the Director for the state of Ohio for the National Association of Holistic Aromatherapy. Natural Options Aromatherapy was founded in 2003 and is an approved educator for N.A.H.A to teach Aromatherapy Level 1 Professional Certification Classes (30 hours) and Aromatherapy Level 2 Certification Classes (200 hours). Natural Options School of Aromatherapy is the aromatherapy affiliate for the Planetree Organization. He developed the curriculum and taught a three credit hour class on Aromatherapy at Cincinnati State College that encompasses 18 hours of lecture & 18 hours of laboratory from 2004-2013. His clinical approach to aromatherapy has lead the way for him to develop professional relationships with MD's, hospitals, skilled nursing facilities, the Ohio AIDS Coalition, and numerous hospital support groups. He is currently working with over 50 hospitals including the Cleveland Clinic Healing Services Department at the main campus as well as Medina, Euclid, Lima Memorial, UPMC, Medina, Hillcrest, Fairview, University Hospitals of San Antonio, Beaver Dam in WI, Mt. Sinai in NYC, Long Island Jewish Medical Center, Cohen Children's Hospital in NY, and Lakewood Hospitals. Cleveland Clinic is consistently rated one of the Top Ten Hospitals in US News & World Report. Natural Options Aromatherapy also works with many hospices and skilled nursing facilities. Prior to finding aromatherapy, he has been in field management for Revlon, Inc., been the VP of Marketing and Sales for Fashion Two Twenty Cosmetics, owned and managed a cosmetic company, and held the position of Senior Director Business Development for a chain of Skilled Nursing Facilities.

**Course description:** This is a very hands-on class. You will experience 41 essential oils and learn how to use these oils to improve client outcomes. The emphasis is on not only what these oils can do, but how to use them to achieve the desired results. Discussion will include how to assist with Fibromyalgia, Restless Leg Syndrome, Arthritis, Insomnia, Lower Back Pain, Arthritis, Sinusitis, Headaches including Migraines, Psoriasis, Eczema, Depression, and much more. Contraindications and precautions are also covered. Humor is used to keep the class light, but the main emphasis is to help you help your clients better and improve your outcomes. Please note that this is not a "spa" seminar. This is the use of essential oils to clinically achieve improved client outcomes. Each attendee will receive \$75 in products with the class. Plus, attendees will receive a monthly newsletter with new formulas, case studies, clinical trials, etc.

Proceeds will be donated to the  
Massage Therapy Foundation.



3



# NEW MARKETPLACE



**SHOP LOCAL, SAVE MONEY**

## **MASSAGE THERAPY VENDORS**

OUR NEW AND IMPROVED MARKETPLACE WILL HAVE EXCITING NEW VENDORS AND RETURNING VENDORS ON HAND FOR YOUR SHOPPING CONVENIENCE.

THE DENIS BEHM COMPANY WILL BE AVAILABLE WITH A FULL SERVICE MOBILE SUPPLY STORE.

DON'T MISS OUR SILENT AUCTION TO BENEFIT THE MASSAGE THERAPY FOUNDATION.



# 2018 Faculty



Nathan Nordstrom, LMT, BCTMB is a past President of the American Massage Therapy Association, currently residing in Washington State. He is a Licensed Massage Therapist in Oregon, Washington, Idaho and Georgia, and he is a Board-Certified Massage Therapist (BCMTB). He has been a massage therapy school instructor since 2004 and is a nationally-recognized continuing education provider. As a Massage Therapist, he has owned and worked in many settings over the years. He often focuses on teaching classes in the application of ethics in daily life and has taught advanced classes at anatomical displays, such as “Body Worlds” exhibits, called Bodies and Massage Therapy.

## RISEUP



**Ruth Werner**, BCTMB is an educator, writer, and retired massage therapist with a passionate interest in massage therapy research and the role of bodywork for people who struggle with their health. Her groundbreaking textbook, *A Massage Therapist's Guide to Pathology* was first published in 1998, and is now in its 6th edition, alongside Ruth's other books, *Disease Handbook for Massage Therapists* and her revision of the beloved Scheumann's *The Balanced Body*. Ruth writes a column for *Massage and Bodywork* magazine, serves on several national and international volunteer committees, and teaches continuing education workshops in research and pathology all over the world. Ruth was honored with the AMTA Council of Schools Teacher of the Year Award for 2005, and she was also proud to serve the Massage Therapy Foundation as a Trustee from 2007 to 2017, and as President from 2010-2014.

