

Membership Packages For LARGE ORGANIZATIONS 200+ Employees

Associate • Executive • Ambassador • Leadership

OUR MISSION IS SIMPLE BUT POWERFUL

For more than 40 years, the MRC has been a dynamic and thriving business service organization dedicated to the success and business growth of our members and region.

The MRC is governed by an independent Board of Advisors, all of whom have a vested interest in creating a positive economic atmosphere in the greater Meadowlands Region. As part of our efforts, we embrace local municipal chambers of commerce and local nonprofit organizations that need our assistance to connect with the broader business community

Together, our team unites for a common purpose: to build the essential connections that drive business growth and help the Greater Meadowlands region prosper.

Key Membership Benefits:

- Dynamic potential for business growth
- Roundtables and forums for sharing ideas
- Power networking opportunities
- Opportunity to meet business leaders, public officials and decision makers
- Regional business intelligence
- Referrals for business opportunities
- Committee participation
- Membership benefit savings and discount programs
- Market sector initiatives and activities including international business, technology, construction, healthcare areas and more
- E-Certify, certificate of origin export documentation and notarization services

MEMBER BENEFITS

Networking Opportunities: Whether it's early morning, over lunch or after hours, there are multiple relationship building events scheduled each month to help you connect with customers, suppliers and peers.

Visibility: We offer a wide variety of opportunities to expose your organization and your message to the Greater Meadowlands community. Members receive an organization listing on the Chamber website. Members also enjoy low-cost and discounted digital and print marketing opportunities.

Community Involvement: The Chamber prides itself on bringing the local communities together with area businesses to establish programs, committees and task forces that improve the quality of life in the region.

Business Resources: Members gain access to low-cost, high-quality business educational seminars and cost saving discount programs from member organizations, which can help to improve your bottom line.

Professional Development: As a key employer in training seminars available to your employees. Our Emerging Leaders Network and collaboration with the Bergen County & Hudson County Workforce Development Boards provide many resources.

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Together we can make a difference!

ALSO INCLUDED FOR NEW MEMBERS, ALL SIZES, ANY LEVEL:

45 days of visibility in 'Get To Know Our Recent Members' scroll on MRC website

Recognition at one Monthly Networking Meeting

Membership plaque and pin

Peer ambassador assigned to help your organization maximize involvement and return on investment



Business Intelligence: The Meadowlands Regional Chamber is well integrated into regional planning and development networks. We are also associated with several regional stakeholder committees. This involvement can provide your organization with exclusive access to information on initiatives, even those in early stages of planning.

Destination Marketing: The Chamber operates the Meadowlands Liberty Convention & Visitors Bureau (MLCVB) to help promote the Meadowlands Liberty Region as a premier destination for leisure and business travel. We work to bring events to the area and make a continual effort to let the world know about the region AND your organization.

Economic Impact: The Meadowlands region is a major center of economic activity in New Jersey and the Chamber plays an important role in economic and business development. We identify and take a proactive position on your behalf on issues that affect the region's vitality.

Advocacy: We represent your interests to area legislators on important business and community issues that impact the region. Those include transportation infrastructure, economic development, health insurance reform, employee training, education and workforce development. The MRC represents over 1,100 organizations with over 175,000 employees.

Public Policy Symposia: Enjoy roundtable discussions with elected officials, policymakers and government agency representatives at advocacy meetings. Topics include transit/infrastructure issues, workforce development, flood control, security and more.

We understand
that each member organization
has different needs. If you would like
to discuss a customized package,
please contact us.

(201) 939-0707
office@meadowlands.org

Visit our website
www.meadowlands.org

Visit Meadowlands USA magazine & blog
www.meadowlandsusa.com

LARGE ORGANIZATIONS 200+ Employees

Associate:

Full organization listing in online directory with description & up to 4 categories	\$750
Access to 'Members Only' section of MRC homepage, complete with business resources & profile settings	\$100
Option to post unlimited coupons &/or promotions to Chamber website viewable by membership & consumers	\$100
Option to post events on the Community Calendar viewable by membership & consumers	\$100
Mobile app for website accessibility	\$100
One complete list of membership in spreadsheet format	\$350
Event participation at discounted membership pricing	
20% discount on Meadowlands USA magazine ads plus exclusive purchasing discounts from 'M2M' affinity programs	
TOTAL VALUE	\$1,500
INVESTMENT	\$1,050

Executive:

All items in the Associate Level Package	\$1,500
Choice of color highlighted organization listing in online directory with description & multiple business categories	\$1,100
Organization logo & map placement in online directory	\$225
Three eblasts/eNewsletter banner ad placements	\$825
Two coupons at \$300 each for ads in Meadowlands USA magazine	\$600
Annual Meeting Luncheon Credit	\$150
Golf Outing Credit	\$500
Summit Credit	\$500
TOTAL VALUE	\$5,400
INVESTMENT	\$2,200

Ambassador:

All items in the Associate Level Package	\$1,500
Choice of color highlighted organization listing in online directory with description & multiple business categories	\$1,100
Embedded map placement in organization online listing	\$275
Editorial Content in Meadowlands USA magazine	\$2,200
Three eblasts/eNewsletter banner ad placements	\$825
Two coupons at \$300 each for ads in Meadowlands USA magazine	\$600
Golf Outing Credit	\$500
Leadership Awards Credit	\$300
Legacy Awards Gala Credit	\$500
Annual Meeting Luncheon Credit	\$150
TOTAL VALUE	\$7,950
INVESTMENT	\$3,850

Leadership:

All Items in Associate Level Package	\$1,500
Leadership Council logo recognition on every page of MRC website	\$2,500
Recognition in every issue of Meadowlands USA magazine as Leadership Council Investor	\$1,200
Legacy Awards Gala Credit	\$3,250
Golf Outing Sponsor plus foursome	\$4,000
Leadership Awards Sponsor	\$1,250
Leadership Council Content in Meadowlands USA magazine	\$3,000
TOTAL VALUE	\$16,700
INVESTMENT	\$12,500

Meadowlands Regional Chamber

201 Route 17 North, 2nd Floor • Rutherford, NJ 07070 • (201) 939-0707

www.meadowlands.org