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## **NEWS RELEASE – For Immediate Release**

### **The Hudgens Center Announces Free Admission through Partnership with Holtkamp Heating & Air**

The Hudgens Center for the Arts is pleased to announce free admission to our galleries for all in 2017, courtesy of a generous partnership with Holtkamp Heating & Air.

According to Executive Director Ife Williams, “This partnership allows us to be more inclusive. Offering free admission to our galleries is a step toward eliminating barriers, broadening our audience and strengthening community connections. We are excited to be able to open our gallery programming to everyone and grateful to the Holtkamps for making this possible.”

The Hudgens Center for the Arts is committed to presenting a strong mix of gallery programming, highlighting both internationally and locally renowned artists across a variety of mediums.

Hudgens Center visitors can begin enjoying free access to the galleries at 2:00 p.m. on Saturday, January 21<sup>st</sup> for the opening reception of ***A Creative Adventure in Printmaking: Prints from the Experimental Printmaking Institute***.

Holtkamp Heating & Air has provided residents of Gwinnett County and surrounding areas with high-quality customer service for 20 years. Owners, Matthew and Suzanne have a strong commitment to the local arts community.

“Our family has been heavily involved in the arts in Gwinnett County for many years, and a relationship with the Hudgens Center is a natural fit for us,” said Suzanne. “The organization is one of the crown jewels of the local arts scene and we’re thrilled to help everyone in our community gain free access to this world-class facility.”

The Hudgens Center is a non-profit organization that has been focused on the arts since its establishment in 1981. The Hudgens’ mission is to bring art lovers, leaders and learners together through quality programs and exhibits. That mission is accomplished through visual arts initiatives, such as year round fine art exhibits and classes for all ages, and community arts initiatives, which reach out to underserved populations.