



BE A CATALYST  
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INSPIRE

January, 2017

Since its founding in 1979, WICT (Women in Cable Telecommunications) has remained steadfast in its resolve to advance the position and influence of women working in the telecommunications industry through proven leadership programs and services at both the national and local levels. On behalf of the WICT Greater Philadelphia Chapter, we are pleased to present our 2017 Sponsorship Opportunities and Program Calendar.

We offer an array of sponsorship opportunities to help support WICT's mission, as well as extend your company's reach to our powerful membership of 1,000+ current and emerging industry leaders and decision makers. This year, the WICT Greater Philadelphia Chapter is excited to offer Corporate Sponsorship Opportunities at the Premier, Platinum, Gold and Silver levels. Our exclusive Sponsor Appreciation Reception allows sponsors to engage with the WICT Greater Philadelphia Board members and other WICT supporters. Please see the following Sponsorship Prospectus that outlines the benefits associated with each level.

Your sponsorship and support will ensure that your team and WICT members can look forward to another year full of top notch networking, leadership training and career building events. Our member programming will begin in February this year. Your support is important to the WICT Greater Philadelphia Chapter and will ensure we uphold the WICT brand promise of creating bold, self-empowered leaders through advocacy and leadership training.

Please review the attached sponsorship opportunities and feel free to contact us with questions. We sincerely thank you for your consideration.

Best regards,

Jeanne Ciampa  
2017 Sponsorship Director  
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Kathy Tudisco  
2017 Sponsorship Director  
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Sponsorship payment may be sent to:

WICT c/o Wendy Crocker  
Comcast Cable Corporation  
1701 JFK Boulevard, 46<sup>th</sup> Floor  
Philadelphia, PA 19103-2838  
[E: wendy\\_crocker@cable.comcast.com](mailto:wendy_crocker@cable.comcast.com)  
P: (215) 286-2581

ASPIRE, ACHIEVE & ADVANCE

# SPONSOR



Keep your company's message in front of over 1,000 members of the cable telecommunications industry in the Greater Philadelphia Region!

All sponsorship levels include:

- Complimentary tickets to many events
- Sponsor Appreciation Reception
- Dedicated company profile summary and reciprocal link on [www.wictphiladelphia.org](http://www.wictphiladelphia.org)
- Company logo placed on a sponsor page on [www.wictphiladelphia.org](http://www.wictphiladelphia.org)
- Recognition as a valuable and connected player in the cable and telecommunications industries

2017 Calendar of Events

**January:** 2016 Mentor Graduation

**February:** Speed Networking Event

**March:** Sponsor Appreciation Reception

**May:** Speaker Series Event #1

**June:** Tech It Out

**July:** Regional Event

**September:** Speaker Series #2

**October:** Executive Event & Regional Event

**November:** WICT Philly Gives Back

**December:** Holiday Tea

Please visit [www.wictphiladelphia.org](http://www.wictphiladelphia.org) for more details

**WICT Greater  
Philadelphia  
Board of Directors**

**2017**

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Content Strategy  
Director  
Lauren Schnatz

# Corporate Sponsorship Opportunities

## WICT Philadelphia Chapter Event Programming made possible by Sponsorship Contributions

### **Mentoring Program**

The WICT Mentoring program is a great opportunity for both emerging and established professionals to assist in personal and professional development through a formalized mentoring relationship. In 2016, the program had 35 mentor and mentee matches. The mentors are carefully screened and matched with their protégé based on competencies and development needs. In addition to leadership training events and networking opportunities, each mentee creates an action plan for their developmental focus areas, to be addressed with their mentor's support.

### **Speaker Series**

The WICT Speaker Series provides an opportunity for members to connect with fellow members over breakfast or lunch and hear from industry leaders on topics such as industry trends, technology, leadership, and professional development. Agendas are designed to be both educational and inspiring.

### **Regional Events**

Developed to offer programming to our members who live and work outside of Center City Philadelphia.

### **Sponsor Appreciation Reception**

The Sponsor Reception gives the WICT Philadelphia Chapter and its supporters an opportunity to express gratitude and appreciation to the sponsor community.

### **Executive Event**

The WICT Philadelphia Executive Event is offered exclusively for our executive members. It provides an opportunity for these members to network amongst peers in a relaxed setting. Established industry professionals speak on leadership and share anecdotes from how they chose, created and followed their individual career paths.

### **Tech It Out**

Tech It Out is an event designed to inspire, empower and advance the roles of women in technology as well as students thinking about careers in STEM. Main themes include building knowledge of the technology eco-system, analyzing the current landscape and future trends of technology in the cable industry. The program includes keynotes, presentations, panel discussions, and workshops delivered by industry leaders. A sponsor showcase is held during the event, allowing the 200+ attendees to learn about the products and services offered by our sponsors.

### **WICT Philly Gives Back**

The WICT Philly Gives Back event is our largest and most-attended event each year. In 2016, over 300 members and guests attended this fundraiser, raising \$10,000 for the WICT Scholarship Fund and \$15,000 for Girls Inc. – a group that inspires all girls to be strong, smart, and bold through life-changing programs and experiences that help girls navigate gender, economic, and social barriers. The event also awards outstanding individuals who have demonstrated excellence in the areas of leadership, innovation, intelligence, excellence, risk taking, teamwork, and dedication to our cable and telecommunications industry.

### **Scholarships**

WICT Greater Philadelphia offers members the opportunity to apply for scholarships to local and national industry events like the WICT Leadership Conference, EDS-WICT Executive Development Series, and SCTE Cable-Tec Expo. In 2016, the WICT Greater Philadelphia Chapter also awarded three \$1,000 college scholarships to young women pursuing a STEM career path.

*Please visit [www.wictphiladelphia.org](http://www.wictphiladelphia.org) for more details*

### **Complimentary Tickets Included by Sponsorship Level**

Event	Premier Level - \$10,000	Platinum Level - \$5,000	Gold Level - \$2,500	Silver Level - \$1,500
<b>Sponsor Appreciation Reception</b>	4 Tickets	3 Tickets	2 Tickets	1 Ticket
<b>Regional Events</b>	4 Tickets	2 Tickets	2 Tickets	1 Ticket
<b>Speaker Series</b>	4 Tickets	3 Tickets	2 Tickets	1 Ticket
<b>Executive Event</b>	2 Tickets	1 Ticket	1 Ticket	1 Ticket *
<b>WICT Philly Gives Back</b>	4 Tickets	2 Tickets	-	-
<b>Tech It Out</b>	2 Tickets	-	-	-
<b>Mentorship Mentee</b>	2 Registration Fees	-	-	-

### **2016 WICT Board Members**



\* New Addition for 2017

### **How to become a sponsor:**

Contact Sponsorship Directors below to discuss level of interest, sponsorship packages and payment options!

Kathy Tudisco  
kathy\_tudisco@comcast.com

OR Jeanne Ciampa  
jeanne\_ciampa@comcast.com