

# Annual Banquet Awards Advertisement & Sponsorship Opportunities



## Advertisement Opportunities

	MEMBER	NON-MEMBER
INSIDE FRONT COVER	SOLD	----
INSIDE BACK COVER	\$2500	\$3000
OUTSIDE BACK COVER	SOLD	----
	MEMBER	NON-MEMBER
DOUBLE GOLD PAGE	\$2000	\$2500
GOLD PAGE	\$1500	\$1750
DOUBLE SILVER PAGE	\$1500	\$1750
SILVER PAGE	\$1000	\$1250
FULL PAGE	\$750	\$1000
HALF PAGE	\$450	\$500
QUARTER PAGE	\$250	\$300

**\*All advertisements will be printed in black & white. Ad size 8.5 (w) x 11 (h) - w/ full bleed, and should be submitted in hi-res pdf. All artwork must be received by May 26<sup>th</sup>.** The Double Gold ad will be a two page spread, as is the Double Silver. The Gold and Silver will be one full page. All gold or silver type advertisements are printed on a special type of paper and will have priority in the placement of the advertisements.

## Sponsorship Opportunities

	MEMBER	NON-MEMBER
MASTER SPONSOR	\$5000	\$5500
DINNER SPONSOR	\$3500	\$4000
LANYARD SPONSOR	\$1500	\$2000
COCKTAIL SPONSOR	SOLD	----
SUPPORTING SPONSOR	\$1000	\$1500

### SPONSOR BENEFITS

**\*Master Sponsorship** includes full page in banquet journal, 3 complimentary passes to event, logo on event page, promotion & signage.

**\*Dinner Sponsorship** includes full page in banquet journal, 2 complimentary passes to event, logo on event page, promotion & signage. There will also be table space for company materials/giveaways.


**Lanyard Sponsorship** includes 1 complimentary pass to event, logo on event page, promotion & signage. *Lanyards are not included in price of sponsorship.*

**\*Cocktail Sponsorship** includes 1 complimentary pass to event, logo on event page, promotion & signage.

**\*Supporting Sponsorship** includes logo on event page, promotion & signage. Does NOT include attendance.

*For more details, please contact Chelsea Seres at [cseres@instituteofcredit.org](mailto:cseres@instituteofcredit.org)*

*For more information on this event, please visit [www.instituteofcredit.org](http://www.instituteofcredit.org)*

Complete the form below to secure your opportunity 

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**Please complete:**

## CONTACT:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

## METHOD OF PAYMENT

Amount enclosed: \_\_\_\_\_

Sponsorship/Advertisement Choice: \_\_\_\_\_

☐ Visa

☐ American Express

☐ MasterCard

☐ Pay by Check

CREDIT CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ CSV \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Please email to: [cseres@instituteofcredit.org](mailto:cseres@instituteofcredit.org) or fax to: NYIC Office at 203.378.7109**

### **If paying by check:**

Make check payable to NYIC.

### **Send payment to:**

NYIC

1341 W. Broad Street

Stratford, CT 06615