## KNOWLEDGE IS POWER



**David Otto**, LMT, BCTMB, BA (English, Education), graduated from the Utah College of Massage Therapy (Nevada campus) in 2001. David is a nationally-recognized continuing education provider. He has been a COMTA- and ACCET-accredited Instructor at his alma mater over 9 years and a Subject Matter Expert (SME) for the NCBTMB. David's sole proprietorship, *Hands In Motion*, focuses on regularly improving his clients' Quality of Life using massage therapy. He currently volunteers with the AMTA and the Massage Therapy Foundation. When not in session, David can be found running on the streets of Las Vegas.

# Continue Faculty



**Drew Freedman**, BCMT is the owner and founder of Learn 2 Tape™ and The Boston Bodyworker™. He is a Board-Certified Massage Therapist, a Certified Kinesiology Taping Master Instructor (CKTMI™), and an approved provider with the National Board of Therapeutic Massage & Bodywork. He has served as an Athletic Trainer and massage therapists for several college and professional teams and has over 18 years of clinical and business experience. Drew's wealth of knowledge in both the applications of kinesiology tape as well as the integration of kinesiology taping into a manual therapy practice make him one of the most highly sought educators in our industry.

## KNOWLEDGE **IS** POWER



**Rick Garbowski**, LMT is the co-owner/director of Georgia Massage School, has held the positions of Lead Instructor, Director of Education, Division Director, and School Owner during his 25-year career as a full-time massage therapy educator. Rick is an innovative curriculum architect who has experience in all levels of massage curriculum development. He has a gift for massage education and a unique ability to tailor his presentation style to meet the specific needs of his students. Rick was one of four curriculum design experts chosen to work on the Entry Level Analysis Project (ELAP), the largest massage education project undertaken in the profession, and has been honored with two prestigious awards: the 2013 Florida State Massage Therapy Association (FSMTA) President's award for industry service, and the 2013 American Massage Therapy Association (AMTA) Jerome Perlinski National Teacher of the Year award.

## RISE**UP**



**Bruce Baltz**, LMT, BCTMB, founder of SpiriPhysical® LLC. is a licensed massage therapist in the States of New York and Florida while maintaining his Board Certification in Massage Therapy and Bodywork. He is an internationally recognized educator with over thirty years' experience in the fitness and bodywork industry. Bruce has developed Deep Tissue Healing: The Art of Stone Massage in 1999 and in 2004, active isolated stretching AIS: spa method approved by Aaron Mattes. Bruce is the former Chair of NCBTMB.

# CLASS DESCRIPTIONS

**SAT 5**

**TOUCHING THE MIND:  
MENTAL AND MOOD  
DISORDERS FOR LMT  
RUTH WERNER**

The research about the positive effects of massage for mood disorders is strong and consistent, and it is our responsibility to deliver the safest, and most compassionate, and most effective massage therapy our clients can ask for. This class addresses some of the most common mental health and mood disorders seen in our culture today. In addition to reviewing some of the pathophysiology and contributing factors to mental health and mood-related conditions, we will discuss common conventional treatment options, and what we know about how massage therapy can have the most positive impact for clients who live with these challenges. In alignment with the newest edition of Diagnostic and Statistical Manual of Mental Disorders (DSMV), this class will examine various types of depression, bipolar disease, anxiety disorders, PTSD, obsessive-compulsive disorder, and others as time allows. Don't miss this chance to learn more about the conditions that affect your clients' lives: you'll be a better therapist for it! **Supplies: none required, internet-ready device might be helpful. 3 CE Hours**

**FRI 5**

**FULLY EXPOSED  
ETHICAL DILEMMAS,  
US VS US  
NATHAN NORDSTROM  
AND DAVID OTTO**

This class has been compared to an "...ethical group confessional, a "stand-up comedy act," and "an afternoon with Abbott and Costello" – but a lot more educational. We will include NCBTMB's Standards of Practice: Standard V in the presentation. From The Blame Game to the ultimate transference issues, we'll explore unique perspectives and establish a 'best practice' for handling even the toughest of ethical dilemmas in the massage therapy profession through exercises that will be sure to make you go Hmmm... but, most importantly, will help the attendee align personal and business/professional ethics Standards. **Supplies: none required, 3 CE Hours**

