



2018 UCP Friends Breakfast

Tuesday, May 15, 2018
Multnomah Athletic Club

Sponsorship Opportunities





About the 2018 UCP Friends Breakfast

Each spring UCP invites guests from the community to join us for breakfast at the Multnomah Athletic Club. This breakfast brings together members from the disability services community with members of the community at large. Guests spend time networking and learning about the range of services and supports offered by UCP, through presentations and storytelling, directly from the people impacted; our customers, supporters and business community partners.

Pursuing Passionate Purpose

This year's theme is inspired by the life and legacy of Bill Porter (1932-2013) – Portlander, award-winning salesman, son, friend, and symbol of self-determination. Despite being told he was unemployable, Bill was one of The Watkin's Company's most successful door-to-door salesman, even when it was a dying profession. Bill's determination to just go to work, pay his bills, and take care of his family caught the attention of a writer at The Oregonian, after which he appeared on ABC's 20/20. In 2002, TNT released the made for television movie Door to Door.



2018 Keynote

Our keynote this year will be UCP Mom and City Commissioner Chloe Eudaly, who is passionately pursuing her purpose as an activist and advocate.



Bookseller, publisher, writer, and activist Ms. Eudaly is only the eighth woman to be elected to Portland City Council in its over 100-year history. For over a decade, she has devoted much of her time and energy to advocating for disability rights, with a focus on school and community inclusion. For the past two years, her attention has turned to Portland's affordable housing crisis.



Corporate Sponsorship Opportunities

\$10,000 – Presenting Sponsor

- Name partnered with the event title (...Presented by...) in all promotions
- Logo prominently displayed on all promotions (noted below)
- Logo prominently displayed on the cover of direct mailed invitations
- Logo prominently displayed on new “step and repeat” photo backdrop
- Two branded sponsor tables (14 people)
- Opportunity to provide promotional items and information to the guests
- Verbal acknowledgement during the program

\$5,000 – Gold

- Logo displayed on all promotions (noted below)
- Logo displayed on the cover of direct mailed invitations
- One branded sponsor table (7 people)
- Opportunity to provide promotional items and information to the guests
- Verbal acknowledgement during the program

\$2,500 – Silver

- Logo included on all promotions (noted below)
- Logo included inside direct mailed invitations
- One branded sponsor table (7 people)
- Verbal acknowledgement during the program

\$1,000 – Bronze

- Logo included on all promotions (noted below)
- Logo included inside direct mailed invitations
- Verbal acknowledgement during the program

Event Promotion Includes:

- Printed invitations (500)
- Event website
- eCommunications (more than 6,700 contacts)
- Social Media (7,000 followers)
- Portland Business Journal promotional and “thank you” ads





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