

Marcus & Millichap Southeast Investment Symposium

October 25, 2018
9:30 AM – 2:00 PM

Agenda

9:30 AM Networking

10:00 AM Opening Remarks – Josh Williams

M&M Outlook – Pete Nichols

10:30 AM 2018 and 2019 Economic Outlook – John Chang

11:00 AM Lender Panel – Hosted by David Turner

Panelists:

- Paul Morfogen, Rialto Capital
- Mark Fogel, Acres Capital
- Paul Finnican, Harvest Bank Small Business Finance
- Peter VanGraafeiland, Coastal Federal Bank
- Kevin O’Neil, Best Western Hotels & Resorts
- Devin Wynn, InterContinental Hotels Group
- Connor Wielgus, Hyatt Hotels Corporation

11:30 AM Tax Impact – Michael D’Onofrio

12:00 PM Keynote – Brian Waldman

1:00 PM Franchise Roundtable – Moderated by Jack Davis

Topics:

- PIP’s Impact
- Untapped Opportunities
- Brand Performance – Past and Future Growth Outlook

1:50 PM Closing Remarks – Ben Yelm