



2018 Sponsorship Opportunities



Dawson County Chamber of Commerce
44 Commerce Drive
Dawsonville, Georgia 30534
706-265-6278 | dawson.org

Return on Investment:

Our 2018 programs and events promise to be innovative and exciting! In addition to offering you exceptional opportunities to showcase your business, the Chamber provides an economic way for you to invest in the future of our community's expanding economy.

Chamber sponsorship offerings are designed to create the best possible experience for our members and our sponsors.

Every detail of our sponsor levels and events is designed with our members in mind.

As a Chamber sponsor, your support helps us to accomplish the Chamber's mission of "cultivating a successful

economic environment and a desirable quality of life for our businesses and community."

I encourage you to take a moment and review the many opportunities to invest in the Dawson County Chamber of Commerce. The Chamber has the ability to market your business through a variety of media outlets including but not limited to: video, email, web, word of mouth and print. Our sponsorship opportunities are designed to deliver the best possible return on your marketing dollars for every level of investment.

This brochure outlines all the 2018 events and programs. Sponsorship investment levels

are structured for all sizes of business and can be tailored to suit your individual business needs. We work with each sponsor to provide an unmatched level of personal service to ensure the expected outcome of each investment.

We stand ready to deliver a return on your investment and are committed to serving as the champion for business in Dawson County.



Sincerely,

A handwritten signature in blue ink that reads "S. Christie Haynes". The signature is fluid and cursive.

S. Christie Haynes, President

SPONSORSHIP SELECTION

***Please note that all sponsorships are secured on a first-come, first-serve basis. Those that are only available in limited quantities are marked below.

Check sponsorship level(s):

___ Chairman's Club--\$10,000 ___ Platinum--\$5,000 ___ Gold--\$2,500
___ Silver--\$1,000 ___ Bronze--\$500

Business After Hours

SPONSORSHIP SOLD OUT ___ \$1,200 Presenting Sponsor (1 available)
___ \$300 Hosting Sponsor (1⁸ available)
___ \$300 Cash Prize Sponsor (2 available)

Business Luncheons

SPONSORSHIP SOLD OUT ___ \$1,200 Series Sponsor (1 available)
___ \$250 Event Sponsor (10 available)

Teacher of the Year Appreciation Luncheon

SPONSORSHIP SOLD OUT ___ \$2,500 Luncheon Sponsor (1 available)

Women of the Chamber

SPONSORSHIP SOLD OUT ___ \$2500 Series Sponsor
___ \$300 Event Sponsor

Annual Gala

SPONSORSHIP SOLD OUT ___ \$5,000 Presenting Sponsor (1 available)
___ \$500 Event Sponsor

Eggs & the Economy

___ \$1,000 Event Sponsor (1 available)

Chamber Golf Classic

SPONSORSHIP SOLD OUT ___ \$3,500 Presenting Sponsor (1 available)
SPONSORSHIP SOLD OUT ___ \$1,500 Platinum Sponsor (1 available)
___ \$950 Eagle Sponsor (18 available)
___ \$500 Birdie Sponsor
___ \$150 Par Sponsor

'Shine Pedalers Metric

SPONSORSHIP SOLD OUT ___ \$2,000 Event Sponsor (1 available)
SPONSORSHIP SOLD OUT ___ \$1,500 Lunch Sponsor (1 available)
SPONSORSHIP SOLD OUT ___ \$500 Breakfast Sponsor (1 available)
___ \$200 Hospitality Station Sponsor (5 available)
___ \$100 T-shirt Sponsor (10 available)

Quarterly Newsletter

SPONSORSHIP SOLD OUT ___ \$3,000 Presenting Sponsor (1 available)
___ \$350 1/2 page advertisement (year)
___ \$400 1/4 page advertisement on back cover (year)
___ \$250 1/4 page advertisement (year)
___ \$75 1/4 page advertisement (single issue)

Website Sponsorship

___ \$2,000 Sole Website Sponsor
___ \$50 per quarter; \$150 annually Website Banner
___ \$50 Enhanced Business Listing

Banner Space on side of building

___ \$25 two-week block

New Resident Packet Sponsorship

SPONSORSHIP SOLD OUT ___ \$500 Sole Sponsor of bags

Leadership Dawson (available again in 2019)

___ \$5,000 Business Leader Platinum Sponsor (1 available)
___ \$2500 Corporate Citizen Gold Sponsor (2 available)
___ \$1000 Endowment Sponsor (2 available)
___ \$500 Executive Level Bronze Sponsor
___ \$350 Program Day Sponsor
___ \$100 Alumni Sponsor

