



COLLIE CLUB OF AMERICA  
MARCH 13-14 2020  
POMONA, CALIFORNIA

# **WELCOME TO COLLIEWOOD!**

## **Collie Club of America, Inc. National Specialty Show**

**March 6, 2021 through March 13, 2021**

The 2021 host Show Committee, The California Collie Clan have chosen to return to one of the most popular sites for a Collie National Specialty Show (Hurray for Hollywood 2010). Southern California with its many attraction and enviable March weather has more to offer than most areas. The show will be held at the expansive Los Angeles County fairgrounds nicknamed the "Fairplex". The host hotel will be the Sheraton Suites Fairplex located on the Fairplex grounds. The Fairplex offers us the ability to have Conformation, Obedience, Rally, and Agility on the same site. Herding will be in Chino Hills less than 20 minutes away. No changing hotels or spending hours in traffic.

There are 5 major airports close to this venue. Ontario International Airport (ONT), about 10 miles east, is in the process of being upgraded and new airlines are being added frequently. The City of Ontario and County of San Bernardino bought the airport back from the city of Los Angeles and have plans to have nonstop flights to most major US cities and International flights to some Countries. They have already induced China Airlines to leasing gates. Ontario airport is one of four hubs in the country for UPS. The airport has a contract with UPS landing their Boeing 757 planes many times a day. This allows larger planes to land at Ontario so no need to worry about 500 size crates. Within 50 miles, there are other major airports including, Los Angeles International (LAX), John Wayne Orange County International (SNA), Long Beach (LGB), and Burbank (BUR).

For conformation, the 105,000 square foot building is large enough for many grooming spaces and a large ring with seating to make the viewing accessible to all spectators. Obedience and Rally will be held in this building. Agility will be held in the "agility barn", a short walk from the main building where trials are held almost every weekend of the year. The Herding Trial and instinct test will be less than 8 miles away in Chino Hills.

The Sheraton Suite Hotel was renovated in 2017. All rooms are two room suites and are at least 500 square feet with a sitting area, desk, wet bar, microwave and refrigerator. The bathrooms are large, giving enough mirror space for three or four people to get ready at the same time. The Sheraton runs shuttles back and forth to the Ontario Airport free of charge for guests. While their vans cannot hold dog crates at this time, they will have new shuttle buses by 2021 that may be able to hold dog crates. The Sheraton has a well-known farm to table restaurant called McKinley's in the hotel. Their bar serves food and drinks, is cozy and has an inviting atmosphere. They have several large banquet rooms available for educational and evening events. You can also have a farm to table dinner event out near the five acres where they raise some of the food they use in McKinley's Restaurant.

The Sheraton hosts many dog shows including The Kennel Club of Beverly Hills, and the Mission Circuit which is made up of four all-breed clubs and a day of specialty shows. Many other AKC National Specialty shows have been at this venue. This hotel is very pet friendly. The staff is friendly and very helpful. They work hand in hand with the Fairplex staff for catering events and other needs we may have at the show. There are numerous other hotels and restaurants located just a few miles from the Fairplex.

The week following the Beverly Hills Dog Show was chosen for the CCA National by the host chairs. The Beverly Hills Dog Show is fun to participate in and is the only dog show on the west coast that is taped for broadcast and aired on Easter Sunday. In keeping with the theme of the Oscars, red carpet, stars and the large Gold Statue Dogs that NBC Sports provide for the Beverly Hills Dog Show, we thought this would start the week-long party. This allows "Welcome to Colliewood" to begin with an Oscar Party atmosphere!

Where else but sunny Southern California can visitors go to Disneyland, shop on Rodeo Drive in Beverly Hills, walk on the Stars on Hollywood and Vine, experience Venice Beach and then take a limo to Temecula for wine tasting? I forgot to mention our mountains and the famous desert, Palm Springs. We're just dropping a few names to say come for the CCA but stay for a great winter getaway!

You can view the layout of the hotel and Fairplex online, the main show building we will be using is Exposition Hall Building 4.

