



"Where Semi-Pro/Minor League Football Legends Live Forever"

P.O. BOX 2041 • BINGHAMTON, NY 13902 • Phone: (877) 624-4485 • Fax: (801) 838-0175
Website: www.AmericanFootballAssn.com
E-Mail address: Amerfoot@aol.com

AMERICAN FOOTBALL ASSOCIATION 38th ANNUAL HALL OF FAME INDUCTION DINNER

Please consider supporting the AFA's 38th Annual Hall of Fame Induction Dinner. The Dinner will be held on Friday, June 22nd at the Pro Football Hall of Fame in Canton, OH. The Dinner Program Booklet will be 11"(h) by 8 ½"(w) size. In this information packet, you will find the Program Ad Sponsor Order Form attached for your use which includes ad sizes and cost breakdown. Our deadline for ads is June 1st. (Please email your camera-ready ad to amerfoot@aol.com).



Thank you for your consideration and we hope that you will support this major event. I can be reached at 607-743-6013.

Sincerely,

David E. Burch - President
American Football Association

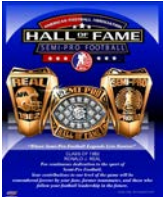
AMERICAN FOOTBALL ASSOCIATION HALL OF FAME INDUCTION DINNER PROGRAM BOOKLET

MAJOR DINNER EVENT SPONSOR - BENEFITS

- Name recognition to read: American Football Assn Hall of Fame Induction Dinner presented by (sponsor name)
- Name recognition on all announcements, marketing, promotions, TV & Radio ads, live webcast
- VIP Reception/Party Invitation "Meet & Greet" tickets (10) provided
- VIP Dinner Reserved Seating tickets (10) provided
- Recognized at the Dinner with speaking opportunity
- Head table banner (sponsor provided) at the Dinner
- Sponsor name on all Dinner tickets
- Full back cover ad on the Dinner Program that is distributed to all attendees (camera ready ad copy to be provided by sponsor)
- Full page editorial copy ad in the Dinner Program (sponsor provided)
- Sponsor display booth in lobby prior to Dinner (provided by sponsor)
- Distribution to Dinner attendees of marketing literature or product sampling
- Name recognition on Pro Football Hall of Fame Marquis



- Acknowledgement Plaque



Support Level: \$5,000

HOST SPONSOR OF THE VIP RECEPTION/PARTY - BENEFITS

- Official Host Sponsor of the VIP Reception/Party
- Sponsor name recognition on all VIP Reception/Party Invitations
- VIP Reception/Party "Meet & Greet" tickets (8) provided
- VIP Dinner Reserved Seating tickets (8) provided
- Recognition by sign/banner (sponsor provided) at the Dinner and acknowledgment by the Dinner Master of Ceremonies, live webcast
- Full page ad in the Dinner Program
- Sponsor display table in lobby prior to Dinner (provided by sponsor)

Support Level: \$2,500

OFFICIAL INDUCTEE SPONSOR - BENEFITS

- Official Individual American Football Assn Hall of Fame Induction Dinner Sponsor at the Dinner
- Recognition by sign/banner (sponsor provided) at the Dinner and acknowledgment by the Dinner Master of Ceremonies, live webcast
- VIP Reception/Party "Meet & Greet" tickets (6) provided
- VIP Dinner Reserved Seating tickets (6) provided One-Half page ad in the Dinner Program
- Sponsor display table in lobby prior to Dinner (provided by sponsor)
- Business Name (Logo) Recognition on Posters, Web Site, and Media Commercials, Live Webcast

Support Level: \$1,000

OFFICIAL SPONSOR - BENEFITS

- Recognition at the Dinner by acknowledgment from the Master of Ceremonies
- VIP "Meet & Greet" Reception Tickets (4) Provided
- VIP Dinner Reserved Seating tickets (4) Provided
- One-Half page ad in the Dinner Program
- Business Name (Logo) Recognition on Posters, Web Site, and Media Commercials, Live Webcast

Support Level: \$500

If interested in any of the above sponsorship levels, please contact us at the following:


Contact: American Football Association

Email: amerfoot@aol.com

Voice: 607-743-6013; Fax: 801-838-0175

**"AMERICAN FOOTBALL ASSOCIATION 37th ANNUAL INDUCTION DINNER"
 FRIDAY, JUNE 23, 2017 (6:30pm) @ PRO FOOTBALL HALL OF FAME, CANTON, OH
 AD BOOKLET SPONSOR ORDER FORM**

Business Name: Address:	Contact Person: Signature: Fax: Email:
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Ad Booklet Size (11" h by 8 1/2" w) 	E-Mail Ad Copy to: amerfoot@aol.com CAMERA READY COPY (BLACK & WHITE) ONLY (Ad Copy Deadline – JUNE 16th)
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<i>Please circle size of requested Ad:</i>	<i>Ad To Read and Comments</i>
Full Page (10" h x 7 1/2" w) \$500	
1/2 Page (4 7/8" h x 7 1/2" w) \$300	
1/4 Page (4 7/8" h x 3 5/8" w) \$150	
Back Cover \$1000	
Inside Front Cover \$800	
Inside Back Cover \$600	
Business Card Size \$100	

Payment:
 Paid: _____ Check#: _____

Please Make Checks Payable To: "American Football Association", PO Box 2041, Binghamton, NY 13902

Contact: American Football Association
Email: amerfoot@aol.com
Voice: 607-743-6013; Fax: 801-838-0175
Web Site: www.AmericanFootballAssn.com