**SUN 4**

**FIBROMYALGIA AND  
THE "INVISIBLE"  
DISEASES  
RUTH WERNER**

Fibromyalgia is the second most common diagnosis of musculoskeletal pain, but its etiology remains elusive. Further, it overlaps several other conditions, leading to confusing signs and contradictory treatment options. This class covers the definition, demographics, etiology, signs and symptoms, treatment options, current research, and role of massage for the following: fibromyalgia, myofascial pain syndrome, chronic fatigue syndrome, irritable bowel syndrome, hypothyroidism, and others as time permits. **Supplies: none required, internet-ready device might be helpful. 3 CE Hours**

**SAT 2/SUN 2**

**TIME TO GET YOUR  
TAPE ON!  
DREW FREEDMAN AND  
RICK GARBOWSKI**

This course uses Learn2Tape's exclusive K-Cuts Taping System™ to explain the basic principles and applications of kinesiology taping. This systematic approach provides you with all the skills you will need to effectively enhance the clinical outcomes of clients suffering from pain, joint instability, swelling and increased/decreased muscle tone. Our vision here at Learn2Tape® is to help you easily understand the appropriate way to effectively incorporate kinesiology taping into your practice, regardless of the brand of tape you choose. **Supplies: Loose, comfortable clothing, Massage Table. 3 CE Hours**

**FRI 3**

**MESSAGE THERAPY,  
BEING A LEADER IN  
HEALTHCARE  
NATHAN NORDSTROM**

Being a leader in health care takes more than just helping clients. It takes pristine focus on client communication, ethics and the importance of being a healthcare advocate. What do you do to get doctors referring? How do you get your clients to start connecting with you when they need a massage? It is time to build your own success. It is time to get rid of the baggage and building something that can be an example to healthcare. **Supplies: none required, 3 CE Hours**

**SAT 6**

**COMMON AND  
CONTAGIOUS SKIN  
DISORDERS  
RUTH WERNER**

Massage Therapists work so closely with the skin that it is vital to be well-informed about common and contagious skin problems. This class covers the definition, demographics, etiology, signs and symptoms, treatment options, current research, and role of massage for the following: herpes simplex, fungal infections (ringworm), staph infections, psoriasis, dermatitis/eczema, and skin cancer. **Supplies: none required, internet-ready device might be helpful. 3 CE Hrs**

**FRI 4**

**ACTIVE ISOLATED  
STRETCHING (AIS):  
INTRO TO CLINICAL  
APPLICATION  
BRUCE BALTZ**

This introductory course will introduce you to the principles of AIS as we look at imbalances of both the upper and lower body with a clinical approach. You will learn and practice stretches that will enhance your current treatments. Reach the deepest tissues of the body with less discomfort to your client with increased accuracy. **Supplies: Loose, Comfortable clothing, Massage Table 3 CE hours**

ALL classes are approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) and are accepted by AMTA and the Kentucky Board of Licensure for Massage Therapy.

**FRI AM**  
**TEACHING**  
**PATHOLOGY FROM**  
**THE HEART**  
**RUTH WERNER**

Science teachers in massage and bodywork schools often find that their task is daunting: how can we engage students whose primary interests are most likely not to be in the direction we must lead them? In Teaching Pathology from the Heart educators of pathology and other core curriculum sciences identify and analyze obstacles, and analyze strategies to overcome them. Participants in Teaching Pathology from the Heart will; List appropriate standards and goals for science curriculum, especially pathology; Troubleshoot courses that don't work well; Identify strategies to improve effectiveness; Develop an ambitious but realistic plan for implementing these strategies in the classroom. **Supplies: none required, internet-ready device might be helpful. 3 CE Hours**

**FRI 2**  
**MAKE RESEARCH**  
**RELEVANT TO ME**  
**RUTH WERNER**

Research about massage therapy is not the abstract exercise that you might think! The best research being conducted today uses professional therapists doing work in real-life settings so that results reflect what truly happens in a successful massage session or series. This produces results that can make you a better and more successful therapist, but only if you know how to access the right studies. This class will barely scratch the surface of what research can mean to you, but it will cover some current massage therapy research findings and events; some basic information on how to find the research you want, and apply it to your practice; and finally we will discuss what you can do in the research world: writing case reports that can benefit all your colleagues. **Supplies: none required, internet-ready device might be helpful**

