

# **Marcus & Millichap** **Southeast Investment Symposium**

**October 25, 2018**  
**9:30 AM – 2:00 PM**

## **Agenda**

- 9:30 AM**      Networking
- 10:00 AM**      Opening Remarks – Josh Williams  
M&M Outlook – Pete Nichols
- 10:30 AM**      2018 and 2019 Economic Outlook – John Chang
- 11:00 AM**      Lender Panel – Hosted by David Turner
- Panelists:
- Paul Morfogen, Rialto Capital
  - Mark Fogel, Acres Capital
  - Paul Finnican, Harvest Bank Small Business Finance
  - Peter VanGraafeiland, Coastal Federal Bank
  - Kevin O’Neil, Best Western Hotels & Resorts
  - Devin Wynn, InterContinental Hotels Group
  - Connor Wielgus, Hyatt Hotels Corporation
- 11:30 AM**      Tax Impact – Michael D’Onofrio
- 12:00 PM**      Keynote – Brian Waldman
- 1:00 PM**      Franchise Roundtable – Moderated by Jack Davis
- Topics:
- PIP’s Impact
  - Untapped Opportunities
  - Brand Performance – Past and Future Growth Outlook
- 1:50 PM**      Closing Remarks – Ben Yelm