

BBE Visibility Opportunities	Presenting Sponsor (Exclusive)	Premier Sponsor	Power Luncheon Sponsor	Contributing Sponsor	Registration Sponsor	Corporate Sponsor
YOUR INVESTMENT	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$750
VALUE	\$16,100	\$12,450	\$8,500	\$5,500	\$3,975	\$2,125
Top Billing & Logo Branding as Presenting Sponsor	√					
Sponsored Content in Meadowlands USA Magazine post event distributed to 10,000+	√					
Logo Branding on 600+ attendee Wristbands	√					
Logo Branding on MRC Homepage Banner with 12,000+ monthly impressions	√	√				
Logo Branding on target mailer distributed to 2,000+ businesses	√	√				
Opportunity to place branded item at Lunch Attendee Seats	√	√				
Premium Location, Double Sized Exhibit Space	√	√				
Premium Location Exhibit Space			√	√	√	**no exhibit space included
Logo Branding in Print Media Advertising Buys (240,000+ impressions in 2017)	√	√	√			
Company Listing on Sponsor dedicated email blast to 3,000+	√	√	√	√		
Exclusive Logo Branding at Event	√	√	√	√		
Logo Branding on Signage on Expo Floor	√	√	√	√		
Advertising Tile on Expo Directory distributed to 600+	√	√	√	√		
Logo Branding on Printed Expo Directory distributed to 600+	√	√	√	√		
Logo Branding on 10 event email blasts to 5,000+ per email	√	√	√	√	√	
Logo Branding on Signage at Registration	√	√	√	√	√	√
Logo Branding on event flyers during 14 week advance promotional schedule	√	√	√	√	√	√
Logo Branding and Company Listing on 2 Event Websites with combined 20,000+ page views	√	√	√	√	√	√
Admission to Networking Luncheon & Exhibit Floor	10	10	6	4	4	4