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Photo: UW-Milwaukee

## Texting & Financial Aid

This September through November, approximately 45,000 new freshmen will apply for admission to a UW campus. For many of them, financial aid is the only way to make college affordable. Our office will be texting these students to ensure they are knowledgeable about the financial aid process, early FAFSA, UW System campuses' financial aid filing dates, and College Goal Wisconsin.

These texts will:

- Simplify information to reduce students' and families' sense of being overwhelmed with complex financial aid information.

- Provide personalized prompts and encouragement so that students do not miss important financial aid priority dates.

- Facilitate access to financial aid advising when students encounter obstacles that they can't overcome themselves.

At a cost of pennies per student, this texting campaign enables experienced UW HELP advisers to support incoming freshmen during this transitional period.

## Campus Tour Schedule

Campus	Contact	Tour Schedule	Preview Programs
UW-Eau Claire	Admissions Office 715-836-5415	Tours are offered at 10:00 a.m. & 1:00 p.m. Monday-Friday. Make an appointment at least two weeks in advance by calling 715-836-5415 or go to <a href="http://uwec.edu/admissions/visit">uwec.edu/admissions/visit</a>	Saturday Visits: Sept. 24, Oct. 15, Oct. 22, Oct. 29, & Nov. 5. Blugold Spotlights: Oct. 20 & Oct. 21. On-line registration at <a href="http://uwec.edu/admissions/visit">uwec.edu/admissions/visit</a> . UW-Eau Claire has program visit days, see this <a href="http://uwec.edu/admissions">uwec.edu/admissions</a> for details.
UW-Green Bay	Admissions Office 920-465-2111	Tours are available Monday-Friday 9:00 a.m. & 1:30 p.m. Saturday and evening tours are available throughout the year; check <a href="http://uwgb.edu/">uwgb.edu/</a> for dates or call 920-465-2111.	Campus Preview Days: Oct. 7, Oct. 28, Nov. 4, Nov. 11, Mar. 24, & Apr. 14. Online registration at <a href="http://uwgb.edu/visit">uwgb.edu/visit</a>
UW-La Crosse	Admissions Office 608-785-8939	11:00 a.m. & 2:15 p.m., Monday-Friday, during the school year while classes are in session. During the summer session, tours are 11:00 am, Monday-Friday. Schedule a visit at <a href="http://uwlax.edu/visit">uwlax.edu/visit</a>	Campus Close-Ups: Oct. 21, Oct. 28, Nov. 11, Feb. 17, & Apr. 21. Online registration at <a href="http://uwlax.edu/visit">uwlax.edu/visit</a>
UW-Madison	Admissions and Recruitment 608-262-3961	Some visit programs fill quickly; review the available times at least two weeks in advance. Some dates are not available due to holidays or special campus events. Make reservations for admission information and walking tours at <a href="http://visitbucky.wisc.edu">visitbucky.wisc.edu</a>	Visits scheduled on an individual basis. Online registration at <a href="http://visitbucky.wisc.edu">visitbucky.wisc.edu</a>
