

# MAYFLOWER



The Newsletter of the Garden Club Federation of Massachusetts

SPRING 2017



HEIRLOOM PLANTS: *Rosa centifolia*, Moss Rose

PROGRAM  
ISSUE



The background is a solid red color. Scattered across it are several stylized flowers. Each flower has a light blue circular center and multiple orange petals. The flowers vary in size and are positioned at different angles, creating a playful, blooming effect.

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# MAYFLOWER

Official Publication of The Garden Club Federation  
of Massachusetts, Inc.

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## MISSION STATEMENT

The Garden Club Federation of Massachusetts, Inc., is dedicated to assisting our member clubs with education and appreciation of Horticulture, Landscape and Floral Design, Gardening and Environmental concerns.



## President's Message



It's spring. It's time to make like a butterfly and crawl out of your cocoon.

It's spring. You've got civic sites to tend (and perhaps to expand) and plant sales to hold. Arbor Day is the last Friday in April. How about having a special event in your club, or with a school, or the town or even just with your friends? We need to remind ourselves of how much we can do to make our home, our community, our state a better place.

It's spring. Walk your town's parks or school grounds and identify a nasty invasive (such as burning bush) and organize an event to replace that invasive with a fothergilla or itea. Every invasive replaced with a native is another step to a healthy community—and world.

It's spring. Build a vegetable garden at a local elementary school so that students of any age can enjoy eating food that they've helped grow. Call your town's high school or Scouts and round up some students who need public service hours to go on "clean-up morning" along a roadside, pond or river bank. Local DPWs will usually cheerfully supply you with the trash bags and pick them up once full.

It's spring. It's the start of a new gardening year and time to do something for your community. The world does change with every ac-

tion. Our seemingly small actions can grow and become an important part of our town, our schools, our neighborhoods—and, yes, our gardens. Not every project will catch on and become a tradition. But some may. The only failures are not taking steps in the right direction.

We live in a world in which we need to share responsibility. It's easy to say "It's not my child, not my community, not my world, not my problem. Then there are those who see the need and respond. I consider those people my heroes." - Fred Rogers, television host, songwriter, and author

This is my last Mayflower letter as President of the Garden Club Federation. At the June Annual Meeting I turn the gavel over to new leadership. Until then, please keep writing and calling me. Share your ideas and invite me to your events. This is the most demanding job I've ever had, but also the most exhilarating and most rewarding. I've loved every minute of it.

Always remember the Garden Club Federation of Massachusetts is you, and the organization exists only to help you keep growing, together. Oh, and remember it's spring.

Betty Sanders

2015-2017 President



## IN THIS ISSUE

President's Message.....	2
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### **FEATURED EVENTS AND ARTICLES**

Pictorial Highlights, GCFM Fall Conference .....	7
Gardening Consultants Workshop.....	17
National Garden Club Symposium .....	18
New England Region Annual Meeting .....	19
Civic Development Workshop .....	20
Cindora Goldberg Award Application.....	23
Helen Friedberg Tribute Scholarship .....	24
Club Insurance Notice .....	25

### **DEPARTMENTS**

Cover Story .....	4
Board of Directors Meetings, Directions to Espousal Center .....	5
Memory Book Notice.....	6
President's Pins .....	6
District Doings.....	9
Blue Star Memorial .....	20
Gardening Study School.....	21
Calendar of Events .....	26
Spring Program Section .....	A1

The *Mayflower* will not publish information on any youth under the age of 18 without the signed permission of the child's parent or legal guardian. A release form is available at <http://www.gardenclub.org/resources/ngc-publication-release-fillable-01.pdf>. The completed form must be submitted to the GCFM, Inc. Office, 219 Washington St., Wellesley Hills, MA 02481, [gcfm@verizon.net](mailto:gcfm@verizon.net).

## **To list an event in the Calendar:**

Send date, time, location, sponsoring club, event or program title, cost (If applicable) and contact person name, email and/or telephone # to:

**CalendarEditor@hotmail.com**



## COVER STORY

### Moss Rose *Rosa Centifolia*

Moss roses, a variant of cabbage roses, get their name from the tiny hair-like glands that cover their sepals and resemble moss. The crested moss rose (*Rosa centifolia crestata*) is also called Chapeau de Napoleon or Crested Provence Rose, because the glands are triangularly shaped. The growth is sticky to the touch and gives off a resinous odor much like a balsam fir. Most varieties have large, globular flowers with about 100 broad petals that curve in toward the center. These double flowers are 2" to 3" across, have moderate fragrance and bloom in clusters. The common colors are pink, but some hybrid types are darker crimson or purple. Most moss roses bloom only once, although 19<sup>th</sup> Century breeders created a number that bloom in spring, fall or almost continuously.

This heirloom shrub rose which has its own root stock must be planted deeply to survive. However, if it dies back to the ground it will likely come back in the spring. Moss roses are quite hardy, and may be grown as far north as Zone 4 without winter protection. The canes, which turn from red to green with age, are marked by long, strong thorns. Most moss roses grow to a moderate height of 4-5 feet by 3-5 feet wide and may reach 10' if supported.

A chance mutation of *Rosa centifolia*, Crested Moss, was found growing on the wall of a ruined Swiss convent. It was introduced in 1827. The first American citation was 1844.

## MAYFLOWER

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# ATTENTION

## GCFM BOARD of DIRECTORS

Board of Directors Meetings will be held at The Espousal Retreat House and Conference Center on the following dates:

- Wednesday, March 1, 2017 10:30 AM
- Wednesday, April 5, 2017 10:30 AM
- Wednesday, May 3, 2017, 10:30 AM
- Wednesday June 14, 2017, 10:30 AM

Bonni Dinneen, *Corresponding Secretary*

### DIRECTIONS TO THE ESPOUSAL CENTER

554 LEXINGTON STREET, NORTH WALTHAM, MA 02452-3029

FRONT DESK: 781-209-3120

EMAIL: [ESPOUSALCTRR@RCN.COM](mailto:ESPOUSALCTRR@RCN.COM) [WWW.ESPOUSAL.ORG](http://WWW.ESPOUSAL.ORG)

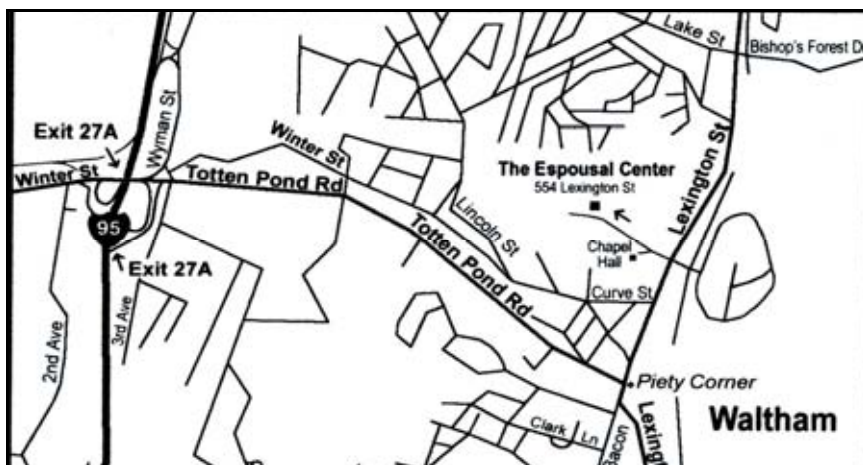
PROGRAM COORDINATOR, JESSICA CIARIAMAGLIA: 781-209-3112

OFFICE HOURS: 10:00 – 4:00, MON-FRI

From the North: Exit Route 128/I-95 at Exit 27A, Totten Pond Rd.

