

| BBE Visibility Opportunities | Presenting Sponsor | Premier Sponsor | Power Luncheon Sponsor | Contributing Sponsor | Registration Sponsor | Corporate Sponsor |
|--|--------------------|-----------------|------------------------|----------------------|----------------------|-----------------------------|
| YOUR INVESTMENT | \$10,000 | \$7,500 | \$5,000 | \$3,000 | \$1,500 | \$750 |
| VALUE | \$16,100 | \$12,450 | \$8,500 | \$5,500 | \$3,975 | \$2,125 |
| Top Billing & Logo Branding as Presenting Sponsor | ✓ | | | | | |
| Sponsored Content in Meadowands USA Magazine post event distributed to 10,000+ | ✓ | | | | | |
| Logo Branding on 600+ attendee Wristbands | ✓ | | | | | |
| Logo Branding on MRC Homepage Banner with 12,000+ monthly impressions | ✓ | ✓ | | | | |
| Logo Branding on target mailer distributed to 2,000+ businesses | ✓ | ✓ | | | | |
| Opportunity to place branded item at Lunch Attendee Seats | ✓ | ✓ | | | | |
| Premium Location, Double Sized Exhibit Space | ✓ | ✓ | | | | |
| Logo Branding in Print Media Advertising Buys (240,000+ impressions in 2017) | ✓ | ✓ | ✓ | | | |
| Premium Location Exhibit Space | | | ✓ | ✓ | ✓ | **no exhibit space included |
| Company Listing on Sponsor dedicated email blast to 3,000+ | ✓ | ✓ | ✓ | ✓ | | |
| Exclusive Logo Branding at Event | ✓ | ✓ | ✓ | ✓ | | |
| Logo Branding on Signage on Expo Floor | ✓ | ✓ | ✓ | ✓ | | |
| Advertising Tile on Expo Directory distributed to 600+ | ✓ | ✓ | ✓ | ✓ | | |
| Logo Branding on Printed Expo Directory distributed to 600+ | ✓ | ✓ | ✓ | ✓ | | |
| Logo Branding on 10 event email blasts to 5,000+ per email | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo Branding on Signage at Registration | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Branding on event flyers during 14 week advance promotional schedule | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Branding and Company Listing on 2 Event Websites with combined 20,000+ page views | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Admission to Networking Luncheon & Exhibit Floor | 10 | 10 | 6 | 4 | 4 | 4 |