

***Call for Nominations for Open Board Positions /Board Development and Nominating Committee Members
Elected by Convention Delegates***

Illinois PTA invites your recommendations for the State Board of Directors for 2018-2020 term for the following Program Director positions. These positions are voting members of the State Board of Directors.

- **Legislative Advocacy Director - Incumbent is eligible for re-election.**
Responsibilities include:
 - ✓ Motivate and mobilize our advocacy network of local units, councils, districts and regions by providing information on issues, resolutions, and legislation utilizing current PTA positions.
 - ✓ Works directly with the President Elect to distribute Calls to Action, prepares testimony, presents workshops, and provides resources to assist the membership in their advocacy initiatives.

- **Leadership Development Director –Incumbent is not eligible for re-election.**
Responsibilities include:
 - ✓ Development and budget of the leadership program of the Illinois PTA.
 - ✓ Promotes all PTA courses, administers the course participation incentive program; arranges Train the Trainers workshops.
 - ✓ Develop leadership tools and courses.
 - ✓ Coordinate statewide leadership conferences.
 - ✓ The director must have taken the Illinois PTA courses, have knowledge of best practices in training and presentation, and have the ability to use technology to develop new training materials.

- **Membership Marketing Director- incumbent is eligible for re-election**
Responsibilities include:
 - ✓ Efforts to develop a year-round campaign to recruit, engage and retain membership in the Illinois PTA. This campaign should include resources to motivate membership chairmen to achieve their goals.
 - ✓ Promotion of public awareness of the Illinois PTA through daily posts to Facebook and routine use of Twitter; assisting with relevant contributions to the One Voice Blog and Weekend Update.
 - ✓ Review, in consultation with the President, information for the Illinois PTA Web site and maintain the membership page on website.
 - ✓ Create and submit all membership materials for the Local Unit Packet annually.
 - ✓ Facilitate an annual Illinois PTA Membership Award presentation.
 - ✓ Set up and facilitate statewide membership web conferences to support local units and councils; and direct local units to PTA resources and encourage their use and distribution.

All board members are to:

- Prepare articles within the scope of their position for the Illinois PTA One Voice Blog.
- Prepare timely and informative workshops for the Illinois PTA Convention.
- Serve on additional state committees and Convention committees as may be assigned by the President.
- Attend meetings of the State Board of Directors. Those meetings are held for 2-3 days usually in Summer, Fall, Winter and in Spring, which includes a Pre-Convention board meeting, Convention, and responsibilities related to convention, a Post-Convention board meeting, and the orientation meeting, which is held prior to August 1.
- Attend meetings of and work with cooperating agencies assigned to them, and report back to the Association regarding any action needing to be taken.
- Be a member of a local PTA unit.

In addition, at our Annual Convention we will elect individuals per the below to serve on the Board Development and Nominating Committee (BDNC). This committee is charged with reviewing letters of interest and nominating forms of those interested in serving on the State Board of Directors as officers, director of standing committees and BDNC. Members of this committee are also charged with traveling (reimbursed) to observe individuals as they work in their local units, councils, and in other capacities.

- State Board member
 - ✓ 2 positions for the 2018-2020 term
 - ✓ 1 position to fill a vacancy for the remaining 2017-2019 term
- General member
 - ✓ 2 positions for the 2018-2020 term

If you are interested in a position or would like to recommend an individual (with their permission) for any of the above positions, please visit www.illinoispta.org/governance.html to complete the required paperwork or email bdncchairman@illinoispta.org for additional information.