Youth Leadership Dawson

___ \$1,500 Business Leader Platinum Sponsor (1 available)
___ \$250 Program Day Sponsor

Christmas Parade

___ \$2,000 Presenting Sponsor (1 available)
___ \$500 Event Sponsor (2¹ available)
___ \$20 Float Entry

SPONSORSHIP SELECTION

Business Name: _____

Contact Name: _____ **Phone:** _____

Email: _____

Acceptance Signature: _____

Date: _____

Sponsorships are non-refundable. Benefits are non-transferable. Receiving all benefits of sponsorship is dependent upon time of sponsorship agreement. **For more information, call 706-265-6278.**
www.dawson.org

Total Investment \$ _____

Promote your business through providing items

Provide items for:	Number of items	Date items needed	Check if you would like to donate items.
Business After Hours	1 door prize (you choose month)	Monthly	
Gala	Silent Auction Item	February	
Teacher of the Year Luncheon gift bags	9	February	
New Teacher gift bags	40	Mid-August	
Golf Classic gift bags	100	August	
New Resident Packets	50 bags per month are made	ongoing	

2018 Sponsorship Opportunities

***Please note that all sponsorships listed are secured on a first come-first serve basis. Please contact the staff member noted in order to secure a sponsorship.

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2018 SPONSORSHIP LEVELS

2018 SPONSORSHIP LEVELS

\$10,000- Chairman's Club

- Table of eight at Annual Gala
 - Includes premier website banner ad placement on the front page of the Chamber website www.dawsonchamber.org for twelve months with link to business website
 - Includes up to five Chamber memberships for Club member and subsidiaries
 - Includes five additional category listings in the Chamber's Business Directory
 - Company logo will be displayed throughout the website on sponsorship tab
 - Logo displayed on sponsor board at all Chamber events
 - Logo displayed in weekly e-newsletter
 - Logo displayed in lobby of Dawson County Welcome Center/Chamber Office
 - Company logo placed on all printed event calendars
 - Complimentary Chamber member mailing list emailed in excel format
 - Expanded internet listing, including photo and description under the Business Directory
 - Recognition as a Chairman's Club member in the Annual Gala Program, Annual Report, New Member Packet, and Quarterly Newsletter
-

\$5,000- Platinum Sponsorship

- Table of eight at Annual Gala
- Includes banner ad placement under the Business Directory section of www.dawsonchamber.org for six months with link to business website
- Includes four additional category listings in the Chamber's Business Directory
- Company name will be displayed throughout the website on sponsorship tab
- Company name displayed on sponsor board at all Chamber events
- Company name will be placed on all printed event calendars
- Company name displayed in weekly e-newsletter
- Company name displayed in lobby of Dawson County Welcome Center/Chamber Office
- Complimentary Chamber member mailing list emailed in excel format
- Company name will be displayed throughout the website on sponsorship tab

2018 SPONSORSHIP LEVELS

(continued)

- Expanded internet listing, including photo and description under the Business Directory
 - Recognition as Platinum Sponsor in the Annual Gala Program, Annual Report, New Member Packet, and Quarterly Newsletter
-

\$2,500- Gold Sponsorship

- Table of six at Annual Gala
 - Includes banner ad placement under the Business Directory section of www.dawsonchamber.org for three months with link to business website
 - Includes three additional category listings in the Chamber's Business Directory
 - Company name will be displayed throughout the website on sponsorship tab
 - Company name displayed on sponsor board at all Chamber events
 - Company name will be placed on all printed event calendars
 - Company name displayed in weekly e-newsletter
 - Company name displayed in lobby of Dawson County Welcome Center/Chamber Office
 - Complimentary Chamber member mailing list emailed in excel format
 - Expanded website listing, including photo and description under the Business Directory
 - Recognition as Gold Sponsor in the Annual Gala Program, Annual Report, New Member Packet, and Quarterly Newsletter
-

\$1,000- Silver Sponsorship

- Four tickets to Annual Gala
- Includes banner ad placement under the Business Directory section of www.dawsonchamber.org for two months with link to business website
- Includes two additional category listing in the Chamber's Business Directory
- Company name will be displayed throughout the website on sponsorship tab
- Company name displayed on sponsor board at all Chamber events
- Company name will be placed on all printed event calendars
- Company name displayed in weekly e-newsletter

2018 SPONSORSHIP LEVELS

(continued)