East. Follow Totten Pond Rd. 1.7 miles toward Waltham. Turn left at Lexington Street and go 0.3 miles to sign on left for 'Espousal Center'.

From the South: Exit Route 128/I-95 at Exit 27B, follow signs for Winter Street and turn right onto Wyman St. After 0.2 miles, turn left at traffic light for Totten Pond Rd. eastbound. Follow Totten Pond Rd. 1.7 miles toward Waltham. Turn left at Lexington Street and go 0.3 miles to sign on left for 'Espousal Center'.





## GCFCM MEMORY BOOK 2016-2017

If a member of your garden club has passed away during this fiscal year (beginning July 1, 2016), please send their name; a very short bio on them (garden club, date of death; number of years a member, contributions to garden club and community); and an electronic photograph (jpeg file), if possible, to

Pat Artis, GCFCM Historian, 357 Billings Road, Quincy, MA 02170, or e-mail to [patartis357@gmail.com](mailto:patartis357@gmail.com) no later than Wednesday, May 12, 2017.

A Memory Book is being created and their names and a ceremony will be presented at the GCFCM Annual Meeting, in June of 2017

### President Pins/Past President Bars

GCFCM is offering for sale *sterling silver* President Pins with the Federation Seal and/or Past President Bars. Please note changes in price due to increase in silver price and added tax.

Cost: Pin alone - \$50 plus \$3.13 in tax **plus 6 first-class postage stamps for shipping.**

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Phone # \_\_\_\_\_

\_\_\_\_ Number of Pins @ \$50 each \_\_\_\_ Number of Bars @ \$30 each

\_\_\_\_ Number of Pin/Bar Combo \_\_\_\_ Stamps for shipping

Total Enclosed \_\_\_\_\_



# Pictorial Highlights: 2016 Fall Conference

by Linda Jean Smith

On October 25, 2016 the Federation Fall Conference, entitled “Growing Together,” was held at the Holiday Inn Boxborough. There were over 200 people in attendance. In the morning attendees were treated to a floral design program by Master Judge Gloria Freitas-Steidinger, entitled “Floral Design.” Gloria (*pictured below with some of her designs*) kept the audience



enthralled with stories while she created. Her four designs (including containers) were raffled off to excited attendees.

The morning also included the awarding of Flower Show Awards. MA Judges Council received two New England Region Awards for the Standard Flower show, “Influence,” held at the 2015 GCFM Annual Meeting. The awards were the Mary Louise Marks Smith Flower Show Schedule Award and the Maureen Colton Award for an outstanding class of designs in the Flemish style. Accepting the award was Joanne Lyons, show chairman (*pictured left*) from GCFM President, Betty Sanders (*right*).



Attendees then attended one of three workshops that were offered: “Getting Kids to Love Gardening” given by Mary Ellen McCarthy of the Dracut GC (*pictured left*); “Using Social Media to Build Membership” with Betsy Howard of the Littleton Country Gardeners with the aide of Neal Sanders; and “Garden Therapy 201” by Lorraine Lee, a Landscape Design

*Continued on page 8*



Continued from page 7  
Consultant.

A break from the morning meetings and programs gave attendees time to enjoy the educational exhibits and do some boutique shopping. One vendor selling lightweight fleece jackets was very popular as Donna Morrissey and GCFM Treasurer Anne Webster found out (pictured right).



After lunch State, New England Regional (NER) and National Awards were given out to eight GCFM Clubs by Awards Chairman Joan Butler. The Garden Club of Norfolk (*Pictured left with GCFM President Betty Sanders and Awards Chairman Joan Butler*) received four awards: The Barbara May Website Award for a Medium Club; The New England Region's Nancy Atwell Award for their public service announcements about their garden club and its activities; the NER

Virginia Grandpre Wildlife Gardening Awards for assisting a Girl Scout Troop in developing a butterfly garden; and the NER Excellence in Teamwork Award for the Butterfly Garden project at the Stony Brook Wildlife Sanctuary.

The keynote speaker of the day was New England Wildflower Society's Dan Jaffe who spoke on "Design-less Gardening: A Naturalistic Approach." Mr. Jaffe encouraged the use of natives and not fighting the environment with the "right plant for the right place." His program showed various gardens and plants that worked well together ; if the plants covered the area, weeds couldn't grow. Everyone found him interesting with a lot of good ideas.

The meeting adjourned at 2:45 and sent everyone home with new ideas to try.





# DISTRICT DOINGS

## CENTRAL SOUTH DISTRICT (Jill Malcolm, Director)

Prompted by the brilliant colors and whimsical illustrations of NGC's *Fearful Frog* book, five members of the **Framingham Garden Club** purchased copies and presented them to the Framingham Public Library. Additional books were presented to each of Framingham's nine public elementary school libraries. The club's first two programs of 2016-17 proved popular with members: As part of FGC's annual September horticulture show, beekeeper George Marold provided pollinator information. In October, master designer Tomoko Tanaka (below) introduced members to the Sogetsu School of Ikebana floral design.



In September, **Franklin Garden Club** held a successful plant sale at the town farmers market, including perennials from member gardens as well divisions from the town common Veterans Garden, which the club maintains. Proceeds from the

sale supported the club's scholarship program, which is awarded annually to a Franklin student pursuing a career in horticulture, environmental studies or a related field.



*Franklin GC plant sale volunteers Janice Cederquist, Lisa McDonald, Pauline Williams, Carol Cowen, Mary Anne Dean, Gail Matanes, Maria D'Agostino and Deb DeGrazia*

Members of **Greenleaf Garden Club of Milford** (below) put the Milford Town Library gardens to bed in preparation for spring, including planting bulbs, raking, cutting back and trimming.



**Holliston Garden Club** got in the holiday spirit a bit early last year, holding several workshops in August and September to create na-

*(Continued on page 10)*



(Continued from page 9)

ture-inspired ornaments for a tree donated to the Massachusetts Horticultural Society's Festival of Trees. The club's September meeting was inspired by the book *Brother Gardeners* by Andrea Wulf. In October, Dan Brown of the Massachusetts Audubon Society did a presentation on climate change.

In cooperation with the Hopkinton Parks & Recreation Department, **Hopkinton Garden Club** renovated the plantings at the historic George V. Brown statue on the town common. The club also launched a new program with local businesses to "Help Hopkinton Bloom." For a donation, businesses can sponsor a club planter or site. Each sponsor is acknowledged with a marker and recognized in club publicity. The club had booths at two summer 2016 community events, PolyArts and the Hopkinton Farmers Market. Members also planted and maintained fourteen containers.

**Springfield Garden Club** kicked off 2016-17 with a presentation by Neal Sanders entitled "Gardening is Murder, Part I," featuring his humorous observations on gardeners and gardens. The club's October speaker, Barbara MacPhee -- an award-winning member of the Worcester County Beekeepers Association and a Massachusetts Master Gardener -- shared the importance of bees and what we can do to help them thrive.

## METRO DISTRICT

(Ruth Kenworthy Ecker, Director)

**The House & Garden Club of Wellesley** and the **Wellesley Garden Club** kicked off their club years with a joint "Mini Art-in-Bloom Workshop" at the Wellesley Community Center. Attendees created inter-

pretive floral designs, mirroring the color, shape, rhythm, mood or other aspects of original art by the Society of Wellesley Artists. The workshop emphasized the importance of choosing the right container for maximum impact. For some, it was their first experience creating a floral design of this kind.



