

2017 Parade of Homes

April 29th & 30th

Sponsorship Opportunities



Complete Digital: \$15,000

WashingtonPost.com Real Estate & Lifestyle
 WashingtonPost.com eBlast
 VaParade.com Desktop & Mobile Sites
 NewHomesGuide.com Site
 NewHomesGuide.com Up to 8 eBlasts
 InsideNova.com
 NVBIA eNews Banner for 4 Weeks
 NVBIA.com Banner for 1 Month

Washington Post News Print

Full Page Ad: \$7,500
 1/3 Page Ad: \$5,500
 1/4 Page Ad: \$3,500

Washington Post Double Truck



Band Leader: \$20,000

Logo on Wash Post Double Truck
 Company Mention in Radio Spots
 Prominent Logo on Parade Website
 Banner Ad on Parade Mobile Site
 Logo in New Homes Guide
 Logo in Local Papers

Parade of Homes Mobile Website

(Redirected from VAParade.com)
 Horizontal Mobile: \$2,500
 Small Mobile: \$250

Parade of Homes Desktop Website

Skyscraper Ad: \$2,500
 Rectangle Ad: \$750

PARADE OF HOMES

THE 20TH ANNUAL
FREE EVENT:
APRIL 26TH & APRIL 27TH • 11 AM - 5 PM

Details at www.vaparade.com

Washington Post Magazine: \$10,000
Co-Branded Full Page
Includes Skyscraper on
VAParade.com (Value \$2,500)

Sponsorship Level: _____ Sponsorship Amount: \$ _____

Contact Name: _____ Phone: _____

Contact Email: _____

Company Name: _____

Company Address: _____

Street

City

State

Zip

Payment Method: Check (Must be Enclosed) Visa/Mastercard American Express

Card#: _____ Exp: _____ Code: _____

Card Holder's Name: _____ Signature: _____

Billing Address: _____

Street

City

State

Zip

Send this form via Email to EMessick@NVBIA.com or Mail along with payment to:

NVBIA 3684 Centrevue Drive, Suite 110-B, Chantilly VA 20151

If you have any questions regarding sponsorship, please contact Ed Messick at 571-283-6312 or at the above email. This commitment form serves as a binding agreement between the above named company (sponsor) and NVBIA for full payment of above amount.

Digital Advertising Examples

Parade of Homes Desktop Website

Complete Digital
Premium Position Banner w/ Web Link

PARADE OF HOMES April 29th & 30th **SOLD** Logos w/ Web Link



ABOUT THE PARADE OF HOMES

MEDIA & TRADE PARTNERS

The Washington Post | Real Estate
washingtonpost.com/realestate

Click Here to build your personalized Parade of Home map. [click here >>](#)

[view a map of the tour](#) | [click here to download Builder Entry Form](#)

\$750 Rectangle Ad
Max of 6 Per Spot on Rotating Basis

\$750 Rectangle Ad
Max of 6 Per Spot on Rotating Basis

\$2,500 Skyscraper Ad
Maximum of 4 Available
on Rotating Basis

Parade of Homes Mobile Website

Complete Digital
Banner w/ Web Link

PARADE OF HOMES
April 27th & April 28, 2013

- ▶ [Tour Map & Home Directory](#)
- ▶ [2013 Parade of Homes Sponsors](#)
- ▶ [About the 2013 Parade of Homes](#)

Included w/ \$10,000
Basic Banner Package
SOLD

\$2,500 Horizontal Mobile
Max of 4 Sold on Rotating Basis

\$250 Sm Mobile **\$250 Sm Mobile**

[View Full Site](#)

NVBA eNews

WEEKLY ENEWS
NORTHERN VIRGINIA BUILDING INDUSTRY ASSOCIATION
ALEXANDRIA ALEXANDRIA FAIRFAX FAIRFAX LORTON PRINCE WILLIAM



Complete Digital
Banner w/ Web Link

2017
Business Partners

PRESIDENT'S CLUB
ECHELON
Dominion Virginia Power
George Mason Mortgage
McLean Mortgage
MVB Mortgage

PRESIDENT'S CLUB
EXCLUSIVE
Barrons Lumber
Pulte Group
William A. Hazel, Inc.

PRESIDENT'S CLUB
ELITE
Annandale Millwork /
Allied Systems Corp
Buhl Electric
EverBank
Falcon Heating & Air
Stanley Martin Homes
Van Metre Homes

CHAMPIONS
Cox Business
SunTrust Mortgage

HEROES
Andersen Windows &
Doors
Building Supply of
Manassas
Capital Mechanical
christopher consultants
Dewberry
Elm Street Development
Farms & Acreage
Land Design Consultants

[2017 HBAV Legislative Bulletin](#)

February 3, 2017
The 2017 HBAV Legislative Bulletin contains updates on General Assembly matters of general interest to the building industry, background information and a status report on the package of bills introduced at the request of HBAV, a status report on other issues of more specific interest or concern to the HBAV membership and could contain an occasional ACTION ALERT.



[Hoffman Town Center To See More Redevelopment](#)

Alexandria Times, Chris Teale
February 2, 2017
Developer Stonebridge-Carras has put forward a plan to build an approximately 215k sq. ft. retail space anchored by a grocery store and health club, with another 750,000 square feet of residential space above.



[Reshaping The Region](#)

Mount Vernon Gazette, Tim Peterson

January 26, 2017

Take a look at some of the commercial, residential and historic development projects that are changing the landscape of Fairfax.



[JLL Helping Sell Development Site Where Antigone](#)

Planned International City

Bisnow, Jon Banister

February 3, 2017

