



Now through December 24



## NOVEMBER 12 – DECEMBER 24, 2018

ABC7, Southern California Firefighters, and Toys for Tots along with our presenting sponsor Walmart, are celebrating the 26<sup>th</sup> year of the Spark of Love Toy Drive! Firefighters and Marines will be joining forces to collect and distribute toys for youth in need. Over the past two and a half decades, Spark of Love Toy Drive has successfully collected more than nine million toys. The campaign collects new, unwrapped toys and sports equipment for underserved children and teens in Los Angeles, San Bernardino, Orange, Ventura and Riverside counties.

Our goal is to exceed last years' collection of half a million toys. The promotion for the 26<sup>th</sup> year of the toy drive will begin on Monday, November 12, 2018. On Friday, November 30, 2018, we will host the first of our Stuff-A-Buses at the Mathis Brothers store in Ontario from 4:00 a.m. to 6:30 p.m., where our viewers and participants can drop-off their new, unwrapped toys or sports equipment. Various ABC7 Talent will be available to meet and greet viewers and participants as we collect toys for children and teens. The toy drive will run through December 24, 2018.

### FIREFIGHTER APPRECIATION DAY

- Nov. 17 Walmart Stores across our Southern California viewing area

### STUFF-A-BUS EVENTS

- Nov. 30 Mathis Brothers in Ontario – Inland Empire
- Dec. 7 Walmart Porter Ranch & Walmart Glendora – LA City & LA County
- Dec. 14 Honda Center in Anaheim – Orange County

### HOW TO DONATE

- 1) Drop off your new, unwrapped toys or sports equipment at your local Fire Station.
- 2) Donate on-line by going to: [LINK COMING SOON](#) to make a donation via credit card. All proceeds will go to buying toys or sports equipment for the children.
- 3) Show your appreciation for our firefighters by visiting your local Walmart store on November 17 with new, unwrapped toys or sports equipment for a Day of Giving.
- 4) Bring your new, unwrapped toys or sports equipment to one of our four Stuff-A-Buses in Ontario, Porter Ranch, Glendora or Anaheim.
- 5) Or drop them off at any Toys for Tots Collection Box.

We hope that you make the Southern California Firefighters Spark of Love Toy Drive your charity of choice this holiday season. On behalf of ABC7, the Southern California Firefighters, and Marine Corps Reserve, thank you for your time and consideration.

For more information on how to donate, contact Teresa Samaniego at (818) 863-7221 or Mariel Moscoso at (818) 863-7233 or visit our website [abc7.com/sparkoflove](http://abc7.com/sparkoflove)