UW-Milwaukee	Office of Undergraduate Admissions 414-229-2222	For visit opportunities go to <a href="http://visit.uwm.edu">visit.uwm.edu</a>	For visit opportunities go to <a href="http://visit.uwm.edu">visit.uwm.edu</a>
UW-Oshkosh	Admissions Office 920-424-3164	Monday-Friday 10:00 a.m. and 2:00 p.m. during the academic year, Saturdays during the academic year at 10:30 a.m. Online registration at <a href="http://uwosh.edu/go/visit">uwosh.edu/go/visit</a>	Campus Preview Days: Oct. 28, Nov. 11, & Apr. 7. Online registration at <a href="http://uwosh.edu/go/visit">uwosh.edu/go/visit</a> . For information about specialized visit days, see <a href="http://admissions.uwosh.edu/visit">admissions.uwosh.edu/visit</a>
UW-Parkside	Admissions Office 262-595-2355	Monday-Friday 10:00 a.m.; Wednesday-Friday 10:00 a.m. & 2:00 p.m.; Thursday 5:00 p.m. during the academic year. To schedule a visit, call 262-595-2355 or schedule online at <a href="http://uwp.edu">uwp.edu</a>	Parkside Experience Days: Oct. 10 (non-residents) Oct. 21, & Apr. 7. Ranger Saturdays: Oct. 15, Nov. 12, Dec. 17, Feb. 18, Mar. 18, Apr. 22, May 13, & Jun. 17. Online registration at <a href="http://uwp.edu">uwp.edu</a>
UW-Platteville	Admission & Enrollment Services 1-877-897-5288 or 608-342-1125	Monday-Friday at 10:15 a.m. The first Friday at 10:30 a.m. of every month is a Transfer Day. Online registration at <a href="http://uwplatt.edu/admission/visit">uwplatt.edu/admission/visit</a>	Pioneer Preview Days: Oct. 8, & Nov. 19. Online registration at <a href="http://uwplatt.edu/admission/visit">uwplatt.edu/admission/visit</a>
UW-River Falls	Admissions Office 715-425-3500	Tours are available Monday-Friday at 10:00 a.m. and noon. Saturday tours: Oct. 22, & Nov. 12, Mar. 25, Apr. 8 at 9:30 a.m. Counselors are available to meet with students and families individually. Online registration at <a href="http://uwrf.edu/visit">uwrf.edu/visit</a>	College Visit Days: Oct. 14, Oct. 20, Oct. 21, Oct. 28, Nov. 11, Dec. 2, Feb. 20, Mar. 24, Apr. 7, & Apr. 28. Online registration at <a href="http://uwrf.edu/visit">uwrf.edu/visit</a>
UW-Stevens Point	Admissions Office 715-346-2441	Monday-Thursday 1:00 p.m.; Fridays at 10:00 a.m. & 1:00 p.m. Online registration at <a href="http://uwsp.edu/admissions/Pages/">uwsp.edu/admissions/Pages/</a>	ViewPoint Days: Oct. 8, Nov. 5, Apr. 1 (Transfer Day), & Apr. 15. Online registration at <a href="http://uwsp.edu/admissions/Pages/">uwsp.edu/admissions/Pages/</a>
UW-Stout	Admissions Office 800-447-8688 or 715-232-1232	Monday-Friday at 9:00 a.m., 11:00 a.m., 1:00 p.m., & 2:00 p.m. Campus tour information and online registration at <a href="http://uwstout.edu/admissions/visit.cfm">uwstout.edu/admissions/visit.cfm</a>	Campus Preview Days: Oct. 14, Oct. 20, Oct. 21, Oct. 28, Nov. 11, Mar. 24, Mar. 31, Apr. 7, & Apr. 14. Stout Saturdays: Oct. 15, Oct. 22, Nov. 12, Apr. 1, & Apr. 22. Online registration at <a href="http://uwstout.edu/admissions/visit.cfm">uwstout.edu/admissions/visit.cfm</a>

