



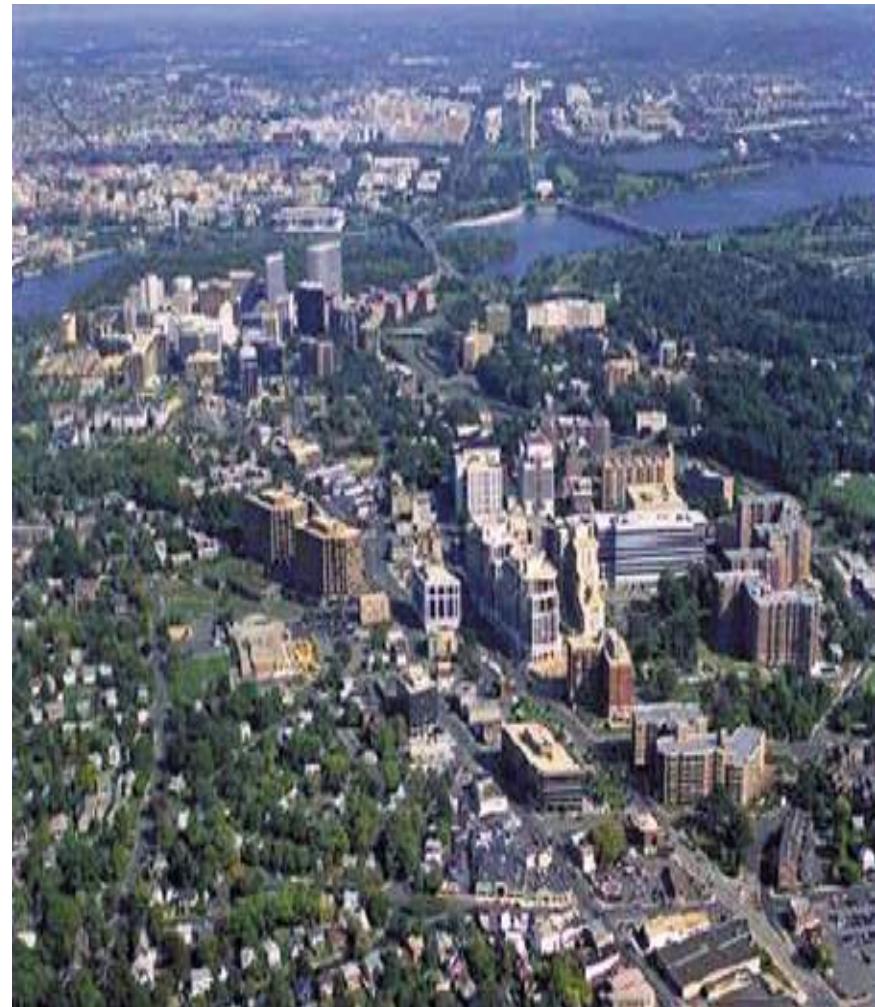
Smart Growth America
Making Neighborhoods Great Together

Planning Challenge and Response

Geoffrey Anderson

The Rise of Downtowns and Walkable Communities

- 63% of jobs in metro areas were within 3 miles of the traditional city center in 1960
- 16% in 1996
- 23% in 2013



