

2017 Parade of Homes

April 29th & 30th

Sponsorship Opportunities



Complete Digital: \$15,000

WashingtonPost.com Real Estate & Lifestyle
 WashingtonPost.com eBlast
 VaParade.com Desktop & Mobile Sites
 NewHomesGuide.com Site
 NewHomesGuide.com Up to 8 eBlasts
 InsideNova.com
 NVBIA eNews Banner for 4 Weeks
 NVBIA.com Banner for 1 Month

Parade of Homes Mobile Website

(Redirected from VAParade.com)
 Horizontal Mobile : \$2,500
 Small Mobile: \$250

Parade of Homes Desktop Website

Skyscraper Ad : \$2,500
 Rectangle Ad: \$750

Washington Post News Print

Full Page Ad: \$7,500
 1/3 Page Ad: \$5,500
 1/4 Page Ad: \$3,500

Washington Post Double Truck

SOLD

Parade of Homes

FREE EVENT:
 Open to the Public
 APRIL 23RD & 24TH
 11am - 5pm

Band Leader: \$20,000

Logo on Wash Post Double Truck
 Company Mention in Radio Spots
 Prominent Logo on Parade Website
 Banner Ad on VaParade Mobile Site
 Logo in New Homes Guide
 Logo in Local Papers



Washington Post Magazine: \$10,000
Co-Branded Full Page
Includes Skyscraper on VAParade.com (Value \$2,500)

Sponsorship Level: _____ Sponsorship Amount: \$ _____

Contact Name: _____ Phone: _____

Contact Email: _____

Company Name: _____

Company Address: _____

Street

City

State

Zip

Payment Method: ☐ Check (Must be Enclosed) ☐ Visa/Mastercard ☐ American Express

Card#: _____ Exp: _____ Code: _____

Card Holder's Name: _____ Signature: _____

Billing Address: _____

Street

City

State

Zip

Send this form via Email to EMessick@NVBIA.com or Mail along with payment to:

NVBIA 3684 Centreview Drive, Suite 110-B, Chantilly VA 20151

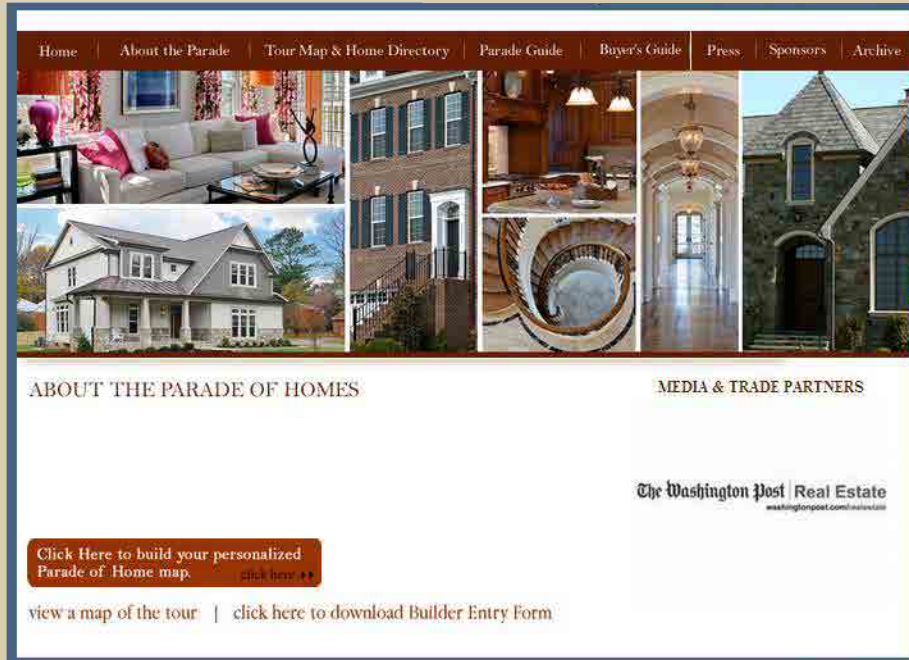
If you have any questions regarding sponsorship, please contact Ed Messick at 571-283-6312 or at the above email.
 This commitment form serves as a binding agreement between the above named company (sponsor) and NVBIA for full payment of above amount.

