



RECENT PHOTOS:

March 1, 2018 E-Newsletter

Sea Isle City's 24th Annual Polar Bear Plunge Weekend took place on Friday, Saturday & Sunday, February 16, 17 & 18. The fun began with the Polar Bear Queen, King, Prince and Princess Contests on Friday night at LaCosta Lounge. This year's Polar Bear Royal Family included (below, from left) King Mike Johnson; Prince Kyle Knoebel, 12, of West Chester, PA; Princess Kyle Knoebel, 15, of West Chester, PA; and Queen Kate O'Brien. Since last autumn, King Mike and Queen Kate have been hosting events and soliciting donations for autism charities (a contest requirement for becoming Polar Bear King or Queen). By the time this year's Polar Bear Weekend rolled around, together they had raised a total of \$18,000 for the 2018 Mike's Seafood Polar Bear Run-Walk for Autism...



Contestants wearing eye-catching costumes delighted spectators during the annual Polar Bear Costume Contest at LaCosta Lounge on Saturday. Shown below are members and friends of the O'Connor Family, of Sea Isle City (including local Yoga Instructor Teri O'Connor, of NJ Beach Yoga), who won the contest's "Best In Show" award as "Saturday Night Freezer"...



Sea Isle's downtown business district was filled with revelers on February 17...





Once again this year, Sea Isle Ice provided a Polar Bear Ice Throne for all to enjoy...





As "Plunge Time" approached, the Fralinger String Band led everyone the JFK Boulevard Beach...





At 2:00 p.m. on February 17, thousands of people plunged into the ocean...







Janet Halasek, of Sea Isle City (shown below, at right, with City Council President / Polar Bear Grand Marshall Mary Tighe) is the only documented person who has taken Sea Isle's Polar Bear Plunge each year since it began in 1995...



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