To Attract and Retain Talented Workers: Millennials

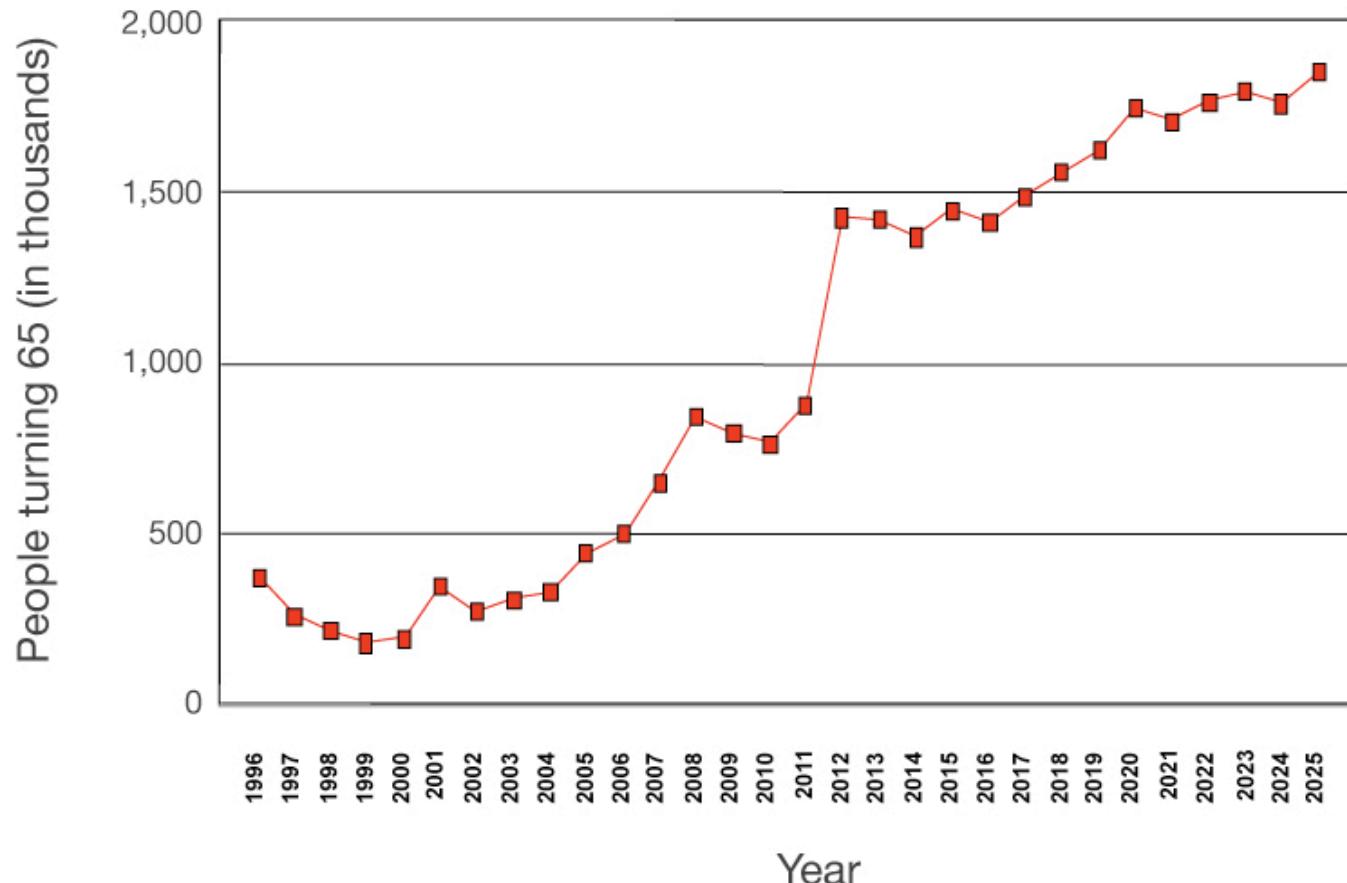
“We’re in a creative industry, so being in the center of the creative culture downtown is hugely important to us. It’s the kind of energy and environment that Millennials and now the Generation Z want to be in, and it’s just something that we can’t offer out in the suburbs. We know our move downtown will make us a more attractive employer for our next generation of employees.”

- Eric Pehle, Executive Vice President and General Manager in Minneapolis, Weber Shandwick, Minneapolis, MN



