



**NM IDEA Annual Meeting
November 29-30, 2017
Clovis Civic Center**

DRAFT AGENDA - SUBJECT TO CHANGE

Tuesday, November 28th

9am -5pm Rural Economic Development Council Meeting

Wednesday, November 29th

9:30am	Tour of Southwest Cheese (confirmed)	CIDC will Provide Transportation
11 - 12:30	Lunch on your own	
1pm	Registration Opens	Civic Center
1:30pm	Welcome and Introductions: • NMIDEA President Eileen Yarborough (confirmed) • Clovis Mayor David Lansford (confirmed)	Civic Center
1:45pm	New NMIDEA member self-introductions	
2:00pm	NMEDD Cabinet Secretary Matt Geisel (confirmed)	

2:15 - 3:45pm	Professional Development	Civic Center
	<ul style="list-style-type: none"> • Tim Nitti, New Mexico Partnership – NM Partnership Vision/Approach (confirmed) • Robin Beaubien/Beaubien Consulting - Social Media Marketing (confirmed) 	
3:45 – 4pm	BREAK	
4pm	NM IDEA Annual Meeting	
6:00 pm	Networking Reception - Hosted by Clovis Industrial Development and Clovis Chamber of Commerce	Rock and Roll Museum

Thursday - November 30th

8am	Networking Breakfast	Civic Center
8:30am	Opening Session	Civic Center
9-10:15	New Tools in the Toolbox <ul style="list-style-type: none"> • Russ Cummings - New Mexico Small Business Investment Corporation (confirmed) • Michelle Huckfeldt - Union Pacific Railroad Certified Sites Program (confirmed) • Juan Torres, NMEDD – Credit Enhancement Program (confirmed) 	
10:15 – 10:30	BREAK	
10:30-noon	Case study: Southwest Cheese <ul style="list-style-type: none"> • Chase Gentry/Clovis industrial Development Corporation (confirmed) • David North/Southwest Cheese (invited) 	
12:30	Awards Luncheon	Civic Center
2 - 5pm	NM Partnership Training Program – New Prospect Recruitment Opportunity (PRO) Approach/Standards (confirmed)	
5pm	Meeting Adjourns	