General information- [www.fairplex.com](http://www.fairplex.com)

### **Schedule of Events**

Saturday March 6, 2021 & Sunday March 7, 2021 – Herding Trials

Diamond Dogs K9 Events

3349 Riverside Dr, Chino, CA 91710

16 minutes – 7.7 miles from the Fairplex

Monday March 8, 2021 & Tuesday March 9, 2021 – Agility Trials

Fairplex – Agility Barn

1101 W Mckinley Ave, Pomona, CA 91768

Wednesday March 10, 2021 through Saturday March 13, 2021 – Conformation Judging

Fairplex Exposition Hall

1101 W Mckinley Ave, Pomona, CA 91768

Wednesday March 8, 2021 & Thursday March 9, 2021 – Obedience Trials and Rally

Fairplex Exposition Hall

1101 W Mckinley Ave, Pomona, CA 91768

## 2021 Committees

### Host Show Co-Chairs

Ed Degner – Canyon Collies

[canyoncollie@verizon.net](mailto:canyoncollie@verizon.net)

(951) 532-9865

Robette Johns – Row-Bar Collies, Regd.

[robette1991@gmail.com](mailto:robette1991@gmail.com)

(704) 219-8277

Agility Chairs: Sally Mobraaten & Sue Larson

Agility Trial Secretary: Lynda Tjarks

Herding Chair: Steve Johns (Jan Shields will help)

Herding Trial Secretary: Jan McAnnich Events

Obedience/Rally Chair: Richella Veatch

Show Treasurer: Mike Esch

Advertising/Communications: Erin Matthews & Julie Wolfe

Catalog Pre-Sales: Melinda Sunnarborg

Facility Chair: Rich Bellows

Hotel Liaisons: Robette Johns & Kathy Conroy

Merchandise Co-Chairs: Carol Brown, Shelly Degner & Laura Rinard

Reserved Grooming: Jessica Wittman

Reserved Seating: Suzy Royds

State Baskets: Karen Anderson

Top 10 Invitational: Heather Newcomb

Trophy Chair: Linda Hash-Davis

Vendor Co-Chairs: Brinda & Ed Chavez

Welcome Party & Bags: Karyn Covertini

Logo Design: Diana Hiiesalu



"Beach Fun!"

2021 CCA Nationa Specialty - Pomona, CA  
Proposed Budget - Confirmation, Oedience & Rally

| Income                                     | Numbers                        | Total                |
|--|--------------------------------|----------------------|
| Entries Confirmation                       | 550 x \$40                     | \$ 22,000.00         |
| Additional Entry                           | 40 x \$30                      | \$ 1,200.00          |
| Catalog Sales                              | 250 x \$20 Blended             | \$ 5,000.00          |
| Catalog Advertising                        | 10 x \$75, 5 X \$60            | \$ 1,050.00          |
| Donations - General                        |                                | \$ 2,500.00          |
| Fund Raisers                               | General                        | \$ 5,000.00          |
| Proceeds                                   | Specialty Shows prior to KCBH  | \$ 1,500.00          |
| Starting 2018                              | 50/50 Raffle at CA Specialties | \$ 1,500.00          |
| Merchandize Sales                          |                                | \$ 14,000.00         |
| Raffle Prior to Show                       |                                | \$ 4,500.00          |
| Raffle - Daily at Show (Vendor & 50/50)    |                                | \$ 2,000.00          |
| Reserved Grooming                          | 275 x \$40                     | \$ 11,000.00         |
| Reserved Seating                           | 125 x \$50                     | \$ 6,250.00          |
|  | 100 x \$35                     | \$ 3,500.00          |
|  | 25 X \$25                      | \$ 625.00            |
| RV Parking                                 | \$90 x 4 Days/15 Rigs          | \$ 5,400.00          |
| State Baskets                              |                                | \$ 1,400.00          |
| Trophy Donations                           |                                | \$ 12,000.00         |
| Vendor CCA Memembers                       | 10 x \$200                     | \$ 2,000.00          |
| Non-members                                | 5 x \$275                      | \$ 1,375.00          |
| Ex-Pen Rental                              | 25 x \$35                      | \$ 875.00            |
| Ex-Pen Sales                               | 25 x \$35                      | \$ 875.00            |
| <b>Total</b>                               |                                | <b>\$ 105,550.00</b> |
| <b>Agility Overall Total</b>               |                                | <b>\$ 1,050.00</b>   |
| <b>Herding Overall Total</b>               |                                | <b>\$ 1,307.50</b>   |
| <b>Obedience &amp; Rally Overall Total</b> |                                | <b>\$ 3,920.00</b>   |
| <b>Total Income</b>                        |                                | <b>\$ 111,827.50</b> |
| <b>Expenses</b>                            |                                | <b>Total</b>         |
| Advertising                                |                                | \$ 150.00            |
| AKC Event Application Fee                  |                                | \$ 100.00            |
| AKC Fees                                   | 550 x \$3.50                   | \$ 1,925.00          |
| Bait                                       |                                | \$ 50.00             |
| Decorations                                |                                | \$ 500.00            |
| Donation of 1/2 State Baskets              | Rescue                         | \$ 700.00            |
| <b>Fairplex Expenses</b>                   |                                |                      |
| EMT  | 42 Hours x 2 x\$30/hour        | \$ 2,520.00          |
| Expo Hall                                  | 4 Days x \$9800                | \$ 39,200.00         |
| Security                                   | 275 hours x \$23 per hour      | \$ 6,325.00          |
| Fire Permit Fee                            |                                | \$ 35.00             |
| Janitorial                                 | 275 hours x \$25               | \$ 6,875.00          |
| Tables                                     | \$10 x 50                      | \$ 500.00            |
| Bleachers                                  | \$4/Seat x 50                  | \$ 200.00            |
| Chairs                                     | \$1 x 250                      | \$ 250.00            |
| Padded                                     | 100 x \$2.6                    | \$ 260.00            |
| Clean Up/Waste                             |                                | \$ 3,000.00          |
| Electrician                                | 15 Hours x \$60                | \$ 900.00            |
| Internet 4 Days                            | Small Bus Pkg (50 Users)       | \$ 1,200.00          |
| RV Parking                                 | 15 x \$68 per Day/4 Days       | \$ 4,080.00          |

