



MAYOR'S MESSAGE:

March 1, 2018

As you may have heard, I've been working with the Sea Isle City Police Department to initiate a Bicycle Safety Program that will make our roadways as safe as possible. With that in mind, this year we will be distributing bicycle safety brochures that outline important facts every bicyclist needs to know – and yet many are not aware of. For example, did you know that bicycles are considered "vehicles" and they are required to follow the rules of the road just like a car, such as stopping at stop signs, yielding to pedestrians and having a white headlight while riding at night? Because these and other important bicycle rules sometimes go unheeded, our goal is to educate our local bicyclists so we can all reach our destinations safely. So, before you dust off your bike this spring, please pick-up a bicycle safety brochure at the Welcome Center and elsewhere around town – and be sure to keep "bike safety" in mind whenever you are on two wheels!

So far this year, we had a wonderful Polar Bear Plunge Weekend, which brought countless people to town for three days of entertainment and activities. Now, as we shift our eyes toward the warmer months, I am very excited about what's to come in the remainder of 2018. For example, the City's Division of Tourism is hosting five nights of entertainment at the Excursion Park Band Shell, including a new Classic Movie Night on Mondays (featuring blockbuster films from yesteryear), Family Dance Parties with D.J. Jeff on Tuesdays, "Music in the Park" on Thursday evenings (featuring a different live band each week), kid-friendly "Movies Under the Stars" on Fridays, and our fantastic "Concerts Under the Stars" on Saturdays. But, that's just the proverbial "tip of the iceberg" because we have many other events planned this summer that you won't want to miss – including festivals, sports camps and clinics, patriotic Independence Day activities, and other calendar listings that will round out the season in style!

Even though we have exciting plans for the summer of 2018, don't forget that Sea Isle City is "the place to be" in the springtime as well. For example, during the month of March, our Division of Recreation is offering a variety of ways to keep you and your family occupied, healthy and entertained – including weekly exercise classes, pick-up basketball and volleyball games, after school programs for kids, and our annual Easter Program at Dealy Field. For a complete list of activities being offered, see the "Recreation" section of this newsletter or phone 263-0050.

For many of us, the arrival of March means different things. Some people look forward to "March Madness" and NCAA basketball championship games. For others, March comes with the promise of spring and spending time in their gardens. And for some folks, March is all about "Saint Patrick's Day" and the good times that are associated with our "greenest" of holidays. Case in point, our friends at AARP Chapter 710 will be hosting their annual Irish Luncheon on March 8 at The Tuckahoe Inn, where they will enjoy a "Wearin' of the Green" competition and plenty of camaraderie. Then, on March 16, Chapter 710 will travel to Doolan's Shore Club in Spring Lake, NJ, for Doolan's Saint Patrick's Festival. AARP is always eager to welcome new members, so if you are interested in making friends and enjoying your retirement with a flair, contact Chapter 710 President Frank Roach at 609-390-7844.

Regardless of what you have planned this month – or any month – be sure to make the most of it!

Smile...You're in Sea Isle!

A handwritten signature in black ink that reads "Leonard C. Desiderio".

Mayor Leonard C. Desiderio