*Members of two Wellesley GCs hone their "art interpretation" skills.*

**The Evening Garden Club of West Roxbury** kicked off 2016-17 with two talks themed around "Saving Summer": an effort by the club to keep "post-planting depression" at bay for at least a few more weeks. In September popular speaker Suzanne Mahler (shown below) demonstrated "Dividing & Transplanting Perennials," followed in October by Donna Lane on the subject of "Bringing Plants in for the Winter."



*(Continued on page 11)*



(Continued from page 10)

## MIDDLESEX DISTRICT (Kathy Leva, Director)



Northern District Director Donna Vallois and Middlesex District Director Kathy Leva co-chaired the Design Division of last fall's Topsfield Fair Flower Show.

**Bedford Garden Club** celebrated its 60<sup>th</sup> Anniversary with a number of special activities, including marching in the Bedford Day parade carrying an anniversary banner and signs listing the club's civic projects. Members staffed a booth selling mums, floral arrangements and bulbs and served free slices of anniversary cake. The event was featured on the club's new Facebook page.

In 2015 the local post office approached the **Lexington Field & Garden Club** for advice and help redesigning its foundation plantings. Since then the club has installed perennial garden beds that incorporate heirloom and native species such as *Baptisia australis*, *Dictamnus albus* and *Echinacea purpurea* as well as variegated red twig dogwood, carpet roses and Nepeta. The project is ongoing and has generated positive response

from the community.



*Bedford GC celebrated its 60<sup>th</sup> anniversary.*

In September **Waltham Garden Club** dedicated a memorial garden in honor of deceased members. The garden is located at the home of the Waltham Historical Society and was honored in a proclamation by the Waltham City Council.



*Marker in the new Waltham Garden Club memorial garden*

**Temple Shalom Garden Club of West Newton** had a busy fall making floral arrangements for the Jewish High Holidays, beautifying the temple parking lot with divisions from members' personal gardens and decorating for the Sisterhood's annual dinner.

*(Continued on page 12)*



(Continued from page 11)



*Members of Temple Shalom GC of West Newton begin work on arrangements. Left to right: Susan Lunin, Bev Siegal, Co-President Joanne Lyons and Corinne Chan.*

Elliott Park (in the center of Winchester) was in need of help, including an area surrounding a marker to prominent citizen and namesake Alfred Dykes Elliot. At the request of the town, **Winchester Garden Club** donated and planted new trees, shrubs and groundcover.



*Winchester GC Civic Beautification Committee members Kathy Corcoran and Brenda Mandile*

**NORTHEASTERN DISTRICT**  
**(Fran Lucas, Director)**  
**The Friendly Garden Club of Beverly** celebrated its 80<sup>th</sup> anniversary with a party and special program titled "Through the Years with Memories and Flowers." Each

decade was represented by a costumed club member who provided a brief history, shared memories of club activities, and created a period-appropriate floral design. Ten former club presidents attended the event, as well as a representative from the office of Beverly Mayor Michael P. Cahill.



*Beverly Chief of Staff Kevin Harutunian reads a proclamation recognizing The Friendly Garden Club's 80<sup>th</sup> anniversary.*

**Hamilton Wenham Garden Club** made an effort to conserve water during last year's severe drought. Fall planters (shown below) featured millet and pumpkins, eliminating the need for watering.



(Continued on page 13)



(Continued from page 12)

**Manchester Garden Club** kicked off 2016-17 with a brunch and lecture about climate by Massachusetts Master Gardener Cheryl Monroe. Members brought containers of blooms from their gardens for donation to the Manchester Council of Aging. For the second year in a row the club also provided “Daffodil Starter Kits” for kindergarten students at Manchester Memorial School. Club members volunteer at least 2 hours every week to work on town gardens.

In August **The Arrangers of Marblehead** enjoyed two special activities: a workshop at a member’s home titled “Get Ready for Our Own Arts in Bloom” and an Essex River environmental cruise. September marked the club’s horticultural meeting with talks on “Putting Your Garden to Bed” (by Sarah Hitchcock) and “Proper Care of Garden Tools” (by Abby Lavoie). October featured a demonstration of Ikebana floral design with Kaye Vosburgh.

**Peabody Garden Club** started the year off with their annual Harvest Auction & Pot Luck Dinner. In October Lorraine Lee did a presentation on garden therapy, an especially relevant topic given that the club meets at the Chelsea Jewish Foundation, a senior community. The club also created a float and marched in the Peabody Centennial Parade.

Over the summer members of **Salem Garden Club** judged the city’s window box and traffic island competition. The awards ceremony also honored two Salem High School students who received club-sponsored scholarships. Salem GC’s first meeting of the 2016-17 season celebrated ten new members, who

received welcoming gifts. In October members gathered for their annual Orange Bow-Making Party, creating 200 bows to decorate cornstalks adorning Salem’s downtown area for Haunted Happenings.



*Salem GC recently welcomed ten new members. Pictured (L to R) are Sally Hayes, Ellen Bouchard, Joyce Wallace, Jacqueline Julian, Barbara Perroni, Marge Snow, Helen Marcotti, Marge Wilkens and Carolyn Maloon. Debbie Erwin, Susan Ellis and Nancy Giocovelli (not pictured) also joined.*



*Peabody GC members took part in the city’s Centennial Parade*

## **NORTHERN DISTRICT (Donna Vallois, Director)**

**Spade & Trowel Garden Club** of Andover had a busy spring/summer 2016, highlighted by successful Valentine’s Day and Mother’s Day plant sales, the club’s annual “Books in Bloom” exhibit at Andover’s Memorial Hall Library, and the awarding of a scholarship to a

(Continued on page 14)



*(Continued from page 13)*

college-bound high school graduate planning to study horticulture. In June they held a year-end celebration, followed by a July excursion to Bedrock Sculpture Gardens in Lee, NH. As always, members also maintained a number of traffic islands and other spaces in town, undaunted by last summer's drought.

Members of **The Country Lane Garden Club** (Chelmsford) refreshed the Heritage Education Garden at the Adams Library, planting herbs, annuals, and spring bulbs, thinning perennials, and replacing mulch. Perennial divisions were then donated to a new pollinator garden at Roberts Field, a town park. Working closely with Chelmsford Open Space Stewards at Sunny Meadow Farm (a community garden), club members also harvested zinnias and dahlias for floral arrangements that were donated to the senior center, Adams Library and a nursing home.



*Country Lane President Mary Beth Hayes and member Julie Wright delivering zinnias.*

**Curbs & Cobblestones Garden Club** (Lowell) dedicated the first NGC Gold Star Marker in the Com-

monwealth, honoring the families of two members. The club also maintains Lowell's NGC Blue Star Memorial Park – a half-acre space located along the Merrimack River and VFW Highway – which was deeded to the club in 2010. Once a brown site, the beautiful gardens are now popular among joggers, hikers and the community. The park has become an integral part of the City of Lowell Historical Parks' Greenway, which transverses the historic city.

**North Andover Garden Club** was the 2015 recipient of the Garden Club Federation's Historic Preservation Grant. With these funds, NAGC restored the original courtyard garden at Rolling Ridge Retreat & Conference Center, which was originally designed by landscape architect Fletcher Steele. The club held a successful plant sale on a cold, blustery day in mid-May. Over 2,000 plants were donated by local garden centers and members.