|                                     |                            |           |                   |
|-------------------------------------|----------------------------|-----------|-------------------|
| Food - Catering                     |                            | \$        | 3,000.00          |
| Insurance - Liability               |                            | \$        | 625.00            |
| Insurance - National Trophies       |                            | \$        | 625.00            |
| Judges Expense                      |                            | \$        | 3,500.00          |
| Merchandise                         |                            | \$        | 11,900.00         |
| Photographer                        |                            | \$        | 800.00            |
| Shavings                            |                            | \$        | 350.00            |
| <b>Jack Bradshaw Superintendent</b> |                            |           |                   |
| Superintendent Fee                  | \$6 per Dog x 550          | \$        | 3,900.00          |
| Expenses                            |                            | \$        | 1,500.00          |
| Catalog Expense                     | \$30.50 per Page/90 pgs    | \$        | 2,745.00          |
| Premium List                        | 1000 @ \$25.50 page 30 pgs | \$        | 765.00            |
| Judging Programs & Envelopes        |                            | \$        | 200.00            |
| Ring Equipment Rental               |                            | \$        | 2,300.00          |
| Total Superintendent                |                            | <u>\$</u> | <u>11,410.00</u>  |
| Trophies & Rosettes                 |                            | \$        | 7,750.00          |
| Water                               |                            | \$        | 500.00            |
| Ex-Pens                             | 25 x \$40                  | \$        | 1,000.00          |
| <b>Total</b>                        |                            | <u>\$</u> | <u>110,230.00</u> |
| <b>Projected Total</b>              |                            | <u>\$</u> | <u>1,597.50</u>   |
| <b>Top 10 Invitational</b>          |                            |           |                   |
| Income                              | Fundraiser & Entries       | \$        | 3,000.00          |
| Expenses                            |                            | \$        | (3,000.00)        |
| <b>Net Total</b>                    |                            | \$        | -                 |



Surf's Up!

## Obedience and Rally - Fairplex Bulding 4

| <b>Income</b>              | <b>Numbers</b> | <b>Total</b>       |
|----------------------------|----------------|--------------------|
| Obedience Entries          | 35 X 2 Days    | \$ 2,800.00        |
| Rally Entries              | 50 X 2 Days    | \$ 4,000.00        |
| Trophy & Rosette Donations |                | \$ 1,500.00        |
| <b>Total</b>               |                | <b>\$ 8,300.00</b> |

