

**APPLICATION FOR
CORPORATE MEMBER OF THE YEAR**

(PLEASE TYPE OR PRINT)

Name of Nominee: _____

Address: _____

City/State/Zip: _____

Name of Nominator: _____

Address: _____

City/State/Zip: _____

CORPORATE MEMBER MUST BE A MEMBER OF MSA

1.) PROMOTION OF THE SPORT: CUSTOMER LEVEL

- A. Describe the methods your nominee uses to introduce non-snowmobilers to the sport:
- B. How does our nominee introduce his customers (both new and old) to organized snowmobiling?
- C. Does your nominee promote club membership as part of his sales activities? yes no
If yes, how?

2.) PROMOTION OF THE SPORT: ORGANIZED SNOWMOBILER LEVEL

- A. Is our nominee a member of a snowmobile club? Describe.
- B. What leadership position does your nominee hold, or has held in a club or state association:
- C. Does your nominee participate in club/association fundraising events?
- D. Does your nominee participate in charity fundraising events?
- E. Does your nominee represent snowmobiling or snowmobilers at local, regional or state service clubs or government meetings? Describe.
- F. Is your nominee involved in trail grooming operation? Describe.

3.) PROMOTION OF THE SPORT: GENERAL

- A. Explain how your nominee is involved in the TOTAL sport of snowmobiling.
- B. Describe any special projects your nominee may be working on.

Please return to MSA office by September 15.