*North Andover GC plant sale volunteers, bundled against the cold*

Hard work by **West Newbury Garden Club** members, great plants and beautiful weather combined to ensure a successful spring Plant & Garden Sale. The club also awarded

*(Continued on page 15)*



*(Continued from page 14)*

scholarships to two local high school students headed to college to study environmental science. In September, club members and guests came together for a potluck dinner and cake to celebrate the club's 80<sup>th</sup> anniversary. Founded in 1936 and federated in 1953, the WNGC takes special pride in its website, [www.wngc.org](http://www.wngc.org), created and maintained by club member Alison Scher, the 2015 GCFM Pauline Jensen Award winner.



*West Newbury GC plant sale volunteers*

### **SOUTHEASTERN (Fluffy Winner, Director)**

Members of **Aptuxcet Garden Club of Bourne** held a fall workshop to make hypertufa planters for their own use as well as for sale to benefit their programs. A cement/perlite/water mixture was pressed into various container shapes as well as molded around hosta leaves to form garden ornaments. The interaction of members left everyone smiling.

For the eighth year **Falmouth Garden Club** held a bake sale as part of the Falmouth Historical Society Museum on the Green's antique show; society grounds are maintained by the club. All FGC members pitched in by working the sale;

making cookies, breads, or jams and jellies; or providing flowers from their gardens. Member Lucy Lester, an accomplished chef, held a pie-baking workshop where a dozen members baked 20 pies. Bake sale proceeds benefit the club's scholarship fund.



*Falmouth GC bake sale volunteers (L to R) Betty Hanson, Sue Clack, President Andrea Anderson and event Chair Lucy Lester*

**Greater New Bedford Garden Club** is celebrating a recent beautification Special Category Award from the City of New Bedford, honoring them for continuous cultivation and garden care at Peterson Francisco Square, Wing's Court and Seaman's Bethel.

**Osterville Garden Club** hosted a fall fundraising event, "Setting the Table," at the Osterville Public Library, featuring ten unique and beautiful floral tablescape designs, each with a distinct holiday theme. Over 100 guests attended a "preview night" cocktail party. Proceeds from the event benefited the Osterville Public Library and the Osterville Garden Club's Charitable Foundation Trust.

*(Continued on page 16)*



(Continued from page 15)



*Rita Rodericks and Lorraine Perry chair the Greater New Bedford GC Beautification Committee.*



*Osterville GC fundraiser co-chairs Phyllis TenBroeke and Paula Indelicato and club member Carol Wilkins are shown with a table set for Hanukkah dinner.*

**The Evening Garden Club of Plymouth** held its first annual fairy garden event at the Plymouth

Center for the Arts. Fifteen club members pitched in to create a fantasy landscape experience for area children. Youngsters were invited to wear fairy outfits to stroll the garden, discover hidden fairy houses and visit the "Make a Wish Tree," which remained in place after the event. The garden's fairy princess was a teddy bear belonging to club President Jean Nalen-Dobachesky's granddaughter.

### **SOUTH SHORE DISTRICT (Dawn Vercollone, Director)**

**The Duxbury Garden Club** is a summer club with four meetings from June through September. Over the course of last summer they hosted talks by Neal Sanders ("Gardening Is Murder") and Deborah Trickett of TheCapturedGarden.com (summer container demonstration) as well as a talk on the use of "Goatscaping" to clear brush and invasive species, complete with live baby goats.

**Easton Garden Club** had a busy season holding their first fall plant sale in many years as well as hosting a small Standard Flower Show, "Down on the Farm," at the Natural Resources Trust Harvest Fair.

**Norwell Garden Club** hosted a fall tea complete with crystal, china and lavender sachets made by members as favors. Speaker Laura Bibler gave a presentation on the cultural landscape process involved in rehabilitating the French garden at The Stevens-Coolidge Place estate, North Andover.

**Scituate Garden Club** presented a fall Standard Flower Show entitled "Birthday Party" in honor of the club's 100th Birthday. The free event was open to the public. Mem-

*(Continued on page 17)*



(Continued from page 16)

bers and guests attended a preview cocktail party; special guests included GCFM President Betty Sanders and husband Neal as well as District Director Dawn Vercollone. Awards went to Debby Elder (Educational Award for a display of Scituate Garden Club Civic Projects), Megan Nelson (Junior Achievement Design Award), and Annika McCanne (Horticulture Award).



*Scituate GC's 100<sup>th</sup> anniversary Standard Flower Show featured a "birthday cake" designed by member Cindy McEachern.*

## **Gardening Consultants' Council Workshop**

By Linda Jean Smith

On October 24, 2016, the Gardening Consultants' Council held a workshop on semi-hard and hard wood cuttings at the home of Linda Jean Smith. Cathy Felton (*below left*) conducted the workshop showing the 15 members present how to prepare cuttings from their shrubs to propagate a new plant. Cathy provided containers and a potting mix and other material for the workshop. The members brought plant material to share and each went home with two pots of four cuttings each. Cathy also showed a method of starting seeds that needed cold to germinate and some members put together a pot with some seeds to germinate. Each member brought a lunch and hospitality chairman Betty Tisevich brought desserts. Everyone had a good time and learned a lot. Attendees are excited to see if their cuttings are ready for planting come spring.





## NGC Symposium 2016

By Linda Jean Smith

Following the New England Regional Meeting, National Garden Clubs Symposium of advanced study for flower show judges was held on October 18 – 20 at the Double Tree by Hilton Hotel in Milford, MA. Although mandatory for judges to keep their accreditation, the symposiums are open to anyone who would like to attend and learn more about design or horticulture.

The Symposium chairman was Thelma Shoneman, shown here in the classroom for the lectures.



One of the instructors was Darlene Newell from West Virginia. An NGC accrediting flower show instructor, Darlene's first talk was on pollinators and bees in particular entitled "Bee-It's Good to be Queen," informing the students of the different types of bees, how they exist and what is happening to them. Darlene's

main focus was on Wednesday when she spent the day talking about ferns and chrysanthemums, including types, growing conditions, exhibiting them and point scoring them.

Tuesday evening Kaye Vosburgh, also an accredited flower show school instructor and Sogetsu Ikebana instructor, spoke on "Design Influences – East Meets West" where she compared and contrasted the two styles. (See photo at bottom with Kaye and two helpers and some of her designs.)

Thursday was all design with Mary Huntoon, also an accredited flower show school instructor, (*directly below with her designs*), who talked about the "Ins & Outs of Space" in



design, explaining and showing students how to create different types of space in their designs and how to recognize it when judging.





## New England Region

### 82<sup>nd</sup> Annual Meeting

By Linda Jean Smith

People from the six New England states gathered together for the 82<sup>nd</sup> Annual Meeting of the New England Region held on October 17 & 18, 2016 at the Double Tree by Hilton Hotel in Milford, MA. The meeting began on Monday with late afternoon registration for those traveling. The evening included a reception in honor of NER Director Vera Bowen and an after-dinner program by Massachusetts' own designer, Sue Kaplan. Sue gave a program on "Color! Color! Color!" with some spectacular, large designs.

Tuesday started with the business meeting and an important discussion about the Region. National Garden Clubs will no longer be funding the regions, and to continue they must either become a separate non-profit or fold. A vote was taken at this meeting for the New England States to become non-profit under the name New England Garden Clubs.

The morning program was entitled "A Journey Through the World of Bulbs," and was given by Cathy Felton, a GCFM Board member and an American Daffodil Society judge. The pictures were of a large variety of bulbs and their cousins, with lots of interesting information.

After lunch New England Regional Director Vera Bowen presented several Certificates of Recognition with one going to the event chair-



man, Diane Bullock, a former GCFM President (right & NER Director Vera Bowen, left).