- Company name displayed in lobby of Dawson County Welcome Center/Chamber Office
 - Complimentary Chamber member mailing list emailed in excel format
 - Expanded website listing, including photo and description under the Business Directory
 - Recognition as Silver Sponsor in the Annual Gala Program, Annual Report, New Member Packet, and Quarterly Newsletter
-

\$500- Bronze Sponsorship

- Includes banner ad placement under the Business Directory section of www.dawsonchamber.org for one month with link to business website
- Includes one additional category listing in the Chamber's Business Directory
- Company name will be displayed throughout the website on sponsorship tab
- Company name displayed on sponsor board at all Chamber events
- Company name displayed in weekly e-newsletter
- Company name displayed in lobby of Dawson County Welcome Center/Chamber Office
- Expanded website listing, including photo and description under the Business Directory
- Recognition as Bronze Sponsor in the Annual Gala Program, Annual Report, Member Packet, and Quarterly Newsletter
- Complimentary Chamber member mailing list emailed in excel format



Additional Sponsorship Opportunities

BUSINESS AFTER HOURS

Monthly

Estimated Attendance: 40-80

Held monthly; Fourth Tuesday; 5pm-7pm

Location: BAH host

Contact: Davida Simpson

Increase your business and enjoy networking with business and community members at a different host location each month.

Presenting Sponsor Benefits: 1 available, \$1200

- The Business After Hours series will be publicized as "The _____ Business After Hours Series."
- Signage will be displayed at all events with the above wording and the sponsor's name.
- Opportunity for sponsor representative to give a short presentation of welcoming comments at each Business After Hours event.
- Opportunity to display promotional material at event registration and a sponsor representative to greet attendees.
- The Business After Hours Presenting Sponsor is also promoted via the opportunities provided to the Hosting Sponsor (see below).

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Hosting Sponsor Benefits: ~~1~~⁹ Available, \$300

Business After Hours sponsors are publicized in all Chamber correspondences to members and the public through:

- The Chamber's website, www.dawsonchamber.org
- The Chamber's weekly e-newsletter
- The Chamber's social media outlets

At the BAH event, the sponsor will have the opportunity to introduce their business, their staff, and give away promotional items.

Cash Prize Sponsor Benefits: ~~4~~² Available, \$300

Cash Prize Sponsors are mentioned by business name in all BAH email announcements, online calendar and printed calendar. Cash Prize Sponsors are asked to draw the name at each BAH and are given the opportunity to give a quick update about their business.

HELD THE FOURTH TUESDAY OF EACH MONTH



BUSINESS LUNCHEONS

Estimated Attendance: 40-80

Held monthly; second Thursday; 11:30am-1pm

Location: Board of Education's Professional Development Center

Contact: Davida Simpson

Monthly Business Luncheons provide the opportunity to network and hear from speakers on topics that impact our business climate and community.

Presenting Sponsor Benefits: 1 available, \$1200

- The Luncheon series will be publicized as "The _____ Luncheon Series."
- A sign will be displayed at all luncheon events with the above wording and the sponsor's name.
- Opportunity for sponsor representative to make brief welcoming comments at luncheon.
- Opportunity for sponsor to place promotional material at event registration and a sponsor representative to greet attendees.

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Event Sponsor Benefits: 11 available, \$250

- Company name will be included in all announcements for that event.
- Company will have an opportunity to make a brief announcement at the luncheon.
- Company may provide promotional information to the luncheon attendees.
- Company will have the option to place a representative at the entrance to greet the attendees.
- Company logo will be placed on sponsor signs at all tables.

HELD THE SECOND THURSDAY OF EACH MONTH



WOMEN OF THE CHAMBER

Estimated Attendance: 20-40

Held throughout the summer

Location: Host site

Contact: Davida Simpson

A fun summer series (June through September) of four events, informal networking gathering of women members of the Chamber.

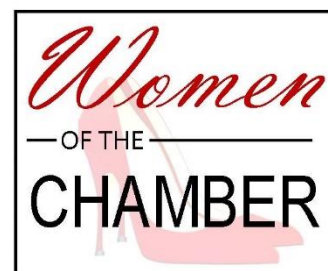
Presenting Sponsor Benefits: 1 available, \$2,500

- The Women of the Chamber series will be publicized as "The _____ Women of the Chamber Series."
- A sign will be displayed at all _____ Chamber events with the above words _____ logo.
- Opportunity for sponsor representative to make brief welcoming comment at each event.
- Opportunity for sponsor to place promotional material at event registration and a sponsor representative to greet attendees.
- Includes benefits of Event Sponsor
- Includes option to host one of the events at their location