**SUN 6**  
**MEDICAL MASSAGE**  
**SUCCESS IN A**  
**HOSPITAL OR**  
**CLINICAL SETTING**  
**DAVID OTTO**

Discover how massage therapy complements medical treatments to increase comfort and improve clinical outcomes. Attendees will be able to identify necessities for all medical massage practitioners, including how to gain a foundation for working in medical settings; Discover how to build successful relationships with other medical professionals in clinical settings; Review case studies performed; and... Find out where the medical massage community is being supported nationally. **Supplies: Internet-ready device. 3 CE Hours 3 CE hours**

**FRI 1**  
**MARKETING TO THE**  
**CLIENTS YOU WANT**  
**DAVID OTTO**

Identifying yourself, then your [potential] client; branding and operations (logo, catch-phrases, business practices); marketing methods (website, profiles, listings, social media), and follow up techniques will be covered. **Supplies: Internet-ready device. 3 CE hours**

**SAT 1**  
**ACTIVE ISOLATED**  
**STRETCHING (AIS),**  
**THE SPA METHOD,**  
**UPPER BODY**  
**BRUCE BALTZ**

This introductory course will introduce you to the principles of AIS as we look at imbalances of both the upper and lower body with a clinical approach. You will learn and practice stretches that will enhance your current treatments. Reach the deepest tissues of the body with less discomfort to your client with increased accuracy. **Supplies: Loose, Comfortable clothing, Massage Table. 12 CE Hours**

**SUN 3**  
**STRUCTURALLY**  
**INTEGRATED:**  
**CERVICAL AND**  
**CRANIAL DISSECTION**  
**NATHAN NORDSTROM**

In this advanced anatomy and physiology class we will use a pig's head to create comparisons to a human head in dissection. This class has a focus on soft tissue for massage therapist best understanding and application. **Supplies: none required. 3 CE hours**

**SUN 3**  
**STRUCTURAL**  
**INTEGRATED NECK**  
**AND HEAD FOR**  
**FUNCTIONAL**  
**MOVEMENT**  
**NATHAN NORDSTROM**

This class is arranged to look in-depth into head and neck. It goes through each joint's standard movements and the top dysfunctions regularly seen in this area. We then give several tools and techniques to work with the soft tissue to create pain free movement. **Suggested materials. Massage table, sheets, lubricant. Supplies: Loose, Comfortable clothing, Massage Table, sheets, and lubricant, 3 CE hours**

**SAT 4**  
**STRUCTURAL**  
**INTEGRATED LOWER**  
**BODY FOR**  
**FUNCTIONAL**  
**MOVEMENT**  
**NATHAN NORDSTROM**

This class is arranged to look in-depth into the lower body. It goes through each joint's standard movements and the top dysfunctions regularly seen in this area. We then give several tools and techniques to work with the soft tissue to create pain free movement. **Supplies: Loose, Comfortable clothing, Massage Table, sheets, and lubricant**

**SAT 3**  
**EVENT MASSAGE: A**  
**CLIENT EXPERIENCE**  
**DAVID OTTO**

From 50,000-attendee conventions to office-employee appreciation events, chair massage is not only a marketing tool to get table clients, it is also a business model of its own. This class explores seated massage, focusing on the discovery and improvement of professional relationship, effective practices, marketing techniques, and diversity in contracting for your chair massage practice. **Supplies: Massage Chair (IF you have one), face cradle cover, and lubricant. (6 CE hours)**



# CLASS SCHEDULE AT A GLANCE

MARCH 9, FRIDAY MORNING

8:30AM-11:30AM

FRIDAY AFTERNOON

1:00PM-4:00PM

FRIDAY EVENING

6:30PM-9:30PM

**Friday Morning (Educators Only)** TEACHING PATHOLOGY FROM THE HEART-Werner 3 CEs

**Friday Afternoon (Students may choose Fri. 1, 2, or 3. Due to space, Fri. 4 is reserved for LMT's ONLY)**

Fri 1: Marketing to the Clients You Want: Otto 3 CEs

Fri 2: Make Research Relevant to ME: Werner 3 CEs

Fri 3: Massage Therapy, Being a Leader in Healthcare: Nordstrom 3 CEs

Fri 4: Active Isolated Stretching (AIS): Intro to Clinical Application: Baltz 3 CEs

**Friday Evening (Only Class Offered)** Fri 5: Ethics: Ethical Dilemma's, Us vs Us: Nordstrom/Otto 3 CEs

MARCH 10, SATURDAY MORNING CLASSES

8:00AM-11:00 AM

Sat 1: Active Isolated Stretching: The Spa Method, Upper Body: Baltz 6 CEs (all day class)