GCFM President, Betty Sanders (right) was proud to accept the New England Regional Awards for Massachusetts. Sue Redden, NER Awards Chairman (at podium with Diane Bullock), announced the awards; and NER Director Vera Bowen (left) presented them.



Massachusetts' Judges Council won two awards for their flower show, "Influence" held at the 2015 GCFM Annual Meeting; the Mary Louise Marks Smith Flower Show Schedule Award and the Maureen Colton Award for an outstanding class of designs in the Flemish style. The GC of Norfolk won the Nancy H. Atwell Award for their public service announcement about their garden club and its activities and a Certificate of Recognition for Excellence in Teamwork for their Stony Brook Wildlife Sanctuary and Butterfly Garden. Acton GC won the yearbook Award for 70-99 members.



15th Annual Civic Development Workshop  
"Tough Roadside Plants" with Kerry Mendez.

March 30, 2017, 10 AM-1.30 PM

Espousal Center, 554 Lexington Street,  
Waltham

Contact Jill Szczepanski at [jisczepa@icloud.com](mailto:jisczepa@icloud.com)

**BLUE STAR MEMORIAL LANDSCAPING**

Please consider working on and applying for



NATIONAL GARDEN CLUB AWARD #29

“Blue Star Memorial Landscaping”

Participation in this most worthwhile program is encouraged

***THERE IS NO BETTER TIME THAN NOW  
TO HONOR OUR ARMED FORCES.***

For Information Contact:  
Andrea Little, Blue Star Memorial Chairman  
6 Imperial Court, Unit 6  
Westborough, MA 01581  
508-329-1630  
[littlebruce@msn.com](mailto:littlebruce@msn.com)





## **GARDEN CLUB FEDERATION OF MASSACHUSETTS, INC.**

Gardening Study School

Course IV Series 10

April 6 & 7, 2017

Tower Hill Botanic Garden

11 French Drive, Boylston, MA 01505

### **Subjects covered:**

Thursday, April 6.

- ◆ Specialized Styles of Gardening – Laura Eisner, Landscape Designer
- ◆ Techniques For Growing Woody Ornamentals – Paul Rogers
- ◆ Home Irrigation Techniques – Paul Rogers, Horticultural Consultant
- ◆ Techniques for Growing Fruit – Joann Viera, Horticulturalist, Tower Hill

Friday, April 7,

- ◆ Outdoor Identification of Plants – Dr. Judith Sumner, Botanist
- ◆ How to Exhibit Horticultural Specimens in a Flower Show – Sandy Joyce, NGC Flower Show Instructor & Master Judge
- ◆ Test for those becoming consultants

### **Suggested Reading:**

1. *Botany for Gardeners* by Brian Capon may be purchased through [Amazon.com](http://Amazon.com)

**Make checks payable to:** The Garden Club Federation of Massachusetts, Inc. (GCFM). ***See Registration Form on following page***

### **Mail registration form and fee to:**

Linda Jean Smith, Registrar, 23 Bentley Lane, Chelmsford, MA 01824  
Linda Jean Smith (978) 256-3101 or [lindajeane.smith@comcast.net](mailto:lindajeane.smith@comcast.net)

**Registration deadline** is March 16, 2017. No refunds:

For further information please contact Chairman:  
Linda Jean Smith (978) 256-3101 or [lindajeane.smith@comcast.net](mailto:lindajeane.smith@comcast.net)



**GARDENING STUDY SCHOOL  
REGISTRATION FORM**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

GARDEN CLUB \_\_\_\_\_

NGC, Inc. Life Member # \_\_\_\_\_ - \_\_\_\_\_

Please check one:

\_\_\_\_\_ \$110 – GCFM Garden Club Student Member,  
exam fee included.

\_\_\_\_\_ \$100 – Refresher

\_\_\_\_\_ \$140 – Non-member (2 day fee)

\_\_\_\_\_ \$70 – One Day Registration (non-member & make up exam)

\_\_\_\_\_ \$18 a day with beverage – Box Lunch fee:

*Indicate choice if applicable*

Both include chips and baked good

Sandwich/wrap (choice of turkey, roast beef or veggie)

or Salad

Thursday \_\_\_\_\_

Friday \_\_\_\_\_

\_\_\_\_\_ **Total**

**Send form and check payable to GCFM Inc. to**

**Linda Jean Smith, Registrar**

**23 Bentley Lane**

**Chelmsford, MA 01824-2021**

**Deadline: March 29, 2017 NO REFUNDS**



**THE CINDORA A. GOLDBERG AWARD (established in 2002)**  
**(rev. July 2016)**

An annual award is to be given in tribute to Cindora A. Goldberg. The **award honors the ability she had to continually see and create in an innovative manner.** The award is in the form of a framed certificate, and will be given to the most outstanding floral design submitted by a member of The Garden Club Federation of Massachusetts, Inc.

The entries should represent the very best examples of a designer's work, and must be in the form of photographs and digital images. The entries will be judged by The Cindora A. Goldberg Award Committee. The winner must be present to receive the award at the Annual Meeting of The Garden Club Federation of Massachusetts, Inc. A full color photo of the winning design will appear in the Fall issue of the Mayflower.

**Rules**

1. Designs to be submitted will be limited to three entries from any one designer. They should represent the most outstanding example of that designer's work.
2. The designer should mail the completed application form along with a color photograph at least 5" x 7" in size to the address below.
3. The designer should also email the image (JPEG minimum of 1 MB) to the email below.
4. An entry form must accompany each application listing all plant materials and other components, along with a short description of the design.
5. Up to three separate designs will be accepted on individual application forms.
6. **All entries must be received by April 7, 2017.**
7. All entries will become the property of the Garden Club Federation of Massachusetts, Inc. and will not be returned.
8. Photos submitted may be used for a future publication.
9. Entries will be judged by the Cindora A. Goldberg Award Committee: Maureen Christmas, Chairman (mchristmas@comcast.net) with Sue Kaplan, Virginia Leonard, Natalie Wolf and Sandi Joyce.

**Send application form and design image by April 7, 2017 to:**  
**Maureen Christmas, 190 Pope Road, Acton, MA 01720**  
**mchristmas@comcast.net**

**APPLICATION FORM FOR CINDORA A. GOLDBERG AWARD**

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Garden Club Affiliation \_\_\_\_\_

Description of Design - List all plant material used. Attach 5x7 photo showing design. Send digital image as well.

\_\_\_\_\_

\_\_\_\_\_

Entry Submitted by \_\_\_\_\_ Date \_\_\_\_\_



**Helen DeOrsay Freidberg Tribute Scholarships**  
**President, Garden Club Federation of Massachusetts 1990-1993**

The Helen DeOrsay Freidberg Tribute Scholarships are awarded to honor her legacy of dedication, leadership and unstinting efforts for the Garden Club Federation of MA, Member Clubs and Affiliates.

1. The Scholarship will be known as the Helen DeOrsay Freidberg Tribute.
2. One scholarship will be awarded each year for each of the NGC schools held in Massachusetts-, Environmental Study, Flower Show, Garden Study and Landscape Design Schools.
3. An applicant must be a member of a Federated Club and may apply to any school in a given year in the following manner:
  - a. An application form is filled out by the applicant and signed by the President of their club. It is submitted to the Chairman of the Helen De Orsay Freidberg Tribute Scholarship Committee by May 1<sup>st</sup> of the calendar year.
  - b. The School must be held in Massachusetts.
  - c. The applicant may not be a previous recipient of a scholarship. The scholarship is a onetime award.
4. The scholarship awarded covers only tuition. Books, lodging, travel and incidentals are not covered.
5. The scholarships will be awarded at the GCFM Annual Meeting and must be used in the following fiscal year.