Rising Number of Seniors

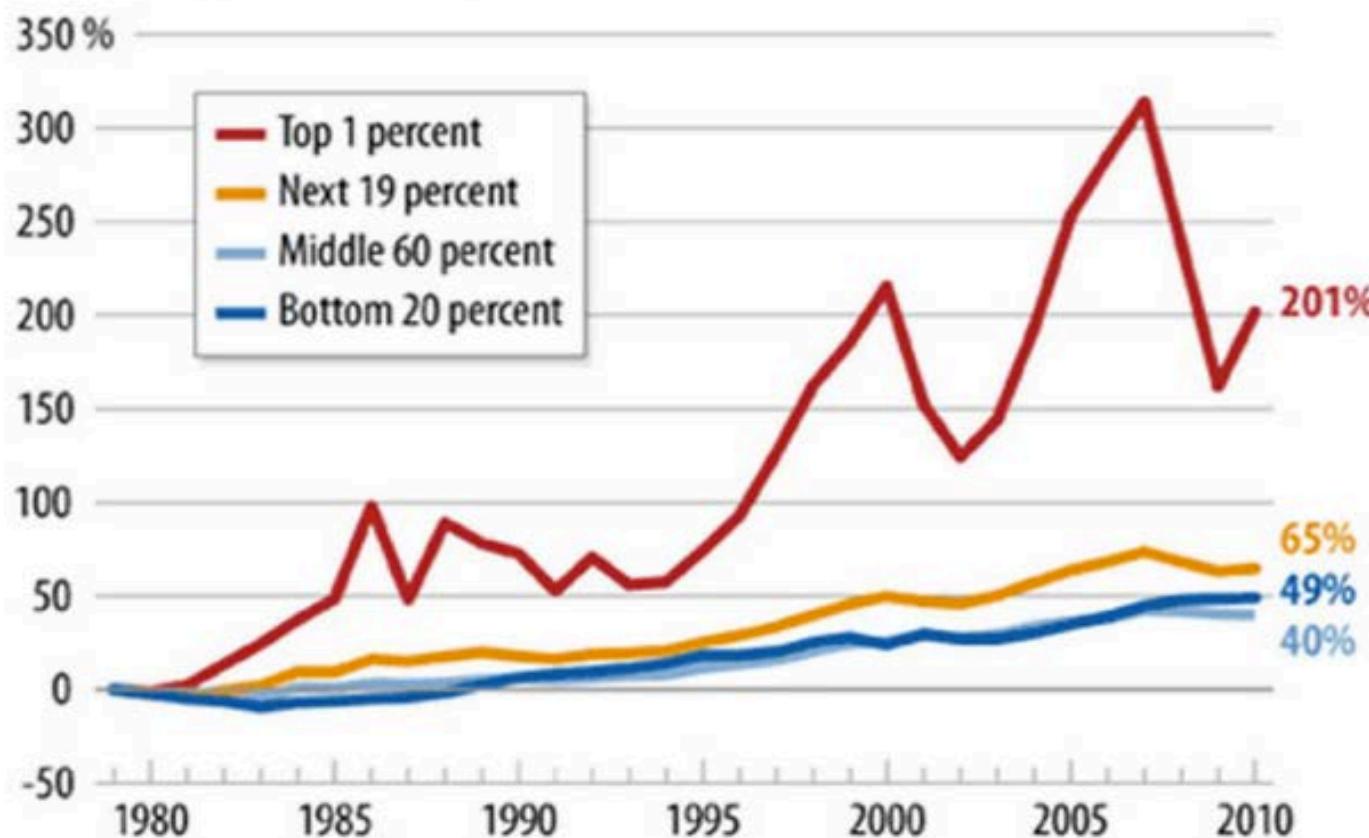
U.S. residents turning 65, 1996-2025



Rising Income Inequality

Income Gains at the Top Dwarf Those of Low- and Middle-Income Households

Percent change in real after-tax income since 1979



Source: Congressional Budget Office

Center on Budget and Policy Priorities | cbpp.org

Rising Waters: Coastal and Inland

Will a rising tide sink all homes?



Nationwide, almost 1.9 million homes (or roughly 2 percent of all U.S. homes) worth a combined \$882 billion are at risk of being underwater by 2100 if sea levels rise by six feet. Some states will be hit harder than others.

In the last year there have been three 1,000 year rain events with major flooding the result:

- Louisiana
- Maryland
- South Carolina

State	Number of Potentially Underwater Properties	Fraction of Total Housing Stock Underwater	Total Value of Potentially Underwater Properties
California	42,353	0.44%	\$49.2B
Texas	46,804	0.61%	\$12B
New York	96,708	2.10%	\$71B
Florida	934,411	12.56%	\$413B
Pennsylvania	2,661	0.06%	\$730M
Georgia	24,379	0.75%	\$10.2B
North Carolina	57,259	1.64%	\$20.6B
New Jersey	190,429	7.35%	\$93.1B
Virginia	46,287	1.77%	\$14.4B
Washington	31,235	1.32%	\$13.7B
Massachusetts	62,069	3.10%	\$51.2B
Maryland	64,299	3.09%	\$19.6B
Alabama	12,735	0.77%	\$3.8B
South Carolina	83,833	4.42%	\$45B
Louisiana	80,080	5.88%	\$13.2B
Oregon	4,959	0.37%	\$1B
Connecticut	18,173	1.61%	\$13.2B
Mississippi	5,572	0.72%	\$1B
Hawaii	37,556	9.07%	\$25.3B
Maine	5,412	0.98%	\$3.1B
New Hampshire	4,064	0.71%	\$1.7B
Rhode Island	4,853	1.47%	\$2.9B
Delaware	11,670	3.09%	\$3.6B

