



Acceptable formats:

Digital files only. All files must be built at 100% of ad size. We will not be responsible for modifying or resizing ads to accommodate bleed or trim.

Preferred format:

- High res pdf format @ 300 dpi
- Press ready CMYK
- Fonts embedded or outlined

Other formats accepted:

- Illustrator CS6
- InDesign CS6
- Photoshop CS6

Files should be saved as 4/c process (CMYK), not RGB or spot colors.

If file is not a pdf, include all fonts and supporting images. Convert type to paths or outline. Files should be compressed as ".zip" before submission. 10MB maximum file size.

For technical questions contact:

Pam Fischer, art director
email: pafischer@bellsouth.net
678-305-0500

Send ads to:

Tonya B. Williams, event planner
email: tonya@tbwconsultinggroup.com

Submission Deadline:
Monday, October 1, 2018

Souvenir Program Book Ad Spec Sheet

ad sizes to fit 8.5 x 11" program

8.5"		8.5"	
11"		FULL PAGE AD Live area: 8 x 10.5" Final size with bleed: 8.75W X 11.25H" Trims to 8.5 x 11" Allow 1/8" bleed all sides 4/C process (CMYK)	
		HALF PAGE AD Live area: 8 x 5.125" Final size with bleed: 8.75W X 5.625H" Trims to 8.5 x 5.375" Allow 1/8" bleed all sides 4/C process (CMYK)	
		QUARTER PAGE AD Final size: 3.875 x 5.125" 4/C process (CMYK) Bleeds are not allowed on quarter page ads.	