  

| <b>Expenses</b>         | <b>Numbers</b> | <b>Total</b>       |
|-------------------------|----------------|--------------------|
| AKC Fee                 | 170 X \$3.50   | \$ 595.00          |
| AKC Aplication Fee      |                | \$ 100.00          |
| Jack Bradshaw Super Fee | \$6 X 85       | \$ 510.00          |
| Judges                  |                | \$ 1,000.00        |
| Rosettes                | 150 x \$4.50   | \$ 675.00          |
| Trophies                |                | \$ 1,500.00        |
| <b>Total</b>            |                | <b>\$ 4,380.00</b> |

  

|                      |  |                    |
|----------------------|--|--------------------|
| <b>Overall Total</b> |  | <b>\$ 3,920.00</b> |
|----------------------|--|--------------------|



## 2021 Agility Budget - Fairplex Pomona, CA

| <b>Income:</b>    |                               | <b>Total</b>       |
|-------------------|-------------------------------|--------------------|
| Entries           | \$40 for 1st Entry/\$25 Addtl |                    |
| 50 First runs/Day | (x2Days) at 40 Each           | \$ 4,000.00        |
| 75 Second Runs    | (x2 Days) at \$25 Each        | \$ 4,000.00        |
| Trophy Donations  |                               | \$ 1,500.00        |
| <b>Total:</b>     |                               | <b>\$ 9,500.00</b> |

| <b>Expenses:</b>              |                | <b>Total</b>       |
|-------------------------------|----------------|--------------------|
| Fairplex Agility Barn         | \$1500/Day     | \$ 3,000.00        |
| Secretarial Expenses          | \$3.00/Per Dog | \$ 500.00          |
| Equipment Rental              | \$600/Day      | \$ 1,200.00        |
| Judges Expenses               | Fee/Travel     | \$ 600.00          |
| Possible Hotel                |                | \$ 200.00          |
| Judges' Gifts                 |                | \$ 50.00           |
| AKC Application fee           |                | \$ 100.00          |
| Ribbons/Rosettes              |                | \$ 500.00          |
| MACH/PACH & Rosettes MACH Bar |                | \$ 50.00           |
| AKC Fees                      |                | \$ 800.00          |
| Misc PrintingPostage          |                | \$ 150.00          |
| Trophies                      |                | \$ 1,200.00        |
| Hospitality                   |                | \$ 100.00          |
| <b>Total</b>                  |                | <b>\$ 8,450.00</b> |
| <b>Expected Profit</b>        |                | <b>\$ 1,050.00</b> |

\*Fairplex will have a food truck or concession stand available for the exhibitors and spectators.





**Herding Trials Proposed Budget 2021 - Diamond Dogs Chino, CA**

| <b>Income:</b>                                    | <b>Total</b>      |
|---|-------------------|
| Entries - 140            \$50 Per Run All Ckasses | \$ 7,000.00       |
| Trophy Donations                                  | \$ 1,200.00       |
| Other Donations                                   | \$ 200.00         |
| <b>Total</b>                                      | <b>\$8,400.00</b> |

| <b>Expenses:</b>  | <b>Totals</b>     |
|---|-------------------|
| Diamond Dogs K-9 Facility Rental            x2 Days/250                                 | \$ 500.00         |
| AKC Fees    \$3.00 plus \$.50                   | \$ 490.00         |
| AKC Event Application                        \$35 x 2 Days                              | \$ 70.00          |
| Hospitality   | \$ 400.00         |
| Judges' Expenses (Fees, Hotel, Food, Travel)  | \$ 600.00         |
| Judges' Gifts   | \$ 100.00         |
| Porta Potti   | \$ 110.00         |
| Ribbons & Rosettes  | \$ 900.00         |
| Sheep Fee                                        Per Head Per Run/ \$7.50 /\$22.50 x 75 | \$ 1,687.50       |
| Duck Fee  | \$ 300.00         |
| Trophy Expenses   | \$ 1,000.00       |
| <b>Jan McAninch Events - Trial Secretary</b>  |                   |
| Secretary Fee                                    \$4 x 140 Entry                        | \$ 580.00         |
| Secretary Misc Fees    Score Sheets, Results to AKC, etc.                               | \$ 150.00         |
| Printing and Mailing    Catalogs, Premium Lists   | \$ 125.00         |
| Secretarial Travel Expense                    Gas                                       | \$ 80.00          |
| <b>Total</b>  | <b>\$7,092.50</b> |
| <b>Expected Profit</b>  | <b>\$1,307.50</b> |



## Bio for Ed Degner, Co-Chair for Welcome to Colliewood 2021

My wife Shelly and I got our first collie in 1975 and our first show dog in 1984. We have finished many conformation Champions with only having a litter every couple of years. I am currently licensed by AKC to judge Collies, Shelties, and limited junior showmanship. We joined the CCA in 1985 and are currently members of California Collie Clan, San Gabriel Valley Collie Club, South Bay Collie Fanciers, High Desert Collie Club, and Santiago Shetland Sheepdog Club. I have held the office of President in three of the clubs and held other officer positions in all of them. I have been a CCA board member for 20 years.