Source: National Oceanic and Atmospheric Administration (NOAA); Zillow data

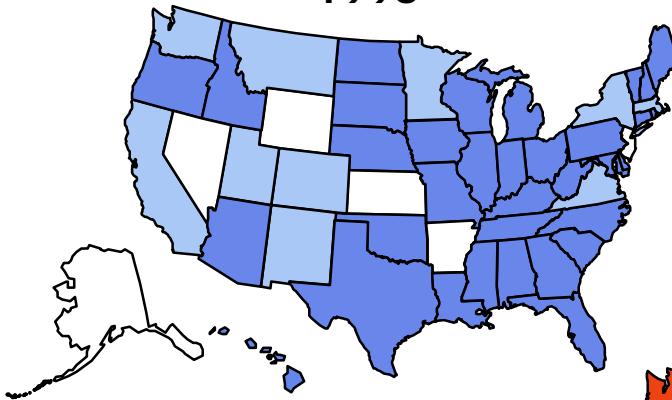
Rising Obesity

Obesity Trends* Among U.S. Adults

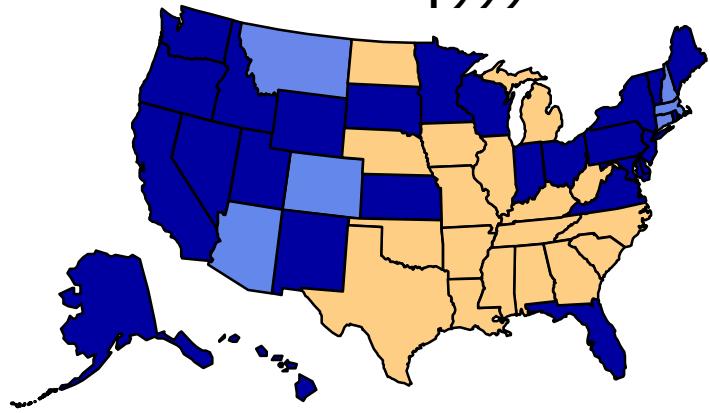
BRFSS, 1990, 1999, 2009

(*BMI ≥ 30 , or about 30 lbs. overweight for 5'4" person)

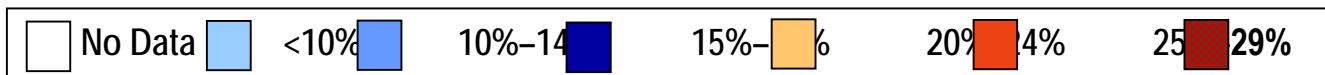
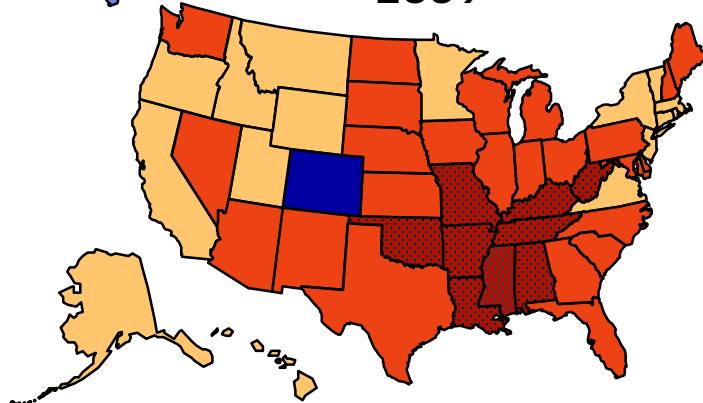
1990



