

Business Intelligence: The Meadowlands Regional Chamber is well integrated into regional planning and development networks. We are also associated with several regional stakeholder committees. This involvement can provide your organization with exclusive access to information on initiatives, even those in early stages of planning.

Destination Marketing: The Chamber operates the Meadowlands Liberty Convention & Visitors Bureau (MLCVB) to help promote the Meadowlands Liberty Region as a premier destination for leisure and business travel. We work to bring events to the area and make a continual effort to let the world know about the region AND your organization.

Economic Impact: The Meadowlands region is a major center of economic activity in New Jersey and the Chamber plays an important role in economic and business development. We identify and take a proactive position on your behalf on issues that affect the region's vitality.

Advocacy: We represent your interests to area legislators on important business and community issues that impact the region. Those include transportation infrastructure, economic development, health insurance reform, employee training, education and workforce development. The MRC represents over 1,100 organizations with over 175,000 employees.

Public Policy Symposia: Enjoy roundtable discussions with elected officials, policymakers and government agency representatives at advocacy meetings. Topics include transit/infrastructure issues, workforce development, flood control, security and more.



We understand
that each member organization
has different needs. If you would like
to discuss a customized package,
please contact us.

(201) 939-0707
office@meadowlands.org

Visit our website
www.meadowlands.org

Visit Meadowlands USA magazine & blog
www.meadowlandsusa.com

MIDSIZE ORGANIZATIONS 50-199 Employees

Associate:

Full organization listing in online directory with description & category	\$300
Access to 'Members Only' section of MRC homepage, complete with business resources & profile settings	\$100
Option to post unlimited coupons &/or promotions to Chamber website viewable by membership & consumers	\$100
Option to post events on the Community Calendar viewable by membership & consumers	\$100
Mobile app for website accessibility	\$100
One complete list of membership in spreadsheet format	\$350

Event participation at discounted membership pricing
20% discount on Meadowlands USA magazine ads
plus exclusive purchasing discounts from 'M2M' affinity programs

TOTAL VALUE \$1,050

INVESTMENT \$800

Executive:

All items in the Associate Level Package	\$1,050
Highlighted organization listing in online directory with description & categories	\$550
Organization logo & map placement in online directory	\$225
Two coupons at \$300 each for ads in Meadowlands USA magazine	\$600
Annual Meeting Luncheon Credit	\$150

TOTAL VALUE \$2,575

INVESTMENT \$1,375

Ambassador:

All items in the Associate Level Package	\$1,050
Highlighted organization listing in online directory with description, logo & multiple business categories	\$825
Embedded map placement in organization online listing	\$275
Editorial Content in Meadowlands USA magazine	\$1,320
Leadership Awards Credit	\$150
Legacy Awards Gala Credit	\$350
Annual Meeting Luncheon Credit	\$150

TOTAL VALUE \$4,120

INVESTMENT \$2,750

Leadership:

All Items in Associate Level Package	\$1,050
Leadership Council logo recognition on every page of MRC website	\$2,500
Recognition in every issue of Meadowlands USA magazine as Leadership Council Investor	\$1,200
Annual Meeting Luncheon Credit	\$500
Legacy Awards Gala Credit	\$1,750
Golf Outing Sponsor plus foursome	\$4,000
Leadership Awards Sponsor	\$750
Leadership Council Content in Meadowlands USA magazine	\$3,000

TOTAL VALUE \$14,750

INVESTMENT \$8,000