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September 28, 2017

Dear Parent Club Secretary,

We are delighted to announce that on Saturday, February 10, 2018, the American Kennel Club (AKC®) and the Westminster Kennel Club will again present <u>Meet & Compete</u>, an event featuring the 9th AKC Meet the Breeds® event and the 5th Annual Masters Agility Championship at Westminster brought to you by Purina® Pro Plan®.

AKC Meet the Breeds® provides Parent Clubs with the opportunity to meet and greet the public while educating them about the special characteristics of each AKC registered breed. This exciting event will take place on Saturday, February 10, 2018 at Piers 92 & 94 in New York City, from 10AM - 5PM. For the 2018 showcase, the AKC will once again have an extended exhibit space and an internal staircase connecting the two piers to maximize the event layout.

Your Parent Club is invited to participate by hosting a Parent Club informational booth. We ask that you bring educational materials, at least three club members, adult dogs and puppies over four months of age. You may decorate your booth space to convey information about your breed – for example: country of origin, historical purpose and function as well as family pet attributes. A contest will be held for Best Booth in Show with prizes awarded on Saturday afternoon.

Conveniently, spectators can purchase one <u>Meet & Compete</u> event ticket and enter at either Pier for both daytime events. Additionally, we welcome back the participation of The International Cat Association (TICA) to AKC Meet the Breeds. Purebred Cats will be featured on Pier 92 in their own area alongside our wonderful dogs.

For our participants, we have improved the ease of parking near the venue. We have secured a limited number of pre-paid parking passes at three parking garages located in near proximity to the Piers. The hours for parking are from 6:00AM to 6:00PM. If you exceed the posted hours after 6:00PM, you will be charged additionally at the posted rate. There will be a shuttle bus from the garages to the piers from 6:00AM to 10:00AM and then again from 4:00PM to 6:00PM. The fee for each parking pass is \$60.00 per vehicle. These garages DO NOT ACCEPT FULL SIZED VANS. ONLY Cars, SUV's or minivans will have access to parking garages. If your club elects purchase a parking pass (Response Form enclosed), you will be sent a voucher ASSIGNED TO A SPECIFIC GARAGE.

Parent Clubs will receive either a [10 x10] or [10 x 20] complimentary booth space, depending on the size of the breed. Included with the booth are all the necessary amenities: draped tables (optional), chairs, complimentary admission for booth volunteers, breed sign. In addition, we will provide a stipend for lunch each day and a donation will be provided to each Parent Club to assist in the cost of participants' travel related expenses such as parking and gas. If the Parent Club participates in the AKC Breed Flyer program, we will have copies of this document reproduced and available for you to distribute to the public.

Please notify us of the club's participation by returning the AKC Meet the Breeds Response Form (enclosed), via mail, fax or email. Upon receipt of this information, AKC will forward all the necessary booth information to the club's designated liaison.

On behalf of the AKC Meet the Breeds® Committee, thank you in advance for working towards our common goal of educating the public about the unique and wonderful qualities of your breed and responsible pet ownership.

Sincerely,

Amy Hamernick

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Executive Assistant

Executive Secretary's Department

CC: Parent Club Presidents and Delegates