1999

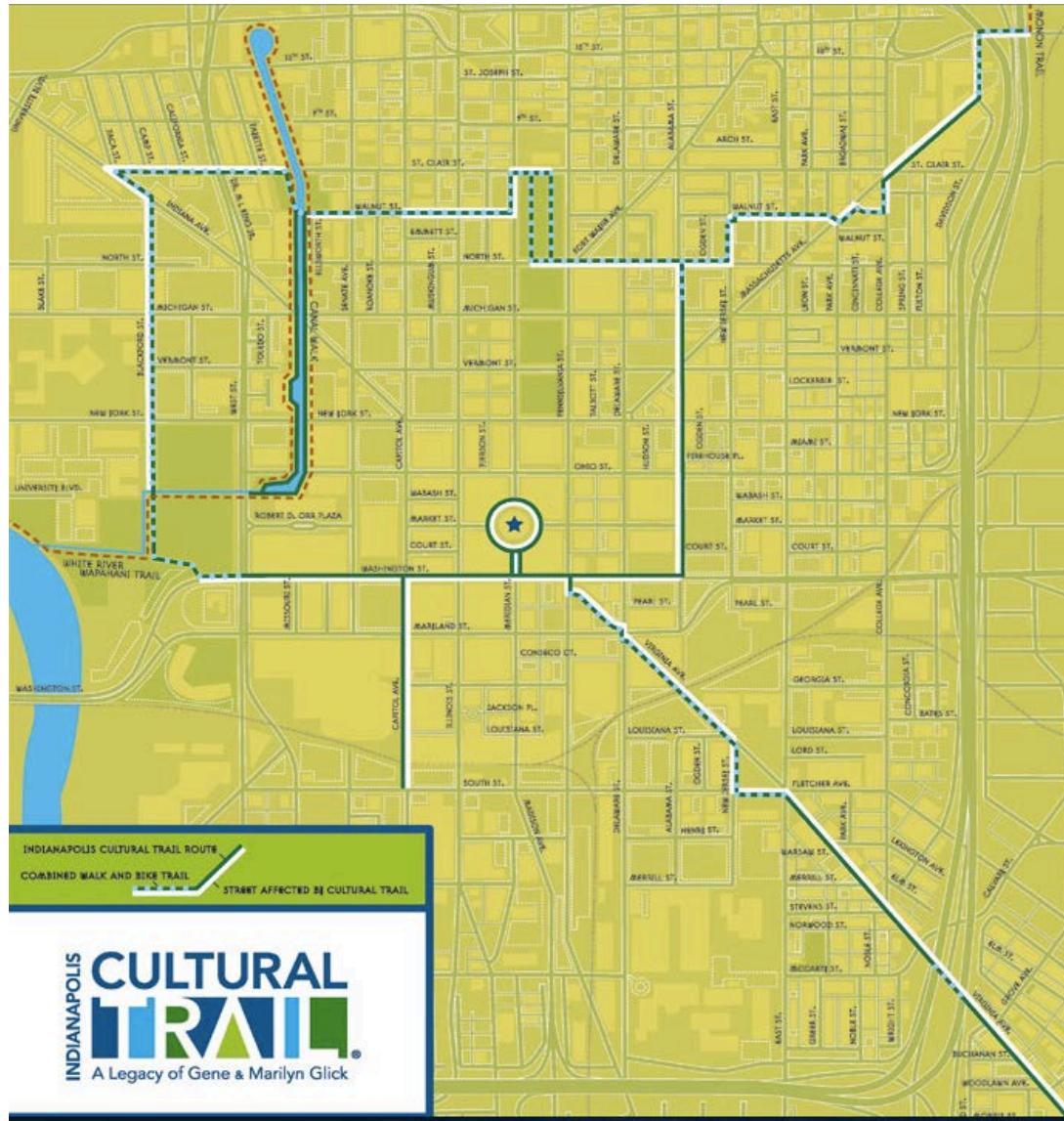


2009



$\geq 30\%$

What Cities are Doing: Indianapolis, IN Placemaking





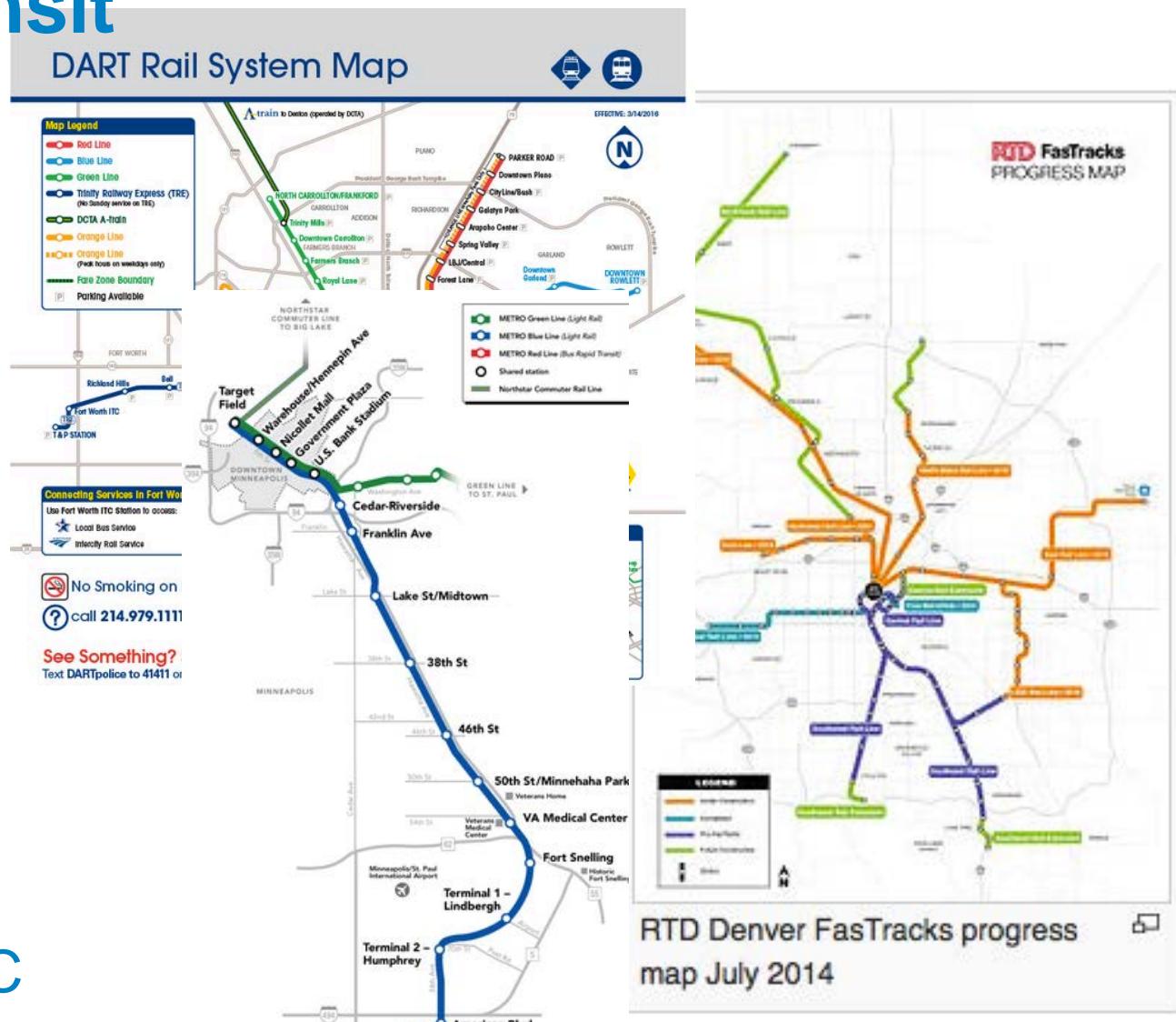


What Cities are Doing: Greer, SC Leading Redevelopment



What Cities are Doing: Big Investments in Rail Transit

Cincinnati
Charlotte
Dallas
Denver
Honolulu
Houston
Los Angeles
Minneapolis
Phoenix
Portland
Salt Lake
Seattle
Washington, DC



What Cities are Doing: Transportation Choices