Sat 2: It's Time to Get Your Tape On!: Freedman/Garbowski 6 CEs (all day class)

Sat 3: Event Massage: A Client Experience: Otto 6 CEs (all day class)

Sat 4: Structural Integrated Lower Body for Functional Movement: Nordstrom 6 CEs (all day)

Sat 5: Touching the Mind: Mental and Mood Disorders For Massage Therapists: Werner 3CEs

MARCH 10, SATURDAY AFTERNOON

2:30PM-5:30PM

Sat 1:(Cont.) Active Isolated Stretching: The Spa Method, Upper Body: Baltz 6 CEs

Sat 2: (Cont.) It's Time to Get Your Tape On!: Freedman/Garbowski 6 CEs

Sat 3: (Cont.) Event Massage: A Client Experience: Otto 6 CEs

Sat 4: (Cont.) Structural Integrated Lower Body for Functional Movement: Nordstrom 6 CEs

Sat 6: Common and Contagious Skin Disorders; Werner 3 CEs

MARCH 11, SUNDAY MORNING

9:00AM-12:00PM

Sun 1: Active Isolated Stretching: The Spa Method, Lower Body: Baltz 6 CEs (all day)

Sun 2: **REPEAT** It's Time to Get Your Tape On!: Freedman/Garbowski 6 CEs (all day)

Sun 3: Structural Integrated Head and Neck Dissection for Functional Movement: Nordstrom 3 CEs

Sun 4: Fibromyalgia and the "Invisible" Diseases: Werner 3 CEs

MARCH 11, SUNDAY AFTERNOON

1:30PM-4:30PM

Sun 5: Structural Integrated Head and Neck for Functional Movement: Nordstrom 3 CEs

Sun 6: Medical Massage Success in the Hospital and Clinical Setting: Otto 3 CEs

Sun 7: Heartsaver CPR/AED Class (2 Year Certification E-Card) No CEs

MARCH 12TH, MONDAY MORNING/AFTERNOON

9:00AM-4:30PM

Post Conference Event: Clinical Aromatherapy for the Licensed Massage Therapist (6 CE)

## REGISTRATION INSTRUCTIONS

Complete your contact information and mark the classes you want to attend. If registering by mail, you should receive a confirmation within 3 weeks.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Email Address \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Cell phone \_\_\_\_\_

## BADGE & RIBBON INFORMATION

First Name for Badge \_\_\_\_\_ Professional Therapist **OR** Student Therapist AMTA Member Number \_\_\_\_\_  
 (required for Member fee rate)

## REGISTRATION FEES

Member Registration Fee	Non-member Registration Fee	Student Registration Fee
___ 3 Day Registration \$285	___ 3 Day Registration \$315	___ 3 Day Registration \$155
___ 2 Day Registration \$210	___ 2 Day Registration \$245	___ 2 Day Registration \$110
___ 1 Day Registration \$160	___ 1 Day Registration \$195	___ 1 Day Registration \$55
___ Friday Educator Class \$0		___ Friday Student Class \$0

## EXTRA EVENTS

\_\_\_ Post Conference \$195\* (\* Additional Cost) **Late Reg March 1st \$25.00**  
 \_\_\_ Heartsaver CPR/AED \$62\* (\* Additional Cost) **Cancellation Deadline March 1st**

## PAYMENT INFORMATION

Total your fees. Include either a check or credit card information with your registration. **TOTAL AMOUNT DUE** \_\_\_\_\_  
 Mail this form with payment to: **AMTA-KY Chapter c/o Caren McCarty 3454 Elmendorf Circle Lexington, KY 40517**  
 You can also register online at <http://ky.wp.amtamassage.org/>

**Make checks payable to "AMTAKY Treasurer or \_\_\_ MC \_\_\_ VISA \_\_\_ DISCOVER \_\_\_ American Express**

Card # \_\_\_\_\_ Security code \_\_\_\_\_ Exp date \_\_\_\_\_  
 Print Name on card \_\_\_\_\_

**Choose your Classes and Meal Options: Please select 1 Six Hour Course or 2 Three Hour Courses for each day.**

*Students may choose Fri. 1, 2, or 3. Due to space, Fri. 4 is reserved for LMT's ONLY*

