



## Meet the Board



**Kallie Bard**

Madawaska native living in Caribou with her husband Joey. She is a Associate at Thompson Hamel LLC and graduated University of Maine in Presque Isle in 2013. Kallie has just joined the board and will be a great asset to the Chamber.



**THANK YOU TO  
OUR NEWEST  
MEMBER AND ALL  
OF OUR  
RETURNING  
MEMBERS!!**



**Our last Eggs & Issues**

**Was January 17, 2018**

***Mary Green***

***Thanks for the sponsorship to***

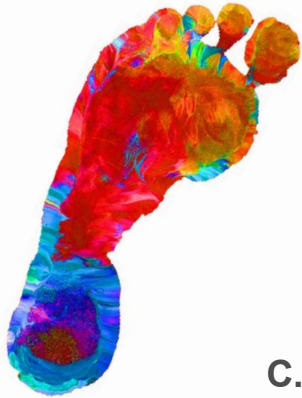


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# Happening in January



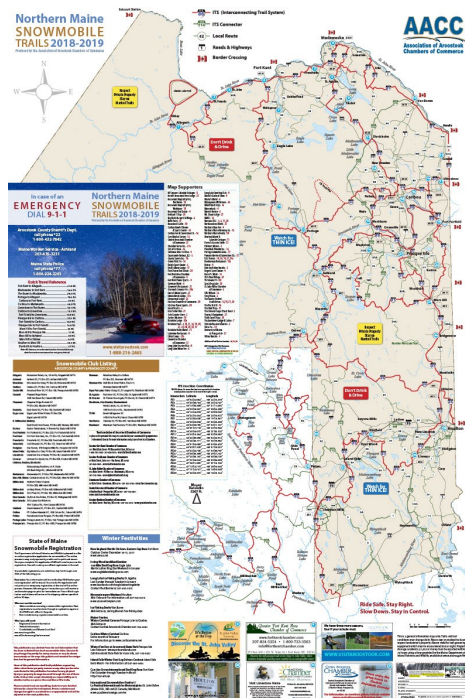
## Annual Dinner & Awards

C.A.C.C. was closed  
on January 15, 2018



**Martin Luther King Jr. Day**

**2018-2019  
Snowmobile  
Maps  
Are in and  
Available at  
the  
Chamber!!**



## 2018 Board Members

Mary Kate Barbosa

\*Miles Williams

\*Shelley McAtee

Sherry Sullivan

Tammy Wortman

Todd Pelletier

Casey Bouchard

\*Craig Anderson

Dale Drost

\*Derek Bosse

\*Floyd Rockholt

\*Laurie Nelson

Kallie Bard

Henry Carpenter

Chris Kilcollins

Mary Green

Valerie Waldemarson

Tyler Cray

\* Indicates Executive Board Member

## Customer Service Recognition Award

### Winners

For November

Lowes



February 9th - 11th.

Registration needed before January 28, 2018.

Registration forms found on our Facebook page and on our website.

Welcome our Newest Members!!

New England Kenworth/Loring Industries

Aroostook Centre Mall

Aroostook Vending



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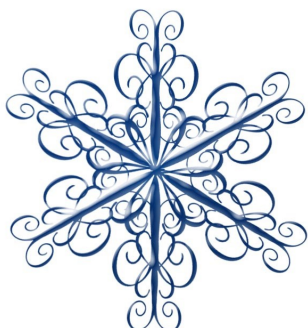
ACAP Workforce Development recently received a federal grant to help connect women to high-wage careers in non-traditional occupations among three counties in rural Maine: Aroostook, Washington, and Hancock. ACAP was among four grant recipients nation-wide to earn a Women in Apprentices and Non-Traditional Occupations (WANTO) grant from the US Department of Labor. This is particularly important for Aroostook County as manufacturing, agriculture and forest products make up a large part of the economy. And these industries offer many non-traditional opportunities for women. The goal is to facilitate partnerships with local businesses who will become registered apprenticeship sites through the State of Maine (MAP Maine Apprenticeship Program). ACAP will match female participants' strengths with the needs of the employer to create apprenticeships that lead to successful outcomes—long-term employment for the women and a committed workforce for the employer.

According to the Society of Human Resource Management, HR professionals are seeing a soft skills gap. The women who participate in this grant will be placed in a pre-apprenticeship that builds those critical soft skills through the WorkReady program. A valuable credential recognized by employers across many sectors, the 60 hour WorkReady curriculum addresses seven basic standards including personal motivations and challenges to employment, effective communication and interpersonal skills, understanding taxes and benefits, job searching, and resume and portfolio preparation. The women will also earn an OSHA-10 credential for safety literacy, and math instruction, if necessary.