Digital Advertising Examples

Parade of Homes Desktop Website

**Complete Digital
Premium Position Banner w/ Web Link**

PARADE OF HOMES April 29th & 30th **SOLD** Band Leader Logo w/ Web Link



**\$2,500 Skyscraper Ad
Maximum of 4 Available
on Rotating Basis**

**\$750 Rectangle Ad
Max of 6 Per Spot on Rotating Basis**

**\$750 Rectangle Ad
Max of 6 Per Spot on Rotating Basis**

Parade of Homes Mobile Website

**Complete Digital
Banner w/ Web Link**



SOLD
Included w/ \$70,000
Base Package

**\$2,500 Horizontal Mobile
Max of 4 Sold on Rotating Basis**

\$250 Sm Mobile \$250 Sm Mobile

[View Full Site](#)

NVIA eNews



2017
Business Partners

PRESIDENT'S CLUB
ECHelon
Dominion Virginia Power
George Mason Mortgage
McLean Mortgage
MYB Mortgage

PRESIDENT'S CLUB
EXCLUSIVE
Barrons Lumber
Pulte Group
William A. Hazel, Inc.

PRESIDENT'S CLUB
ELITE
Annandale Millwork /
Allied Systems Corp
Bull Electric
EverBank
Falcon Heating & Air
Stanley Martin Homes
Van Metre Homes

CHAMPIONS
Cox Business
SunTrust Mortgage

HEROES
Andersen Windows &
Doors
Building Supply of
Manassas
Capital Mechanical
Christopher consultants
Dewberry
Elm Street Development
Farms & Acreage
Land Design Consultants

2017 HBAV Legislative Bulletin

February 3, 2017
The 2017 HBAV Legislative Bulletin contains updates on General Assembly matters of general interest to the building industry, background information and a status report on the package of bills introduced at the request of HBAV, a status report on other issues of more specific interest or concern to the HBAV membership and could contain an occasional ACTION ALERT.

Hoffman Town Center To See More Redevelopment

Alexandria Times, Chris Teale
February 2, 2017
Developer Stonebridge-Carras has put forward a plan to build an approximately 215k sq. ft. retail space anchored by a grocery store and health club, with another 750,000 square feet of residential space above.

Reshaping The Region

Mount Vernon Gazette, Tim Peterson
January 26, 2017
Take a look at some of the commercial, residential and historic development projects that are changing the landscape of Fairfax.

JLL Helping Sell Development Site Where Antigone Planned International City

Bisnow, Jon Banister
February 3, 2017

Digital Advertising Examples

Space Included w/ Complete Digital


Washington Post Online

Sign In Register Jobs Real Estate Rentals Cars Print Subscription Today's Paper Discussions Going Out Guide Personal Post Videos


The Washington Post Politics Opinions Local Sports National World Business Tech Lifestyle Entertainment Jobs More

REAL ESTATE


Buy a Home Sell a Home Neighborhoods Rentals Tools & Calculators Recently Sold Homes Agent Directory



FREE EVENT!
APRIL 27th & 28th • 11 AM-5 PM
Open to the Public
Details at www.vapopade.com



Logo



Banner w/ Web Link

In the News Downsizing for the future Where We Live: Great Oaks Mortgage rates

LOCATIONS: RADIUS: MAP AREA: Neighborhood, City, Zip code or Property ID: Price: \$0 - Max (USD): Filter By: Bedrooms: Bathrooms:

Or, Select a Location: Local National Type: All States/Provinces All Countries All Cities

Browse Regional Listings

5 Veggies that KILL Belly Fat?

Washington Post eBlast

The Washington Post Friday, February 24, 2012

AFTERNOON BUZZ

The Washington Post is providing an afternoon e-newsletter to keep you up-to-date on the news that has occurred since you received your morning paper. This is just one of the many benefits you get as a home delivery subscriber, courtesy of PostPoints, the reader rewards program from The Washington Post. If you do not wish to receive Afternoon Buzz, click here to unsubscribe.

Today's News Update

Bob McDonnell's worst week

D.C. youth funding, beset scandal, has dwindled

Eight decorating ideas for spring

Protecting the kids from Grandma's negative talk

Travel

Discovering the adventure of art in Queenstown, New Zealand

Reliable Source

Putting wasted food to work

Parade of Homes

FREE EVENT!
APRIL 27th & 28th • 11 AM-5 PM
Open to the Public
Details at www.vapopade.com

Logo

Banner w/ Web Link

NewHomes Guide Online

NEW HOMES GUIDE

SEARCH FOR YOUR NEW HOME

Price Range: \$0 - \$1,000,000+ Bedrooms: 1-5+ Bathrooms: 1-5+ Square Feet: 100-10,000+

Order a Free Guide

Photos - Shop By Your Favorite Room

Move In Now

Special Supplements

Rewards

Get Email Alerts

Resources for You

Become a Member

Parade of Homes

FREE EVENT APRIL 28th & 29th
Open to the Public

Logo

Banner w/ Web Link

Skyscraper w/ Web Link