



Souvenir Program Book Ad Spec Sheet

ad sizes to fit 8.5 x 11" program

		8.5"	8.5"
	FULL PAGE AD		HALF PAGE AD
11"	Live area: 8 x 10.5" Final size with bleed: 8.75W X 11.25H" Trims to 8.5 x 11" Allow 1/8" bleed all sides 4/C process (CMYK)		Live area: 8 x 5.125" Final size with bleed: 8.75W X 5.625H" Trims to 8.5 x 5.375" Allow 1/8" bleed all sides 4/C process (CMYK)
		QUARTER PAGE AD	
		Final size: 3.875 x 5.125" 4/C process (CMYK) Bleeds are not allowed on quarter page ads.	

Acceptable formats:

Digital files only. All files must be built at 100% of ad size. We will not be responsible for modifying or resizing ads to accommodate bleed or trim.

Preferred format:

- High res pdf format @ 300 dpi
- Press ready CMYK
- Fonts embedded or outlined

Other formats accepted:

- Illustrator CS6
- InDesign CS6
- Photoshop CS6

Files should be saved as 4/c process (CMYK), not RGB or spot colors.

If file is not a pdf, include all fonts and supporting images. Convert type to paths or outline. Files should be compressed as ".zip" before submission. 10MB maximum file size.

For technical questions contact:

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Send ads to:

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Submission Deadline:
Monday, October 1, 2018