Event Sponsor Benefits: \$300 (or in-kind materials, activities, etc.) 3 available

- Sponsor has option to host event at their location
- Opportunity to choose a theme and/or speaker (to be approved by Chamber staff)
- Company name will be included in all announcements for the event
- Company will have an opportunity to make a brief announcement at the event
- Company may provide promotional information and/or items to event attendees

HELD AT VARIOUS LOCATIONS



March 3, 2018

ANNUAL GALA

Estimated Attendance: 165-225

Date: March 3, 2018

Location: TBD

Contact: Davida Simpson



All members are invited to our Annual Gala. The Annual Gala provides an opportunity to celebrate past achievements, highlight new objectives, present awards to businesses and community members, and fellowship with Chamber members.

Presenting Sponsor Benefits: 1 available, \$5,000

- Company will receive one complimentary reserved table (eight tickets)
- Board Chairman or Chamber President will recognize company at the event.
- Company representative may speak for 5 minutes during the event program.
- Company logo placed on all promotional materials and event program.
- Company logo on all press releases for all local media, publicized in all Chamber correspondences to members and public through:
 - The Chamber's website
 - The Chamber's weekly e-newsletter
 - The Chamber's printed quarterly newsletter
 - The Chamber's social media
- Opportunity to provide attendees with a parting gift/token.

**SORRY THIS OFFER IS
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Event Sponsor Benefits: \$500

- Board Chair or Chamber President will recognize company at the event.
- Company name placed on all promotional materials and event program.
- Company name in press releases for all local media, publicized in all Chamber correspondences to members and public through:
 - The Chamber's website
 - The Chamber's weekly e-newsletter
 - The Chamber's social media

EGGS AND THE ECONOMY

Estimated Attendance: 80+

Date: TBA (Annual Event)

Held at: TBA

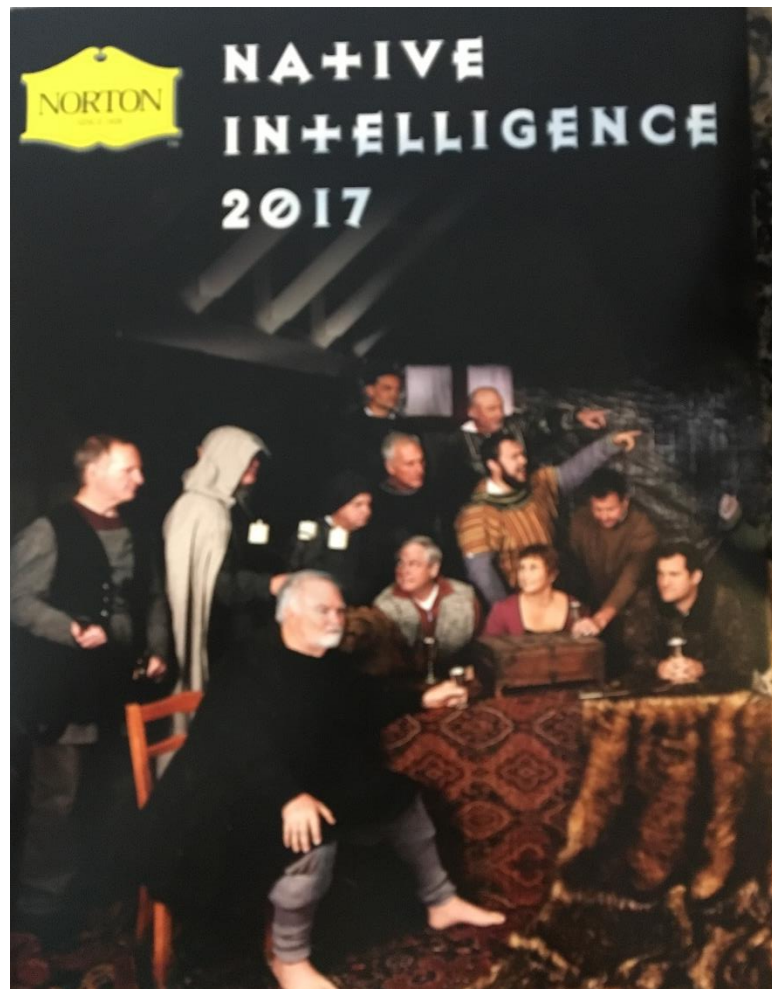
Contact: Davida Simpson

TBA 2018

Frank Norton Jr. presents the economic forecast focusing on developing a game plan for the upcoming year.