**THE HELEN DeORSAY FREIDBERG TRIBUTE SCHOLARSHIP**

NGC SCHOOL YOU WISH TO ATTEND: \_\_\_\_\_

~Environmental Study, Flower Show School, Garden Study or Landscape Design~ (Course must take place in Massachusetts)

Name: \_\_\_\_\_ Garden Club: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Date: \_\_\_\_\_

APPLICANT'S SIGNATURE: \_\_\_\_\_

CLUB PRESIDENT'S SIGNATURE: \_\_\_\_\_

Mail Applications to: Suzanne Mahler, Chair  
Helen Freidberg Tribute Scholarship  
152 Brookwood Rd.  
Hanover, MA 02339

(Application deadline May 1)

For questions, contact Suzanne Mahler, Chairman phone: (781) 878-8039 or e-mail: [suznmahler@aol.com](mailto:suznmahler@aol.com).



## **GCFM Club Insurance**

**Sign up March 15 through April 15, 2017 only**  
**Coverage effective June 15, 2017 through June 14, 2018**

The coverage is offered only once a year.

**WHAT IT COVERS:** The policy offered to clubs through GCFM is a “Premises” policy. It covers clubs, members and visitors as well as the meeting space. In addition, the policy covers club sales and special events as long as alcohol is NOT served. Clubs planning special events should contact our agent, Kenneth Sullivan at (781) 235-3100 ext. 250 prior to the event if an insurance coverage certificate is needed.

**RATE:** The rate for this coverage is \$2.50 per actively participating member. An active member is one who attends one or more meetings or other club events in a given year.

**PAYMENT:** Send checks to the GCFM Office, 219 Washington Street, Wellesley Hills, MA 02481. Make checks payable to GCFM and indicate “Club Insurance” on the bottom of the check to ensure your payment is properly credited. Include the form below with your payment.