### Friday Afternoon

- \_\_\_ Fri 1: Marketing to the Clients You Want: Otto 3 CEs
- \_\_\_ Fri 2: Make Research Relevant to ME: Werner 3 CEs
- \_\_\_ Fri 3: Massage Therapy, Being a Leader in Healthcare: Nordstrom 3 CEs
- \_\_\_ Fri 4: Active Isolated Stretching (AIS): Intro to Clinical Application: Baltz 3 CEs

### Friday Morning (Educators Only)

- \_\_\_ Friday 6: TEACHING PATHOLOGY FROM THE HEART-Werner 3 CEs

### Friday Evening (Only Class Offered)

- \_\_\_ Friday 5: Ethics: Ethical Dilemma's, Us vs Us: Nordstrom/Otto 3 CEs

- \_\_\_ Sat 1: Active Isolated Stretching: The Spa Method, Upper Body: Baltz 6 CEs (all day class)
- \_\_\_ Sat 2: It's Time to Get Your Tape On!: Freedman/Garbowski 6 CEs (all day class)
- \_\_\_ Sat 3: Event Massage: A Client Experience: Otto 6 CEs (all day class)
- \_\_\_ Sat 4: Structural Integrated Lower Body for Functional Movement: Nordstrom 6 CEs (all day)
- \_\_\_ Sat 5: Touching the Mind: Mental and Mood Disorders For Massage Therapists: Werner 3CEs
- \_\_\_ Sat 6 Common and Contagious Skin Disorders; Werner 3 CEs

- \_\_\_ Sun 1: Active Isolated Stretching: The Spa Method, Lower Body: Baltz 6 CEs (all day)
- \_\_\_ Sun 2: REPEAT It's Time to Get Your Tape On!: Freedman/Garbowski 6 CEs (all day)
- \_\_\_ Sun 3: Structural Integrated Head and Neck Dissection for Functional Movement: Nordstrom 3 CEs
- \_\_\_ Sun 4: Fibromyalgia and the "Invisible" Diseases: Werner 3 CEs
- \_\_\_ Sun 5: Structural Integrated Head and Neck for Functional Movement: Nordstrom 3 CEs
- \_\_\_ Sun 6: Medical Massage Success in the Hospital and Clinical Setting: Otto 3 CEs
- \_\_\_ Sun 7: Heartsaver CPR Class **(No CEU, additional cost)**

- \_\_\_ Monday Post Conference Clinical Aromatherapy for Massage Therapists 6 CEU

### Friday Lunch

- Students & Educators Only
- \_\_\_ Yes-Regular Meal
- \_\_\_ Yes-Vegetarian Meal
- \_\_\_ Yes-Dietary Restrictions
- \_\_\_ NO- Not Attending

### Friday Dinner

- \_\_\_ Yes-Regular Meal
- \_\_\_ Yes-Vegetarian Meal
- \_\_\_ Yes-Dietary Restrictions
- \_\_\_ NO- Not Attending

### Saturday Lunch

- \_\_\_ Yes-Regular Meal
- \_\_\_ Yes-Vegetarian Meal
- \_\_\_ Yes-Dietary Restrictions
- \_\_\_ NO- Not Attending

### Sunday Lunch

- \_\_\_ Yes-Regular Meal
- \_\_\_ Yes-Vegetarian Meal
- \_\_\_ Yes-Dietary Restrictions
- \_\_\_ NO- Not Attending





Presort Standard  
US Postage  
PAID  
Great Falls, MT  
Permit # 128

AMTA-KY CHAPTER REGISTRATION  
CAREN MCCARTY  
3454 ELMENDORF CIRCLE  
LEXINGTON, KY 40517

(859) 421-1018  
[HTTP://KY.AMTAMASSAGE.ORG](http://KY.AMTAMASSAGE.ORG)



## Hotel Information

The Embassy Suites  
1801 Newtown Pike  
Lexington, KY 40511

Breakfast, cocktails and snacks included  
in room rate.

Check-in 3:00pm

Check-out 12:00pm

AMTA-KY Rate: \$115.00 + tax

Reservations must be made by February 7th, 2018  
Call 1-859-455-5000 code "AMTAKY"

Located in beautiful setting in the heart of Kentucky's  
Bluegrass Country at the UK Coldgreatm Research  
Campus. The Legacy Trail connects the hotel to the Horse  
Park and Downtown Lexington for cyclists or walkers.  
Bluegrass Airport is also just three miles away. Hotel  
Suites are spacious and feature 2 rooms with plenty of  
home comforts.