Event Sponsor Benefits: 1 available, \$1000

- Company logo will be displayed on all promotional pieces
 - A company representative will be given the opportunity to briefly speak at the meeting.
 - Company logo will be printed on all invitations sent out for event
-



TEACHER OF THE YEAR APPRECIATION LUNCHEON

Estimated Attendance: 80+ (by invitation only event)

Date: TBA

Held at the Board of Education's Professional Development Center

Contact: Davida Simpson

An annual event honoring Teachers of the Year throughout the Dawson County School System.

Event Sponsor Benefits: 1 available, \$2,500

- Company logo will be displayed on all promotional pieces.
- A representative from the company will be given the opportunity to play a role in the award presentation.
- A company representative will be given the opportunity to briefly speak at the luncheon.
- Company logo will be displayed on all invitations sent out for event.

**SORRY THIS OFFER IS
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Chamber Golf Classic

Estimated Attendance: 100+

Date: August - TBA

Location: TBA

Contact: Davida Simpson



TBA - August 2018

The Chamber Golf Classic is an excellent opportunity to network with local business leaders and to enjoy one of Dawson County's fine golf courses.

Presenting Sponsor Benefits: 1 available, \$500

- Company logo will be on all promotional pieces and advertising
- Includes Eagle Sponsor benefits
- Company will be given opportunity to give a shotgun start
- Company receives the opportunity to give away promotional items at event and/or make an announcement about their company during the awards ceremony

Platinum Sponsor—1 available, \$1,000

- Company logo will be on all promotional pieces and advertising
- Includes Birdie Sponsor benefits
- Company will be given opportunity to give a shotgun start
- Company receives the opportunity to give away promotional items at event

Eagle Sponsor – 17 available, \$950

- Business on the Green: Business Canopy on the course to promote products and services to golf participants
- Business Spotlight Package – one week in the Chamber's e-newsletter and on all social media outlets
- Recognition in promotional ads, local newspaper and program
- Includes Birdie Sponsor benefits

Birdie Sponsor - \$500

- Team of four golfers
- Goodie bag for each golfer
- Complimentary breakfast & lunch and dessert social
- Includes Par Sponsor benefits



Par Sponsor Benefits: \$150

- Hole Sponsorship Sign which includes logo or company name on both sides of sign
- Recognition in local newspaper and tournament program

July 28, 2018

'SHINE PEDALERS METRIC

Estimated Attendance: 300+

Date: July 29, 2018

Location: Ride begins and ends at the Georgia Racing Hall of Fame

Contact: Davida Simpson

Bicycle ride taking cyclists throughout Dawson County highlighted by a climb up Burnt Mountain. This event attracts attendees from all across Georgia and surrounding states.

Event Sponsor Benefits: 1 available, \$2,000

- Company logo will be placed on all promotional pieces and advertising
- Company logo will be placed on t-shirts given to participants
- Company logo will be placed on banner at event
- Sponsor receives the opportunity to give away promotional items at event and/or make an announcement about their company at the beginning of the ride
- Company can place promotional items in participant goody bags

Meal Sponsor Benefits:

Lunch Sponsor -- \$1,500, 1 available

Breakfast Sponsor -- \$500, 1 available

- Company logo will be placed on all promotional materials and advertising
- Company logo will be placed on t-shirts given to participants
- Company logo will be placed on banner at event
- Company receives opportunity to give away promotional items at event meal area
- Company can place promotional items in participant goody bags

SORRY THIS OFFER IS SOLD OUT!



'SHINE PEDALERS METRIC (CONTINUED)

T-Shirt Sponsor Benefits: 10 available, \$100

- Company logo will be placed on all participant and volunteer t-shirts
- Company name will be placed on banner at event
- Company name will be on all printed material
- Recognition at ride start
- Company can place promotional items in participant goody bags.

Hospitality Water Stations Sponsor Benefits: 5 available, \$200 (*in-kind donations accepted in lieu of cash*)

- Sponsor information and logo will be displayed at station
- Sponsor may use their tent with company logo.
- Name will be on banner at event
- Name will be on printed material for event
- Name will be in small print on t-shirts
- Recognition at race start
- Company can place promotional items in participant goody bags.