**Please note this is the only time of the year you will have the opportunity to purchase or renew Club Insurance through the Federation. This notice is included in an email to each club President, the Spring Mayflower and on GCFM’s website.**

~~~~~

**GCFM CLUB INSURANCE SIGN-UP FORM**  
**SIGN-UP PERIOD: MARCH 15 TO APRIL 15, 2017**  
**INSURANCE EFFECTIVE DATES:**  
**JUNE 15, 2017 THROUGH JUNE 14, 2018**

Club name: \_\_\_\_\_

Treasurer: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Number of actively participating members at \$2.50 each

\$\_\_\_\_\_ Total Amount due. Please make your check payable to GCFM / Club Insurance.

Mail this form to: GCFM Office, 219 Washington Street, Wellesley Hills, MA 02481



## CALENDAR OF EVENTS

### MARCH 2017

- 1 GCFM Board Meeting , 10:30 AM, The Espousal Center 554 Lexington St. Waltham, MA
- 4- 5 Beth Shalom GC, presents "Needham's Art in Bloom 2017" Needham Public Library, 1139 Highland Ave. Needham 9:00 A.M. (3/4/2017); 1:00 P.M. (3/5/2017) - 5:00 P.M. (3/4/2017); 6:00 (3/5/2017)  
Contact: needhamartinbloom.com or Allison Shapiro at 781-453-9880
- 7 Franklin GC, presents Rebecca Warner, program how to have a "sustainable enough" garden 7:00 P.M. Franklin Senior Center 10 Daniel McCahill St. Franklin. Open to the Public Contact: Rebecca Miller [rebeccahauk@msn.com](mailto:rebeccahauk@msn.com)
- 16 Stoneham GC, "Getting Your Plants Ready" presented by Grace McManus, 11:30 A.M. at the Public Library
- 22 - 26 Boston Flower & Garden Show
- 25 Springfield Garden Club's Centennial Celebration 2017 presents "Serenity by Design – Simplicity, Sanctuary & Delight" with Jan Johnsen at 1 p.m. at Springfield's Museum of Fine Arts Auditorium, 31 Edwards Street, Springfield, MA. Tickets are \$5 in advance and \$10 at the door. For more information contact Suzanne Reed at 413-537-0365 or email at [suzreed54@gmail.com](mailto:suzreed54@gmail.com)
- 30 Civic Development Workshop, Espousal Center, Waltham

### APRIL 2017

- 3 Horticulture Morning Program and Location TBA
- 4 Franklin GC presents, "Pruning 101" with Mass. Master Gardeners Association at 7:00 P.M. Franklin Senior Center 10 Daniel McCahill St. Franklin Public is welcome! Contact: Rebecca Miller [rebeccahauk@msn.com](mailto:rebeccahauk@msn.com)
- 4 Northeastern District Luncheon, 10:00 A.M., Nahant County Club 280 Nahant Rd. Nahant, MA
- 5 GCFM Board Meeting , 10:30 AM at The Espousal Center 554 Lexington St. Waltham, MA
- 6 - 7 Gardening Study School
- 11 Design Morning
- 12 Program Workshop at Mass Hort  
Massachusetts Horticultural Society, Elm Bank, Wellesley MA
- 13 Metro District Luncheon, The Country Club Brookline, MA
- 15 Club Insurance Sign Up Deadline - see page 25

*(Continued on page 27)*



*(Continued from page 26)*

- 18 Program Workshop at Tower Hill Botanic Gardens  
Tower Hill Botanical Gardens, Boylston MA
- 20 Stoneham GC, "The Mystic River" presented by Richard Beinecke  
11:30 A.M. Location: Whip Hill
- 20 Southeastern District Spring Luncheon Location: Coonamesett  
Inn, Falmouth, MA
- 21 Springfield Garden Club will present "Propagating Perennials"  
Presented by Joan Butler and Jana Milbocker at 11:30 a.m. at the  
Wilbraham United Church, 500 Main St., Wilbraham, MA. Guest fee  
is \$5.00. Contact Suzanne Reed at 537-0365 or email [suzreed@gmail.com](mailto:suzreed@gmail.com)
- 22 Earth Day
- 24 Central North/Central South Annual Meeting
- 25 Needham GC, presents "Get Ready for Spring" with Suzanne Mahler ,  
9:30 A.M. Location: Needham Public Library, 1139 High land Ave,  
Needham Heights, MA Free - donations appreciated!  
Contact: Lori Markell [twosacharm@aol.com](mailto:twosacharm@aol.com)
- 26 Middlesex District Annual Meeting, St. Brigid's Church, Lexington,  
MA
- 27 Gardening Consultants Council Spring Meeting
- 28 National Arbor Day

## **MAY 2017**

- 1 Deadline for member clubs to remit GCFM membership dues Contact  
Pat Ratay, [pattay25@aol.com](mailto:pattay25@aol.com), 978-352-2592
- 1 Back to Basics 10:30 a.m. - 12:30 p.m. Espousal Center 554  
Lexington Street, Waltham, MA
- 2 Franklin GC, presents "Herb Gardening" with Kim from Briggs  
Nursery, 7:00 P.M. Franklin Senior Center 10 Daniel McCahill St.  
Franklin Meeting is open to the public! Contact: Rebecca Miller  
[rebeccahauk@msn.com](mailto:rebeccahauk@msn.com)
- 3 GCFM Board Meeting, 10:30 AM.  
The Espousal Center 554 Lexington St. Waltham, MA
- 12 Springfield Garden Club 100th Anniversary Vintage Tea Party,  
Luncheon and Annual Meeting 11:30 a.m. at the Carriage House on  
the Barney Estate in Springfield's Forest Park . Vintage clothing or  
dress hats welcomed! Reservations required. Limited seating. For  
more information call Suzanne at (413) 537-0365 or email  
[suzreed@gmail.com](mailto:suzreed@gmail.com)

*(Continued on page 28)*



(Continued from page 27)

## MAY 2017 continued

- 12 Deadline for Club Presidents to send the name(s) of members who have passed away since 6/1/16 with short biography, etc. for 2016 - 2017 GCFM Memory Book to Pat Artis, GCFM Historian, 357 Billings Road, Quincy, MA 02170 or e-mail to [patartis357@gmail.com](mailto:patartis357@gmail.com).
- 16 - 21 NGC Meeting, Richmond, VA
- 20 Reading GC, "Annual Geraniums and More Plant Sale 9:00 A.M. - 1:00 P.M. The Plant Sale will happen rain or shine! The Bake Sale will also be back. Location: Reading Town Common (across from Town Hall) Rtes. 28 & 129
- 20 Stoneham GC, "Plant Sale and Lobster Roll Luncheon" 10:00 AM - 2:00 PM First Congregational Church Central St. Stone ham Contact: Jane Trenholm at 781-438-9529, or [geotren2@gmail.com](mailto:geotren2@gmail.com)
- 20 Fairbanks GC, "Plant Sale" 9:00 A.M. -12 noon Location: Fairbanks House, Dedham, MA Contact: [Charlottetpollock@verizon.net](mailto:Charlottetpollock@verizon.net) or 781-329-5273



**The Acton Garden Club's  
Yearly Plant Sale**

Saturday May 20, 2017  
428 Main St Acton,  
Across from the Acton Common  
9-1pm.

Annuals  
Shrubs  
Herbs  
Choice Rare Plants  
Ground Covers  
Succulents  
Vegetables  
Water wise plants  
Hundreds of locally grown  
perennials  
Over 2000 Plants

**Join our Garden Club  
Circle Membership!**



*Sign up your club and get a free lecture and  
tour with John Forti, Director of Horticulture!*

GET THE DETAILS:  
**[masshort.org/gcm](http://masshort.org/gcm)**  
or email: [jforti@masshort.org](mailto:jforti@masshort.org)

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**One Free Admission to  
The Gardens at Elm Bank**  
WITH COUPON  
*May-October; Tues-Sunday*  
Offer valid through 10/10/17



THE GARDENS  
AT  
ELM BANK  
MASSACHUSETTS  
HORTICULTURAL SOCIETY

900 Washington Street · Wellesley, MA  
**[www.masshort.org](http://www.masshort.org)**



# *GARDEN CLUB FEDERATION OF MASSACHUSETTS*



## *PROGRAM SECTION SPRING 2017*

### **PROGRAM WORKSHOP REGISTRATION for Garden Clubs 2017**

First Date: Wednesday, April 12, 2017  
Location: Elm Bank, 900 Washington St., Wellesley, MA  
Time: 10:00 AM – 1:00 PM

Second Date: Tuesday, April 18, 2017  
Location: Tower Hill Botanic Gardens, 11 French Drive,  
Boylston, MA  
Time: 10:00 AM – 1:00 PM

Complete information and registration form can be found at:  
[www.gcfm.org](http://www.gcfm.org) under Education, then Workshops/GCFM Program Work-  
shop-Garden Clubs

Participants must pre-register by **March 15, 2017.**



# Categorical Index of Advertisers

## ***ANNUALS & PERENNIALS***

Anderson, Jean  
Bibler, Laura  
Mendez, Kerry Ann  
Monroe, Cheryl  
Muspratt, Sally  
Rajunas, Joseph  
Trickett, Deborah  
von Brincken, Maria

## ***ART IN THE GARDEN***

Webster, Pat

## ***BIRDS & BUTTERFLIES***

Grecoe, Betsy  
Mahler, Suzanne  
Torkelson, Kirsten

## ***CONSERVATION- ENVIRONMENTAL***

Bonzagni, Sandra  
Lee, Evelyn  
Longeteig, Karen  
Madnick, Jackson  
Masse, M. Patrice  
Ross, Andi  
Sanders, Betty  
Warner, Rebecca

## ***CONTAINER GARDENING***

Anderson, Gail  
Julien, Carol  
Pace, Melissa  
Sanders, Betty  
Scarpa, Art  
Split, Paul  
Trickett, Deborah  
Williams, Betsy

## ***COOKING DEMONSTRATIONS***

Split, Paul

## ***EDUCATION - TREES***

Melanson, Kerry Ann

## ***FLORAL DESIGN***

DiGiovanni/Ladd  
Lee, Evelyn  
Todesco, Tony  
Vargas, Nancy

## ***GARDEN ART***

Stanley, Karin

## ***GARDEN HISTORY***

Mickey, Thomas