MORNING EDITION

Nashville business heavyweights join new push for transit

Aug 5, 2015, 7:47am CDT Updated Aug 5, 2015, 2:49pm CDT

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Scott Harrison
Staff Reporter
Nashville Business Journal



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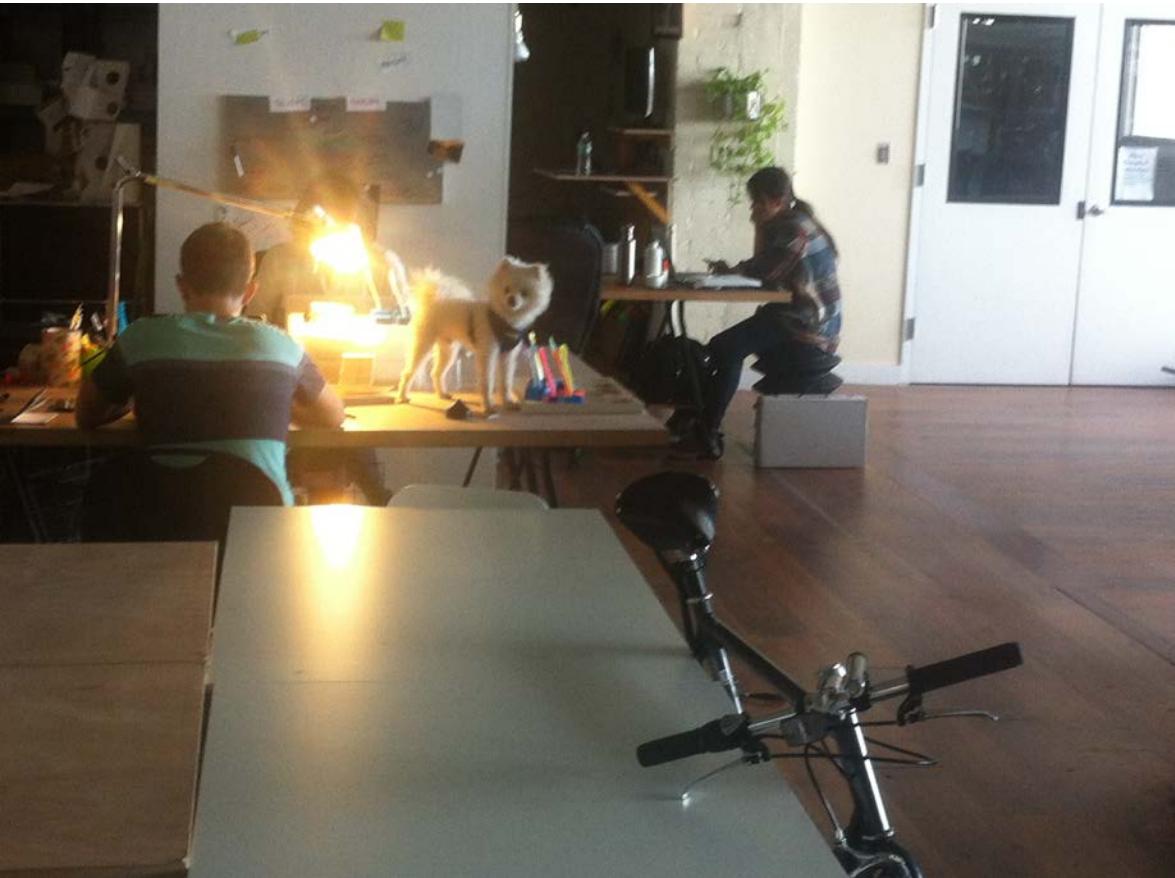
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What Cities are Doing: Affordable Housing