## Campus Tour Schedule (cont.)

Campus	Contact	Tour Schedule	Preview Programs
UW-Superior	Admissions Office 715-394-8230	Monday, Wednesday, and Friday at 2:00 p.m.; Tuesdays & Thursdays at 2:30 p.m. Saturday tours available, check with Admissions. Online registration at <a href="http://uwsuper.edu/visitcampus">uwsuper.edu/visitcampus</a>	Campus Preview Days: Oct. 20, Oct. 21, Oct. 22, Jan. 21, Feb. 20 & Apr. 15. Online registration at <a href="http://uwsuper.edu/visitcampus">uwsuper.edu/visitcampus</a>
UW-Whitewater	Admissions Office 262-472-1440	Monday-Thursday, 9:30 a.m., 10:30 a.m., & 1:30 p.m.; Fridays, 9:30 a.m., 10:30 a.m., 11:30 a.m. & 1:30 p.m.; Saturdays 9:30 a.m. & 10:30 a.m. Online registration at <a href="http://www.edu/admissions/campus-tour">www.edu/admissions/campus-tour</a>	Warhawk Premiere Days: Sep. 30, Oct. 10, Oct. 21, Oct. 28, Nov. 4, Feb. 10, March 6, Mar. 31, Apr. 21. Online registration at <a href="http://www.edu/admissions/campus-tour">www.edu/admissions/campus-tour</a>
UW-Baraboo/ Sauk County	Student Affairs 608-355-5230	Contact Student Affairs to schedule an appointment. <a href="http://baraboo.uwc.edu/admissions/visit">baraboo.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://baraboo.uwc.edu/admissions/visit">baraboo.uwc.edu/admissions/visit</a>
UW-Barron County	Student Affairs 715-234-8176	Appointments and campus tours are available Monday-Friday from 8:00 a.m. to 4:00 p.m. Contact Student Affairs to schedule an appointment. <a href="http://barron.uwc.edu/admissions/">barron.uwc.edu/admissions/</a>	Contact Student Affairs for more information. <a href="http://barron.uwc.edu/admissions/">barron.uwc.edu/admissions/</a>
UW-Fond du Lac	Student Affairs 920-929-1122	Contact Student Affairs to schedule an appointment. <a href="http://fdl.uwc.edu/admissions/visit">fdl.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://fdl.uwc.edu/admissions/visit">fdl.uwc.edu/admissions/visit</a>
UW-Fox Valley	Student Affairs 920-832-2620	Contact Student Affairs to schedule an appointment. <a href="http://uwfox.uwc.edu/admreg/campusvisits.html">uwfox.uwc.edu/admreg/campusvisits.html</a>	Contact Student Affairs for more information. Register at <a href="http://uwfox.uwc.edu/admreg/campusvisits.html">uwfox.uwc.edu/admreg/campusvisits.html</a>
UW-Manitowoc	Student Affairs 920-683-4707	Contact Student Affairs to schedule an appointment. <a href="http://manitowoc.uwc.edu/admissions/visits/">manitowoc.uwc.edu/admissions/visits/</a>	Contact Student Affairs for more information. <a href="http://manitowoc.uwc.edu/admissions/visits/">manitowoc.uwc.edu/admissions/visits/</a>
UW-Marathon County	Student Affairs 715-261-6235 or 888-367-8962	Contact Student Affairs to schedule an appointment. <a href="http://uwmc.uwc.edu/admissions/visit">uwmc.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://uwmc.uwc.edu/admissions/visit">uwmc.uwc.edu/admissions/visit</a>
UW-Marinette	Student Affairs 715-735-4301	Contact Student Affairs to schedule an appointment. <a href="http://marinette.uwc.edu/admissions/visit">marinette.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://marinette.uwc.edu/admissions/visit">marinette.uwc.edu/admissions/visit</a>
UW-Marshfield/ Wood County	Student Affairs 715-389-6530	Contact Student Affairs to schedule an appointment. <a href="http://marshfield.uwc.edu/admissions/visit">marshfield.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://marshfield.uwc.edu/admissions/visit">marshfield.uwc.edu/admissions/visit</a>
UW-Richland	Student Affairs 608-647-6186 Ext. 3	Contact Student Affairs to schedule an appointment. <a href="http://richland.uwc.edu/admissions/visit">richland.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://richland.uwc.edu/admissions/visit">richland.uwc.edu/admissions/visit</a>
UW-Rock County	Student Affairs 608-758-6565 Ext. 200	Contact Student Affairs to schedule an appointment. <a href="http://rock.uwc.edu/admissions/visit">rock.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://rock.uwc.edu/admissions/visit">rock.uwc.edu/admissions/visit</a>
UW-Sheboygan	Student Affairs 920-459-6633	Contact Student Affairs to schedule an appointment. <a href="http://sheboygan.uwc.edu/admissions/visit">sheboygan.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://sheboygan.uwc.edu/admissions/visit">sheboygan.uwc.edu/admissions/visit</a>
UW-Washington County	Student Affairs 262-335-5201	Contact Student Affairs to schedule an appointment. <a href="http://washington.uwc.edu/admissions/visit">washington.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://washington.uwc.edu/admissions/visit">washington.uwc.edu/admissions/visit</a>
UW-Waukesha	Student Affairs 262-521-5041 888-463-6892	Contact Student Affairs to schedule an appointment. <a href="http://waukesha.uwc.edu/admissions/visit">waukesha.uwc.edu/admissions/visit</a>	Contact Student Affairs for more information. <a href="http://waukesha.uwc.edu/admissions/visit">waukesha.uwc.edu/admissions/visit</a>



## Changes to the Application for Admission

There are a few changes to the UW System application that you should know about. Applicants and counselors are encouraged to contact UW HELP with any and all questions regarding the UW System application.

### Application Fee

The undergraduate application fee has increased. Each UW campus requires a \$50 fee to apply, except UW-Madison requires \$60.

### Gender Question

The gender question is now a two-part question which first asks the applicant to indicate either female or male. This field is required for federal reporting. The second part of the question asks for gender identity, and an answer is not required. Additional information about this two-part question can be found by clicking the blue question mark button on that page.

### Common Application

Applicants to UW-Madison may continue to use the UW System Application for Admission, or they may use the Common Application. UW-Madison's admission office has no preference for one application over the other.