## ***GARDEN PHOTOGRAPHY***

Torkelson, Kirsten

## ***GARDENING***

Anderson, Jean  
Bonzagni, Sandra  
Lee, Evelyn  
Mahler, Suzanne  
Milbocker/Butler  
Murphy, Amy  
Pace, Melissa  
Rajunas, Joseph  
Sanders, Betty  
Warner, Rebecca

## ***GARDENING HISTORY***

Cox, Ila  
Grecoe, Betsy  
Guest, Susan  
Julien, Carol  
Murphy, Amy

## ***GARDENING PHILOSOPHY/ HUMOR***

Sanders, Neal

## ***GARDENING SPOUSE PERSPECTIVE***

Sanders, Neal

## ***HEALTH AND WELLNESS***

Guest, Susan



### ***HERBS & EDIBLES***

Anderson, Jean  
Greenstein, Lou  
Pace, Melissa  
Rajunas, Joseph  
Split, Paul  
Williams, Betsy

### ***HISTORY OF GROWING DAHLIAS***

Mickey, Thomas

### ***HORTICULTURAL EMPHASIS***

Sanders, Neal

### ***LANDSCAPE & GARDEN DESIGN***

Bibler, Laura  
Greayer, Rochelle  
Julien, Carol  
Longeteig, Karen  
Madnick, Jackson  
Mahler, Suzanne  
Mendez, Kerry Ann  
Milbocker/Butler  
Monroe, Cheryl  
Muspratt, Sally  
Ross, Andi  
Stanley, Karin  
Vargas, Nancy  
von Brincken, Maria  
Webster, Pat

### ***PROBLEMS WITH LYME & OTHER TICK-BORNE DISEASES***

Bonzagni, Sandra

### ***PUBLIC LANDSCAPE***

Anderson, Gail  
Madnick, Jackson

### ***SEED SAVING/COMPOSTING/ VERMICOMPOSTING***

Masse, Marie Patrice

### ***SPECIAL EVENTS***

Edgecomb, Diane  
Graham, Mary Margaret  
Greenstein, Lou  
Piaia, Jessa

### ***STORYTELLING & MUSIC EVENTS CELEBRATING THE NATURAL WORLD***

Edgecomb, Diane

### ***STRENGTH TRAINING FOR GARDENERS***

Wolff, Judith

### ***TRAVEL PROGRAMS/ GARDEN TOURS***

Greayer, Rochelle  
Murphy, Amy  
Muspratt, Sally  
Stanley, Karin  
Webster, Pat

### ***TREES, VINES, SHRUBS***

Anderson, Gail  
Bibler, Laura  
Longeteig, Karen  
Mendez, Kerry Ann  
Milbocker/Butler, Jana/Joan  
Monroe, Cheryl  
Ross, Andi  
Von Brincken, Maria

### ***VEGETABLE DESIGN***

Greenstein, Lou

### ***WINDOWSILL GARDENING***

Scarpa, Art

### ***WORKSHOPS***

Grecoe, Betsy  
Guest, Susan  
Ladd/Digiovanni, Linda, Elaine  
Masse, M. Patrice  
Pace, Melissa  
Scarpa, Art  
Torkelson, Kirsten  
Trickett, Deborah  
Vargas, Nancy



## ALPHABETICAL LIST OF PROGRAM SPEAKERS

|                              |                             |
|------------------------------|-----------------------------|
| Anderson, Gail.....A12       | Milbocker, Jana.....A19     |
| Anderson, Jean.....A14       | Monroe, Cheryl.....A13      |
| Art In Bloom Roadshow ....A7 | Murphy, Amy.....A17         |
| Barbour, Liz.....A14         | Muspratt, Sally.....A18     |
| Bibler, Laura .....A11       | Pace, Melissa .....A9       |
| Bonzagni, Sandra .....A15    | Piaia, Jessa .....A12       |
| Butler, Joan.....A19         | Rajunas, Joseph.....A13     |
| Cox, Ila.....A12             | Ross, Andi.....A15          |
| DiGiovanni, Elaine .....A7   | Sanders, Betty .....A10     |
| Edgecomb, Diane.....A8       | Sanders, Neal .....A10      |
| Enchanted Gardens.....A19    | Scarpa, Art.....A19         |
| Greayer, Rochelle .....A11   | Split, Paul.....A8          |
| Grecoe, Betsy .....A7        | Stanley, Karin .....A11     |
| Greenstein, Lou .....A18     | Todesco, Tony .....A11      |
| Guest, Susan.....A8          | Torkelson, Kirsten.....A9   |
| Julien, Carol .....A9        | Trickett, Deb.....A13       |
| Ladd, Linda .....A7          | Vargas, Nancy .....A15      |
| Lee, Evelyn .....A9          | von Brinken, Maria .....A17 |
| Longeteig, Karen .....A19    | Vosburgh, Kaye .....A8      |
| Madnick, Jackson .....A20    | Warner, Rebecca.....A19     |
| Mahler, Suzanne .....A16     | Webster, Pat .....A16       |
| Masse, Marie Patrice.....A15 | Williams, Betsy .....A14    |
| Mendez, Kerry .....A17       | Wolff, Judith.....A18       |
| Mickey, Thomas.....A16       |                             |



## **TIMELINE FOR PROGRAM CHAIRMEN**

### **AS SOON AS YOU BECOME PROGRAM CHAIRMAN**

Start a list of programs you wish to book.

Some suggested sources:

- Federation Program Workshops held in the spring
- The March/April Program Issue of the *Mayflower*
- Poll your club for their areas of interest
- Ask program chairmen of clubs with similar interests to recommend the best programs they have had recently. You can also ask, discreetly, which speakers were disappointing or overpriced

### **SEVERAL MONTHS BEFORE YOUR MEETING DATES**

Start scheduling programs.

- Be clear about what types of programs your club would like.
- Make your calls. Remember that speakers in greatest demand get booked early, so you may want to have alternate dates in mind.
- Establish the date, location, time, topic, title, and length of the program.
- Agree on the speaker's fee and other reimbursable expenses such as mileage and cost for materials.
- Inform the speaker about the level of knowledge and experience your club members have in the particular subject area.
- Plan the set-up of the room. Establish who will provide equipment such as a microphone, slide projector, screen, and appropriate table coverings.
- Establish arrival time and number of helpers needed. If you are booking a floral design program, ask how many arrangements will be available to raffle, auction or give away.
- Reminder: If you plan to have the program videotaped, you must ask permission from the speaker.
- If it is necessary to check with your committee or executive board before finalizing a booking, be sure to contact the speaker in a timely manner to confirm or politely cancel the booking.
- Prepare a contract that includes everything you have agreed upon with the speaker. *NB: To make your job easier, you may use the standard GCFM Program Contract ([www.gcfm.org/forms/speaker\\_contract](http://www.gcfm.org/forms/speaker_contract)), which includes all this information*
- Email the contract to the speaker, or mail the speaker two (2) copies of the contract with a stamped, self-addressed envelope. Enclose a note asking the speaker to sign and return one copy while retaining the other copy for reference.
- Request biographical information from the speaker for your club to use for publicity and for his/her introduction.



## SCHEDULING Continued

- Remember — until both you and the speaker have a signed contract, the deal is not complete! Attend to this within a few weeks of your inquiry.
- Provide directions, if needed, to the meeting site. In the age of the GPS, this is not always necessary.
- IMPORTANT. Exchange cell phone numbers with the speaker for contact on the program day. This will help prevent any anxious moments.
- As soon as you have your programs scheduled, provide your year-book chairman with complete information.

### **THREE WEEKS BEFORE A MEETING**

- Contact the speaker to confirm the plans. Inform the speaker of the expected length of the business portion of the meeting, and approximately when the speaker can expect to begin.

### **ONE WEEK BEFORE THE MEETING**

- Confirm the room set-up.

### **THE DAY BEFORE THE MEETING**

- Prepare your introduction of the speaker.
- Have the treasurer prepare a check for the speaker. Make sure that it is given to the speaker before or immediately after the presentation. **(The speaker should not have to ask for it.)**

*Protocol: Traditionally, if a club member presents a program to her/his own club, the cost of materials is covered, but no fee is charged. The speaker may be given a small gift or honorarium.*

### **THE DAY OF THE MEETING**

- Have helpers ready to assist the speaker on arrival.
- Reserve a parking place for the speaker, close enough for convenient unloading.
- If a microphone or digital projector is to be used, be sure it is working properly.
- Know where the light switches, thermostat and electrical outlets are.
- Greet the speaker when she/he arrives, and offer assistance and refreshments.
- When it is time, introduce the speaker and then sit back and enjoy the program.
- When the program is over, thank the speaker and give him/her the check.
- Assist the speaker with packing up and loading out.
- A thank-you note is always appreciated.

Prepared by Marisa McCoy (2013)



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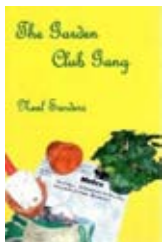
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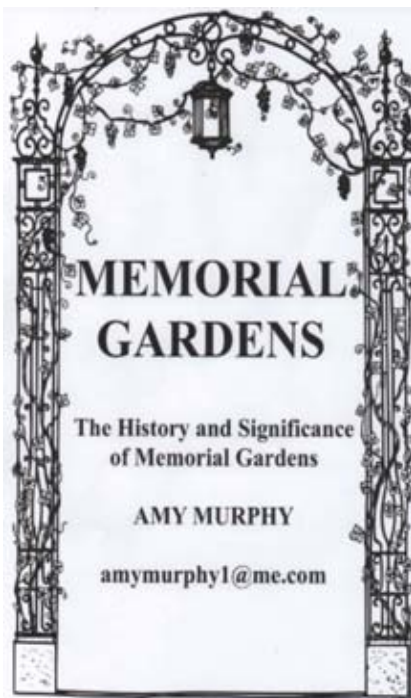
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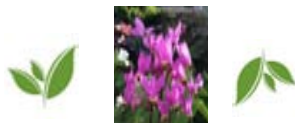
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