**Brattleboro Food
Coop, VT**
-Affordable Housing



What Cities are Doing: Collaborative Maker Space in Brooklyn



What Cities are Doing: Normal, IL, Urban Design



What Cities are Doing: Charles City, IA, Turning Necessities into Luxuries

-Stormwater
and Paddle
Park



What Cities Are Doing: Oklahoma City, OK, Changing the Way They Do Economic Development

Had the best incentives but lost the firm

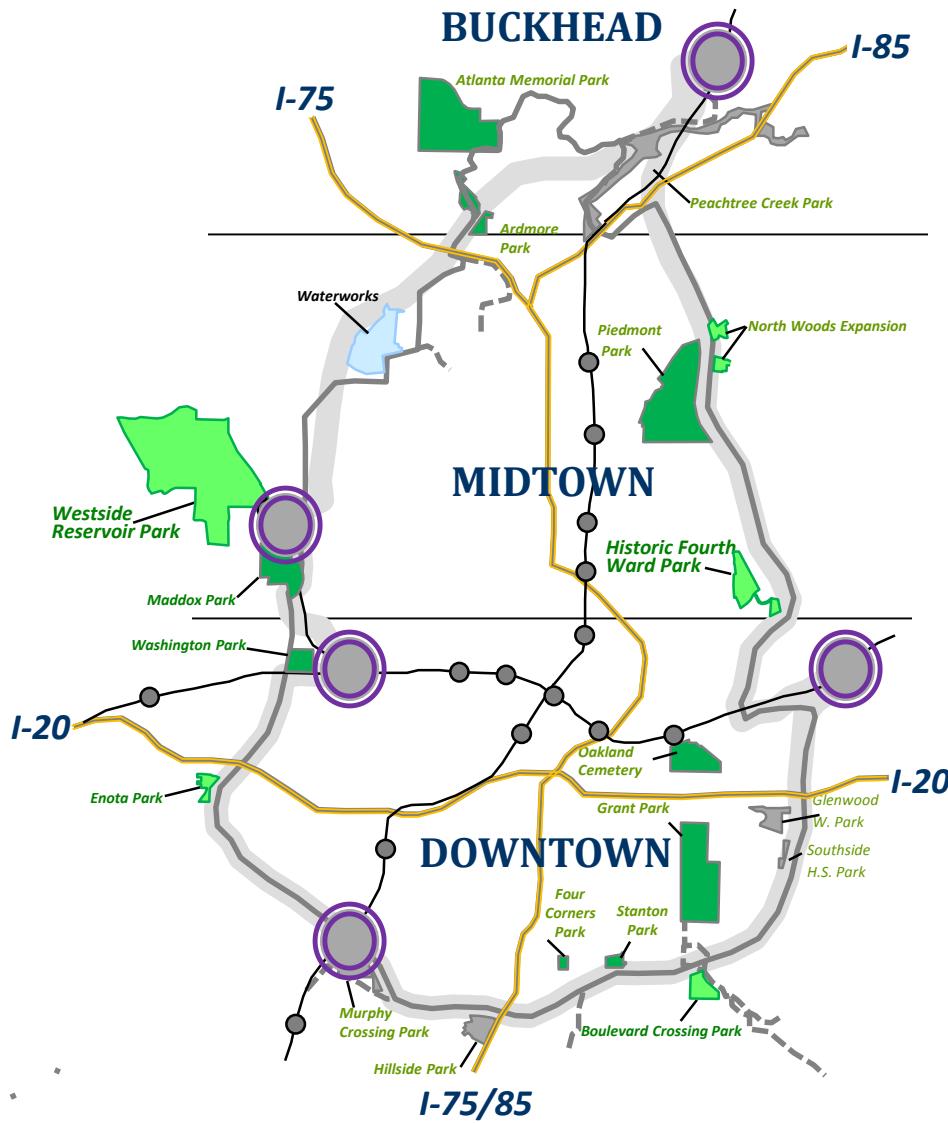
Embarked on major program including: entertainment district, ball park, waterfront improvements

Mayor believes jobs will move to where people want to live



WHAT IS THE BELTLINE?

Slide Courtesy of: Atlanta Beltline Inc.



- Connecting all of Atlanta's major submarkets.
- 22-mile Transit Loop with **5 new connections to existing MARTA service.**
- 33 miles of multi-use trails
- 1300+ acres of new greenspace **with the creation or expansion of 9 parks.**

WHAT IS THE BELTLINE?

Key Elements

Slide Courtesy of: Atlanta Beltline Inc.