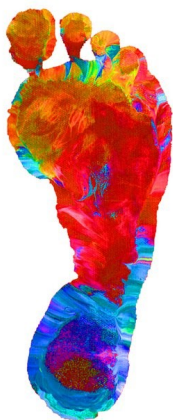
Once the women are placed in apprenticeships, there are additional benefits for the employer. MAP assists employers with the cost of formal training. ACAP will assist with retention services, as all women participants will have a career counselor and mentor who will follow up on their progress through the apprenticeship. The cost of employee turnover can have a significant impact on any business' bottom line. These retention services can help to ensure long-term success. Finally, businesses who hire a WANTO participant may be eligible to claim the Work Opportunity Tax Credit.

For more information about the WANTO grant and participating in a registered apprenticeship, contact Kathy Williams at ACAP's Workforce Development Program, (207) 554-4137.

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# Next Art Walk February 2, 2018



**6:00-8:00 p.m.**

## FIRST FRIDAY ART WALK

First Friday of Every Month at Participating Businesses

In Downtown Presque Isle!

*Like us on  
Facebook!*



*Instagram*

## NEXT BOARD MEETING

**IS FEBRUARY 13**

**AT 3:30 P.M.**

Email Blast to Membership—\$25.00

The Chamber will send your ad out to our  
over 400 members

Monthly Newsletter—\$25.00

Your ad will be included in our monthly  
newsletter. You can have it for one month, or  
every issue. \$25.00 each issue you are in.

January- Annual Awards Dinner  
February- Maine Quebec Caravan  
June- Area Wide Yard Sale  
June- Strawberry Shortcake Sale  
August- Crown of Maine Balloon Fest  
October- Haunted Woods Walk  
October- Aroostook County Beer & Wine Fest  
December- Holiday Light Parade  
Holiday Craft Fair

**CACC Annual Events**

## *Grand Opening Sign!*

*Available for  
your use  
with a \$75  
Returnable  
Deposit*





# Holiday Light Parade

**Best Of Parade - Presque Isle Wesleyan Church**  
**Best Faith Based -Freedom Church**  
**Best Non-Profit - Mapleton Girl Scouts Troop 187**  
**Best Business - Caldwell's Auto**  
**Best General - Ashland Queen**







# Putnam Playtime LLC

A great time was had by all during the Board Retreat held in December at U.M.P.I. Thank you to LeRae Kinney for providing us with a team building activity and we were able to unlock the box.



# Board Retreat

# Final Word

*A member is the most important person in the office- in person or by mail*

*A member is not dependent on us-We are dependent on them*

*A member is not an interruption of our work-They are the purpose of it*

*A member is not an outsider to our business- they are part of it*

*A member is not someone to argue or match wits with*

*A member is a person and not a statistic*

We have started another year with lots of interesting things on the horizon.

The Membership Directory, as always is a bigger job than we anticipate. The format will be different this year. The cost of mailing the coiled book was becoming prohibitive so we thought changing format might be a good thing. You will be the ones to let us know whether it was the right decision or not.

We are very close to the Annual Awards Dinner. What a great group of people and businesses we will be honoring Thursday, January 25<sup>th</sup>. It never ceases to amaze me the wonderful people that quietly go about doing great things for the area. Nominations for these awards can be submitted at any time, through the year. We put a push on in the fall, but if you want to nominate someone at any time, the criteria do not change.

We have suffered through a long period of cold already this year. The generosity of the community certainly has been appreciated by those in need of heating assistance. Today there are still people needing fuel delivered but the local offices are working very hard to catch up.

In 2018, the Central Aroostook Chamber of Commerce hopes that our members will let us know how we can best help you in your business and community. WE have many hidden gems in the area that have the ability to grow, increase employment and thus increase the overall economy of the region.

I would be remiss if, as a representative of the chamber, I did not reflect on a cartoon I read earlier this year. Two men were walking along talking about having completed all their Christmas shopping online. One said that he was unable to buy one item, a book, because he wasn't sure which title to purchase. The other suggested that they stop in at the local bookstore because the owner would be able to help them. Needless to say, the punchline was that the local store was closed because everyone was buying books online.

As we start the new year, I encourage merchants and purchasers to work together to maintain stores and jobs in the area. If you are looking for a particular item a local merchant may be able to order it for you. Remember who provides jobs in the area, supports our local teams and organizations, contributes to fundraisers throughout the year and pays property taxes to maintain all the services we depend on.

Hope you, your business colleagues, family and friends enjoy a happy, healthy and successful 2018.

*Theresa M. Soules*

