



**NM IDEA Annual Meeting
November 29-30, 2017
Clovis Civic Center**

DRAFT AGENDA - SUBJECT TO CHANGE

Tuesday, November 28th

9am -5pm Rural Economic Development Council Meeting

Wednesday, November 29th

9:30am Tour of Southwest Cheese **(confirmed)** CIDC will Provide Transportation

11 - 12:30 Lunch on your own

1pm Registration Opens Civic Center

1:30pm Welcome and Introductions: Civic Center

- NMIDEA President Eileen Yarborough **(confirmed)**
- Clovis Mayor David Lansford **(confirmed)**

1:45pm New NMIDEA member self-introductions

2:00pm NMEDD Cabinet Secretary Matt Geisel **(confirmed)**

2:15 - 3:45pm	Professional Development	Civic Center
	<ul style="list-style-type: none">• Tim Nitti, New Mexico Partnership – NM Partnership Vision/Approach (confirmed)• Robin Beaubien/Beaubien Consulting - Social Media Marketing (confirmed)	

3:45 – 4pm	BREAK
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4pm	NM IDEA Annual Meeting
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6:00 pm	Networking Reception -	Rock and Roll Museum
	Hosted by Clovis Industrial Development and Clovis Chamber of Commerce	

Thursday - November 30th

8am	Networking Breakfast	Civic Center
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8:30am	Opening Session	Civic Center
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9-10:15	New Tools in the Toolbox	
	<ul style="list-style-type: none">• Russ Cummings - New Mexico Small Business Investment Corporation(confirmed)• Michelle Huckfeldt - Union Pacific Railroad Certified Sites Program(confirmed)• Juan Torres, NMEDD – Credit Enhancement Program(confirmed)	

10:15 – 10:30	BREAK
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10:30-noon	Case study: Southwest Cheese	
	<ul style="list-style-type: none">• Chase Gentry/Clovis industrial Development Corporation(confirmed)• David North/Southwest Cheese(invited)	

12:30	Awards Luncheon	Civic Center
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2 - 5pm	NM Partnership Training Program – New Prospect Recruitment Opportunity (PRO) Approach/Standards (confirmed)
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5pm	Meeting Adjourns
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