Hospitality/Water Stations available for sponsorship:

- Mount Vernon Church on Kelly Bridge (mile 16 of metric)
- Cove Road at Bent Tree Drive (mile 30 of metric)
- Highway 136 Scenic Pull-off (mile 40 of metric)
- Elliott Family Parkway at Highway 136 Intersection, Emma Trace (mile 51 of metric) (mile 12 of ½ metric)
- Old Henry Grady at Highway 136 & Grover Burt Road (mile 24 of ½ metric)
- Georgia Racing Hall of Fame (start and finish line)

****Note: Items can be donated in exchange for station sponsorship. Items needed include water, drinks, candy, nuts, salty treats, cookies, protein bars, sandwiches, bananas, oranges, grapes, pineapple etc.***



CHRISTMAS PARADE

Estimated Attendance 1000+

Date: Saturday, December 1, 2018

Location: Downtown Dawsonville

Contact: Davida Simpson



The Christmas Parade takes place in Downtown Dawsonville. This is a home town parade that officially brings Santa to City Hall where the evening festivities and entertainment continues. An annual tree lighting is officiated by the Mayor, awards are presented to parade winners, and children can have their pictures taken with Santa and participate in various activities.

Presenting Sponsor Benefits: 1 available, \$2,000

- Company logo will be placed on all promotional pieces and advertising
- Company will be Grand Marshall of the parade
- Company logo will be placed on banner at event
- Sponsor receives the opportunity to set up a table and give away promotional items at event
- Sponsor will have two minutes to make an announcement about their company at award ceremony.

Event Sponsor Benefits: ~~2~~¹ available, \$500

- Company name will be placed on all promotional pieces and advertising
- Company will be placed in parade behind Grand Marshall (order 1st or 2nd determined by sign-up date)
- Company name will be placed on banner at event
- Sponsor receives the opportunity set up a table and give away promotional items at event
- Sponsor will have one minute to make an announcement about their company at award ceremony

Float Entry: 40 available, \$20

- Promote your business by participating in the parade
- Hand out promotional material
- Receive local media coverage



QUARTERLY NEWSLETTER

Quarterly

Estimated Recipients: 800+ per quarter

Published first month of each quarter

Contact: Melissa Mayton

Distributed: All Chamber members, local elected officials, new business licenses, membership packets, Chamber visitors and events, and new resident packets.

A quarterly newsletter containing chamber events, news, ribbon cuttings and articles that are relevant to the business community.

Presenting Sponsor Benefits: 1 available, \$3,000

- Company logo will be displayed on masthead
- Quarter page ad in each publication

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Advertising Opportunities:

- 1/4 page ad \$75 per issue or \$250 per year
- 1/2 page ad \$350 per year
- Back cover 1/4 page ad \$400 per year




Welcome New Members

Hacienda Bar and Grill	Homestar Financial Corporation	Stephen Weid
Associated Credit Union (ACU)	Restorations of North Georgia	Deborah Ogden, CPA
Georgia Highlands Medical Services, Inc.	America's Sewall LLC	IBM US LLP
King Consulting & Development	Advisors	Sears Home Appliance Showroom
Greek Food Mart Grocery	Signature Nails & Spa	War Hill Christian Academy
Georgia's Forest Insurance Agency	Buildright Architects	Dr. Del Smith Sandi Elbridge
Mossman Lake Inn	BestCraft Mead Company	Professional Liability Brokers
The Church & War Hill	Verizon	Brown Haven Homes
Sunwest Industrial Construction		

Get Connected

Gain exposure for your business by advertising in the Dawson County Chamber Connection. Advertising rates start at \$125 for four editions. Contact Membership Director Melissa Mayton for more information at m.mayton@dawson.org or 706-365-6278.



Being there is why I'm here.

Carla Boutin, Agent
Bus: 706-268-1500
Res: 706-216-0392
carla@carlaboutin.com

State Farm

Whether you need a question answered, a problem solved, or a claim reported, my job is to make it happen. Like a good neighbor, State Farm is there. CALL ME TODAY.

WEBSITE SPONSORSHIP

Estimated viewers: 400,000+

Location: www.dawson.org on both Chamber and Tourism pages

Contact: Brenda Mason

Website Sponsor Benefits: 1 available, \$2,000

- Visibility to all viewers of our website
 - Advertisement banner will be placed on all webpages listing your company as the website sponsor
 - Link to your external website from banner advertisement
-

Website Banner Ad:

- \$50 per quarter (3 months)
- \$150 per year (12 months)

Banner Ad can be placed on dedicated chamber pages such as: business directory search, calendar of events, hot deals, market place, job postings, information requests, member forum, on-line membership signup, news releases or in multiple pages of your choice.

Banner ad example:



Enhanced Business Directory Listing: \$50 annually

- Make your page on dawson.org stand out with extra visibility

Includes priority placement, logo, photos, video, 1600 character description, 200 character results summary, 20 key words. Once purchased, members can set up their enhanced listing on their own with provided instructions or the Chamber staff will set it up for an additional fee of \$50.