Parks

1300 + new acres

Trails

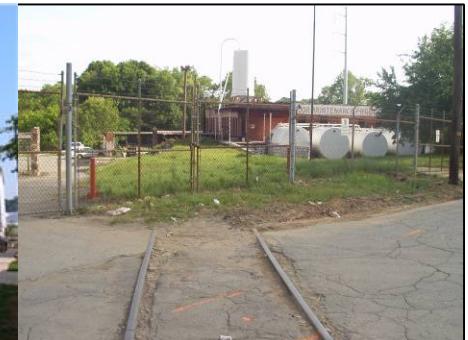
33 miles

Transit & Transportation Infrastructure

22-mile loop

Economic Development & Jobs

20 areas, 30k jobs

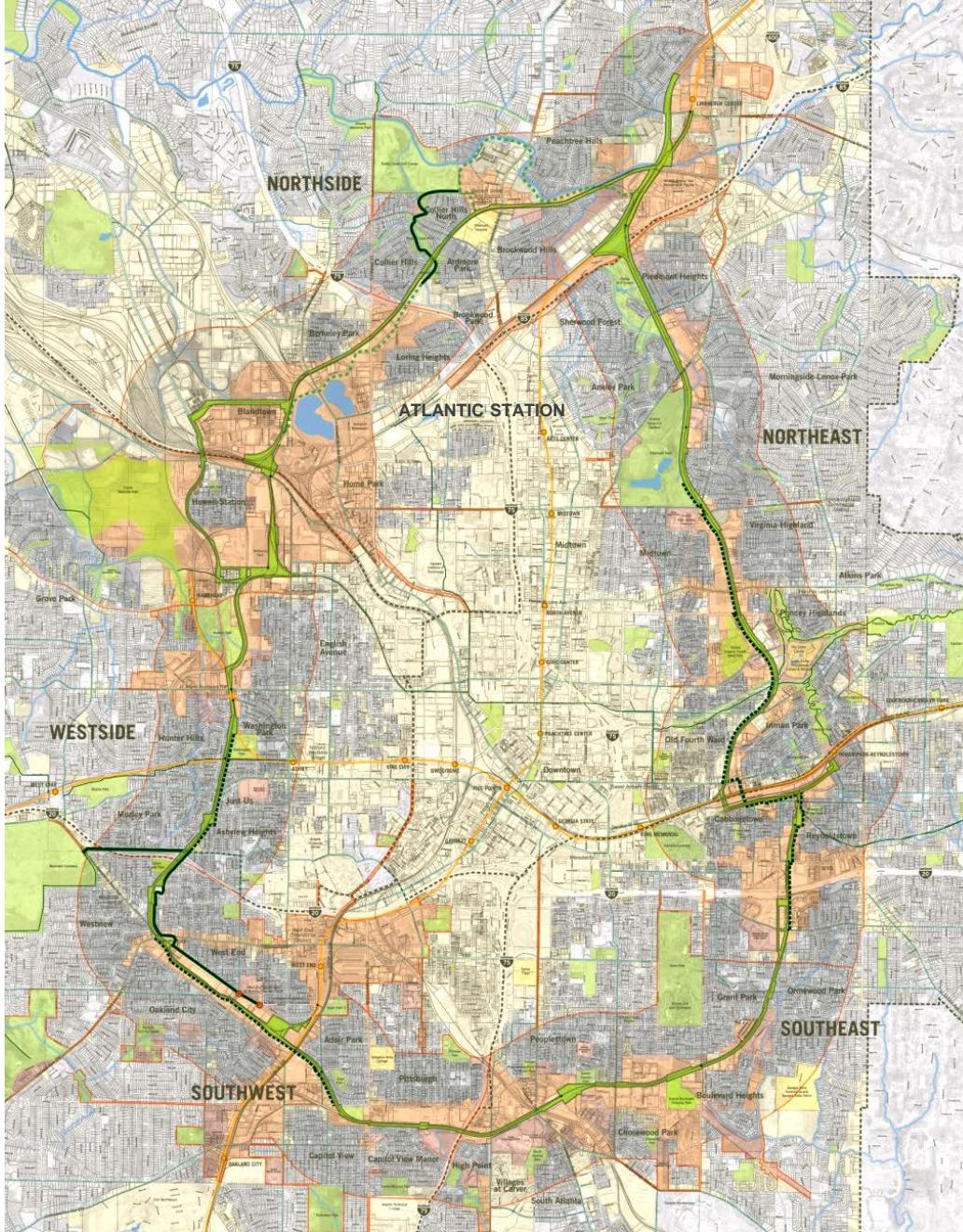


Affordable & Workforce Housing

Historic Preservation

Streetscapes & Public Art

Environmental Clean-up 1100 + acres



Slide Courtesy of: Atlanta Beltline Inc.

- 6,500 Acre Redevelopment Area
- \$1,700,000,000 in Bond Capacity
- Multiple opportunities/challenges
- Equitable Development Sectors



Smart Growth America

Making Neighborhoods Great Together

Smart Growth America is the only national organization dedicated to researching, advocating for and leading coalitions to bring smart growth practices to more communities nationwide.

www.smartgrowthamerica.org

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