I helped to host the CCA National shows in 1985, 1991, 2001, and 2010 doing most of the grunt work behind the scenes so know what it takes to put on a national. We have a lot of volunteers from local and distant CCA members that are excited to help put on this show. The Fairplex is very dog friendly with the host hotel on the same site and just a short walk from the main show building. Obedience, rally, and Agility will be on the same grounds with Herding just 7 miles away.



The Farm at Fairplex

## Biography for Robette Johns, Co-Chair 2021 CCA National Specialty Show

I went to my first CCA National in 1973. I was in awe of all the beautiful Collies, including several nice Smooths. I was too young and too shy, really, to ask any questions. But I will never forget that show and my opportunity to see many of the great Collies of that time. I joined the CCA in 1975 and had my first Hawkins #10 Smooth in 1976. I have worked on several CCA Nationals starting in California and then on the East Coast. I have been a co-chair on trophies, chair for motorhome parking, and my husband and I were grooming chairs for the 1998 CCA National in Virginia Beach. I have tried to help set up Nationals whenever I am able. It never mattered where the show was or who was the show chair, I just offered my help. Over the years, I have helped with the Judges' Education Committee, and the Breed Ed Committee as a mentor. I worked on the last CCA code of ethics committee. I have been on the new Breeder of the Year Committee since its inception three years ago. I became a judge in 1997 for Collies. I have been honored to judge the Collie Club of Canada National Specialty in 2016, and the International American Europe Collie Club in Germany in 2017. While I know of many volunteers that have given more time to the CCA, you will not find anyone more committed to the Collie.

I have been involved with the Collie Health Foundation almost since it was incorporated in 1986. I was asked to become a Corporator by Sandy Draper in 1989. I have worked tirelessly since then for CHF. My eleven and a half years as Treasurer, my years as Vice President and now the last two and a half years as President has prepared me for many things. I have run many of our auctions. I have asked for donations for our live auctions and built relationships all over the country. I have worked with the chairs of CHF Promotions for many years. I understand how to order specific items and how much markup the market will tolerate. I have been a business woman all my life and feel I'm prepared to be Host Co-Chair with Ed Degner.

I am an active member of the following clubs:

Kennel Club of Beverly Hills: Board of Director, Assistant Show Chair 2019 & Show Chair 2020

California Collie Clan, Inc: AKC Delegate

San Gabriel Valley Collie Club & High Desert Collie Club – Member

Morris & Essex Kennel Club – Member

International American Europe Collie Club – Member & Past Judge



Marriott Sheraton Fairplex Pool Pomona, California

# FAIRPLEX MAP

- 1** Administration
- 2** NHRA Museum
- 3** Millard Sheets Art Center
- 4** Expo Hall 4
- 5** Expo Hall 5
- 6** Expo Hall 6
- 7** Expo Hall 7
- 8** Expo Hall 8
- 9** Expo Hall 9
- 10** Expo Hall 10
- 11** Grandstand
- 12** Avalon
- 13** Flower & Garden Pavilion
- 14** The Marketplace
- 15** Historic Trains
- 16** Long Board Bar
- P** Parking
- Restroom** Restroom
- 17** The Barns
- 18** The Farm
- 19** Carnation Barn
- 20** The Fields
- 21** Garden Railroad
- 22** Finish Line Sports Bar & Grill
- 23** Sheraton Fairplex Hotel
- 24** McKinley's Grille
- 25** The Hill
- 26** The Lagoon
- 27** The Learning Centers
- 28** Top of the Park
- 29** Auto Club Speedway
- 30** Sheraton Fairplex Conference Center
- 31** The Plaza
- 32** The Park
- 33** RV & Boat Storage
- 34** The Garden
- 35** The Glade

