

## PRESS RELEASE

### Big Rock Sports Opens New Distribution Facility in Reno, Nevada

Immediate Hiring. Job Fair Tuesday, Oct-31

**RENO, Nev. (October 26, 2017)** – The Economic Development Authority of Western Nevada (EDAWN) announced today that Big Rock Sports, a premier outdoor sporting goods distributor headquartered in Graham, North Carolina, is opening a new distribution facility located on Moya Boulevard in Reno, Nevada. The company is planning to fill up to 50 positions in their first year of operation.



Big Rock Sports is a premier fishing, hunting and taxidermy sporting goods distributor with six distribution facilities located throughout the U.S. and Canada. Having been in the business for over 60 years, the company services more than 15,000 outdoor retailers globally.

The outdoors is more than just a profession for employees of Big Rock Sports. As avid anglers, hunters and outdoor enthusiasts, it's their passion. So, advocating on behalf of the outdoor sporting goods industry is a top priority. Big Rock Sports is proud to serve as the voice and advocate of outdoor sporting goods retailers across the nation.

"The opening of our Western distribution center to Reno was a strategic decision to meet our growing customer needs," said Big Rock Sports Chief People Officer Jay Samuels. "As Big Rock Sports continues to grow, we must ensure that we are providing our customers with the most convenient and enjoyable experience in the industry. Opening a new distribution facility in Reno, Nevada is one of the many ways we are ensuring we meet our customer's expectations."

Big Rock Sports will begin interviewing and hiring for positions immediately. It will be holding its first Job Fair on Tuesday, October 31<sup>st</sup> between 9:00am and 4:00pm at the Reno JobConnect Office located in the Reno Town Mall at 4001 S Virginia Street, Reno, NV. Additionally, job applicants can apply for positions online at:

[https://workforcenow.adp.com/jobs/apply/posting.html?client=bigrock&cclId=409648780\\_1529&type=MP&lang=en\\_US](https://workforcenow.adp.com/jobs/apply/posting.html?client=bigrock&cclId=409648780_1529&type=MP&lang=en_US)

"I welcome the Big Rock Sports team with open arms to The Biggest Little City," said Reno Mayor Hillary Schieve. "A premier outdoor sporting goods distributor like Big Rock Sports opening a new distribution facility in Reno is further proof that we've officially become an attractive logistics hub in the West. This also adds to our already great reputation for outdoors and recreation."

"Big Rock Sports is a great fit for our region and is a place where outdoor sports are year-round activities," said Mike Kazmierski, President and CEO of EDAWN. "The new Reno location is ideal for the company's growing business and is within easy reach to more than 60 million customers in a single-day truck drive in the Western U.S."

Local partners who assisted Big Rock Sports with their decision to relocate to Reno include Colliers International, Chris Fairchild and Kidder-Mathews, Steve Kucera.

**About EDAWN**

The Economic Development Authority of Western Nevada is a private/public partnership established in 1983. They are committed to adding quality jobs to the region by recruiting new companies, supporting the success of existing companies, and assisting newly forming companies, to diversify the economy and have a positive impact on the quality of life in Greater Reno-Sparks. [www.edawn.org](http://www.edawn.org).

**Contact:**

Norma Yamaji

EDAWN

Program Manager, Business Development

775.829.3768, [yamaji@edawn.org](mailto:yamaji@edawn.org)

###