NEW RESIDENT PACKET SPONSORSHIP

Estimated recipients: 600+

Contact: Brenda Mason

New Resident Sponsor Benefits: 1 available for \$100

- Company will be visible on the new resident packet
- Company advertisement will be on a half page in the packet given to new residents.
- Bags are distributed to all the community associations, community groups, churches, and schools, Tax Commissioner's Office and City Hall.
- Company required to provide enough bags to hand out (a minimum of 50 welcome packets per month)

SORRY THIS OFFER IS SOLD OUT!



LEADERSHIP DAWSON

(available again in 2019)

Estimated Class Members: 20+

Vision: *To cultivate a cadre of leaders who share a desire to advance our vibrant community*

Mission: *To provide relevant educational programs to inspire and empower citizens to lead within Dawson County*

Contact: Christie Haynes

Business Leader Platinum Sponsor Benefits: 1 available, \$5,000

- Company recognized as primary program sponsor
 - Company logo will be placed on all print and promotional products related to the program including student portfolio and apparel
 - Link to your external website from Chamber's website under the Leadership section
 - Class project will be funded by your sponsorship and dedicated to your company
 - Representative from your company will have the opportunity to speak at the class retreat and at the class graduation ceremony
 - Company receives four tickets to the class graduation ceremony
 - Includes Host a Class day sponsorship
 - Includes up to two class member enrollments
-

Corporate Citizen Gold Sponsor Benefits: 2 available, \$2,500

- Company recognized as one of the primary program sponsors for retreat
 - Company logo will be placed on all print and promotional products related to the program including student portfolio
 - Company will be recognized at each class day
 - Company has the option to attend one class and give a 5-minute infomercial on your company
 - Company receives four tickets to the class graduation ceremony
 - Includes one class member enrollment
-

Endowment Sponsor Benefits: 2 available, \$1,000

- Company will have ongoing presence in current and future Leadership Dawson classes

- Company will be recognized as one of the primary sponsors for the annual Alumni event (held in October) where we present the Lake Gibson Leadership award
- Company logo will be on all printed media, including student portfolio
- Company will be recognized at each program day
- Includes Program Day sponsorship for one class day each year
- Includes two tickets to the graduation ceremony each program year

Executive Level Bronze Sponsor Benefits: \$500

- Company logo will be on all printed media, including student portfolio
- Company will be recognized at each class day as a program sponsor

Program Day Sponsor Benefits: \$350 (in-kind donations are welcomed)

- Company will be recognized at one class day
- Company has the option to have a representative attend the class day to be recognized by one of our coordinators

Leadership Alumni Sponsor Benefits: \$100

- Alumni sponsor will be recognized at the initial retreat
- Alumni sponsor will be recognized at the graduation ceremony

The Dawson County leadership program started in 1992 and has graduated 200+ leaders since its inception. The curriculum is specific to Dawson County and is based on the Fanning Leadership Program offered by the University of Georgia. Leadership Dawson benefits not just the participants but also our County as a whole as we arm participants with the knowledge and resources they need to actively improve our County. Participants are responsible for a \$450 tuition fee. The remainder of the funding comes from the generosity and support of sponsors.



Participants are nominated based on their current Leadership positions or their expressed desire to become more active within our community. Typical Leadership classes are made up of elected officials, City or County government employees, owners or managers of local and national companies, and active volunteers within the community. The program coincides with the public school year and begins with an overnight retreat. Participants bond with classmates and form relationships that will benefit them long after the program has completed. Subsequent program days are held monthly, ending with a graduation celebration in May. During the program, participants are engaged in exercises that allow them to gain better knowledge of our community, as well as, help them to better develop their individual leadership skills. The program finishes with a Class Project and a Graduation ceremony.

YOUTH LEADERSHIP DAWSON

Estimated Class Members: 14 students (Sophomores/Juniors at Dawson County High School)

Contact: Melissa Mayton

Presenting Sponsor Benefits: 1 available, \$1,500

- Company recognized as primary program sponsor
- Company logo will be placed prominently on all print and promotional products related to the program including student apparel
- Representative from your company will have the opportunity to speak at the class graduation ceremony

Program Day Sponsor Benefits: \$250

- Company will be recognized during one class day
- Company has the option to have a representative to attend lunch and speak about their business during their class day

Youth Leadership Dawson gives an opportunity to rising sophomores and juniors to gain information, leadership skills, knowledge and interaction of the community and with its leaders. The program is an investment in our community's future leaders. Over the course of the nine-month program, students participate in team building and hands-on exercises outside of the classroom. It is an excellent opportunity for participants to network with community business leaders and learn more about the large variety of industries Dawson County offers. The program aims to give students career knowledge and inspire excitement about returning and contributing to the community after college. Students also gain a sense of civic responsibility by participating in a class service project.