Photo: UW-Madison



Photo: UW-Stout

## UW HELP LiveLine for Counselors

Livelines are our free 30-minute webinars addressing topics that high school counselors want more information about. We facilitated five LiveLines last school year and all were very well attended--topics included graduating from high school early, today's university housing landscape, helping undecided students, and the Early FAFSA.

This will be our third year of bringing subject matter experts right to your office! This fall we are already planning a LiveLine on what it takes to be a Division 3 athlete. Our speaker is Amy Edmonds, who is the Director of Intercollegiate Athletics at UW-Whitewater.

We are planning two more Livelines this fall, so please watch your email for the invitation. If you did not receive the emailed invitations this past year and are interested, email [uwhelp@uwex.edu](mailto:uwhelp@uwex.edu) or call us at 800.442.6459.

## Webinars for Your Prospective UW System Students

Our team has created an interactive webinar for your students and/or parents. Topics include choosing a campus, admission guidelines, applying for admission, financial aid, and housing.

This is your opportunity, no matter where you are located, to offer a UW System overview for your students and parents during the school day or evening.

There will be a chance for your attendees to ask questions. It will be like having a UW HELP representative right at your school! We estimate the webinars will last 30 to 45 minutes.

You will need to provide the physical environment for your students and an Internet connection. To inquire about this option, please email [uwhelp@uwex.edu](mailto:uwhelp@uwex.edu) and we will work out the details.



Photo: UW Colleges

## Financial Aid Recommended Filing Dates for New Freshmen Submitting the FAFSA for Fall 2017

This table shows the date by which new freshmen should submit their Free Application for Federal Student Aid (FAFSA) when applying for fall 2017 to ensure a timely financial aid award and full consideration of aid. Please note, FAFSA applications that miss the recommended filing date are still processed.

We have created a card that displays the preferred financial aid filing dates as they appear in the chart to the right. On the back side of the card, we have placed some general information about the FAFSA process. Let us know if you would like a supply of these cards for your seniors by emailing [uwhelp@uwex.edu](mailto:uwhelp@uwex.edu). We expect to receive the cards from the printer mid-September, and we will send them as soon as possible.

Campus	Priority Date:
UW Colleges	February 1, 2017
UW-Eau Claire	February 1, 2017
UW-Green Bay	February 1, 2017
UW-La Crosse	February 1, 2017
UW-Madison	December 1, 2016
UW-Milwaukee	February 1, 2017
UW-Oshkosh	December 20, 2016
UW-Parkside	February 1, 2017
UW-Platteville	February 1, 2017
UW-River Falls	Complete FAFSA in a timely manner
UW-Stevens Point	March 15, 2017
UW-Stout	March 15, 2017
UW-Superior	December 15, 2016
UW-Whitewater	January 1, 2017



## 2016 UW System Fall Workshops

We look forward to seeing you at the annual UW System Fall Workshops this September! These workshops are designed for counselors, administrators, and other educators to connect with admissions officers from UW System campuses. This annual event provides space to exchange ideas, hear updates, and walk away with resources to promote your students' success.

Invitations with complete information have been included in the fall mailing you received from UW HELP that included publications for your work with students.

These workshops are provided at no cost to participants. Registration is required at [uwhelp.wisconsin.edu/workshops](http://uwhelp.wisconsin.edu/workshops). Following your registration, expect to receive an automated email confirmation with workshop details and parking information.

### These dates have been set for fall 2016:

Sept. 12 – UW-Marathon County  
Sept. 13 – UW-Fox Valley  
Sept. 14 – UW-La Crosse  
Sept. 15 – Brooklyn Center, MN (Earle Brown Center)  
Sept. 16 – UW-River Falls  
Sept. 19 – UW-Madison  
Sept. 20 – UW- Milwaukee  
Sept. 21 – UW-Parkside  
Sept. 22 – Hoffman Estates, IL  
Sept. 23 – UW-Waukesha

If there is someone new in your school/agency who did not receive an invitation, contact UW HELP at [uwhelp@uwex.edu](mailto:uwhelp@uwex.edu) or call 800.442.6459 and we'll send an invitation. See you soon!



Photo: UW-Superior

## Connect

**Web site** [uwhelp.wisconsin.edu](http://uwhelp.wisconsin.edu)

**Email** [uwhelp@uwex.edu](mailto:uwhelp@uwex.edu)

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