To be eligible to participate, students must be a rising sophomore or junior, have an exemplary academic record as well as demonstrate leadership character traits. Applicants are nominated by their teachers and then selected to interview in front of a selection committee that consists of business and community leaders and educators. Applicants are notified of their acceptance in May and classes kick off in September.



SPONSORSHIP SELECTION

***Please note that all sponsorships are secured on a first-come, first-serve basis. Those that are only available in limited quantities are marked below.

Check sponsorship level(s):

___ Chairman's Club--\$10,000 ___ Platinum--\$5,000 ___ Gold--\$2,500
___ Silver--\$1,000 ___ Bronze--\$500

Business After Hours

 ~~\$1,200 Presenting Sponsor (1 available)~~
___ \$300 Hosting Sponsor
(~~12~~⁸ available months)
___ \$300 Cash Prize Sponsor (2 available)

Business Luncheons

 ~~\$1,200 Series Sponsor (1 available)~~
___ \$250 Event Sponsor (10 available)

Teacher of the Year Appreciation Luncheon

 ~~\$2,500 Luncheon Sponsor (1 available)~~

Women of the Chamber

 ~~\$2,500 Series Sponsor~~
___ \$300 Event Sponsor

Annual Gala

 ~~\$4,000 Presenting Sponsor (1 available)~~
___ \$500 Event Sponsor

Eggs & the Economy

___ \$1,000 Event Sponsor (1 available)


Chamber Golf Classic

 ~~\$3,500 Presenting Sponsor (1 available)~~
 ~~\$1,500 Platinum Sponsor (1 available)~~
___ \$950 Eagle Sponsor (18 available)
___ \$500 Birdie Sponsor
___ \$150 Par Sponsor

'Shine Pedalers Metric

 ~~\$2,000 Event Sponsor (1 available)~~
 ~~\$1,500 Lunch Sponsor (1 available)~~
 ~~\$500 Breakfast Sponsor (1 available)~~
___ \$200 Hospitality Station Sponsor
(5 available)
___ \$100 T-shirt Sponsor (10 available)

Quarterly Newsletter

 ~~\$3,000 Presenting Sponsor (1 available)~~
___ \$350 1/2 page advertisement (year)
___ \$400 1/4 page advertisement on back cover (year)
___ \$250 1/4 page advertisement (year)
___ \$75 1/4 page advertisement (single issue)

Website Sponsorship

___ \$2,000 Sole Website Sponsor
___ \$50 per quarter; \$150 annually Website Banner
___ \$50 Enhanced Business Listing

Banner Space on side of building

___ \$25 two-week block

New Resident Packet Sponsorship

 ~~\$500 Sole Sponsor of bags~~

Leadership Dawson (available again in 2019)

___ \$5,000 Business Leader Platinum Sponsor
(1 available)
___ \$2500 Corporate Citizen Gold Sponsor
(2 available)
___ \$1000 Endowment Sponsor (2 available)
___ \$500 Executive Level Bronze Sponsor
___ \$350 Program Day Sponsor
___ \$100 Alumni Sponsor

Youth Leadership Dawson

___ \$1,500 Business Leader Platinum Sponsor
(1 available)
___ \$250 Program Day Sponsor

Christmas Parade

___ \$2,000 Presenting Sponsor (1 available)
___ \$500 Event Sponsor (~~2~~¹ available)
___ \$20 Float Entry

SPONSORSHIP SELECTION

Business Name: _____

Contact Name: _____ Phone: _____

Email: _____

Acceptance Signature: _____

Date: _____

Sponsorships are non-refundable. Benefits are non-transferable. Receiving all benefits of sponsorship is dependent upon time of sponsorship agreement. **For more information, call 706-265-6278. www.dawson.org**

Total Investment \$ _____



Promote your business by providing promotional items

Provide items for:	Number of items	Date items needed	Check if you would like to donate items.
Business After Hours	1 door prize (you choose month)	Monthly	
Gala	Silent Auction Item	February	
Teacher of the Year Luncheon gift bags	9	February	
New Teacher gift bags	40	Mid-August	
Golf Classic gift bags	100	August	
New Resident Packets	50 bags per month are made	ongoing	