



EMDEE  
International



## Company Introduction

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## Who is Emdee?

Emdee International was established in 1994 out of the aspirations of two women entrepreneurs, Manju Vaswani and Deepa Dharamrup. In 1997, Manju's Daughter, Jenny joined the company for what was supposed to be a temporary job and has been with them ever since.

From the very beginning, they set high standards for their products and customer service. They are only interested in selling products that they love and would want in their own homes. It is also important for them to have a relationship with their customers and to create a synergy between the product, themselves and their customers. They feel they can be most important to a retailer who holds the same values as their own, so they go to great lengths to meet the needs of such customers. Custom products, smaller minimums and quick shipments are just a few of the services they feel it is important to offer.

Under their ownership, Emdee has grown to be one of the leading distributors of Unique Home Textiles in the US Market. Their product is globally sourced and includes products made in India, China, Belgium, Italy and even the United States.

Emdee's largest category is drapery panels and they were the first company to bring 10 foot ready-made drapery panels to the US Market. Emdee also carries decorative pillows, table runners, bedding and fabrics by the yard. Recently Emdee has partnered with a US based lighting company to offer a new collection of lamp shades featuring Emdee fabrics.

Although Emdee likes to keep up with the trends, their consistent theme is quality and their look can be described as elegant and timeless.







## Ready-Made Draperies

Emdee was the first company to bring 10 foot ready-made panels to the US Market. By stocking our ready-mades in only One length (118"), we are able to stock more patterns and offer a larger variety. Our ready-made panels are all made with the same details as our custom panels such as pattern matching and weighted corners.

**Below are the main points to know about our ready-made collection.**

All of our ready-made panels are stocked in one finished length – 118" which is perfect for 10 foot ceilings. For an additional charge, you can customize the ready-mades to your specifications, ie hemming, joining panels together or upgrading the existing lining or top treatment.

The only limitations on our ready-mades is the maximum height of 118" and that they are not offered in cut yardage. The majority of our ready-mades come with a poly cotton lining and the top is a 3" Rod pocket and hidden back tabs.

**Delivery time on the panels is 1-3 days if you are ordering them as is. Please allow 2 weeks If you are customizing any of the ready-made panels.**

Visit our online catalog: [www.goemdee.com](http://www.goemdee.com)



## Custom Draperies

All the panels in our custom collection are made to your specifications and there is no limitation on height. Because we stock the fabric, we can also offer cut yardage, coordinating pillows, bedding or roman shades.

**Listed below are the main points to know about our custom collection:**

Our custom panels are broken down into 4 main categories:

**Solids, Printed, Embroidered and Belgian Linen.**

All of the panels are priced with a basic ivory poly cotton lining, however we offer premium linings such as prima sateen, combo lining or blackout lining for an additional charge.

We price out all the custom panels with a 3" rod pocket and hidden tabs, however we can upgrade to pleats or grommets for an additional charge.

Our custom panels are made with a 4" double top and bottom hem and a 1.5" side hem. Each panel has weighted bottom corners.

The vertical repeat is taken into consideration when calculating the yardage for the panels to ensure that the panels pattern match.

All our panels are priced at one width, however we can join panels to create multipole width panels.

**Delivery time on custom panels is approximately 4 weeks.**



## Custom Workroom Options

Most of our ready-made panels and all of our custom panels are priced with a 3" rod pocket and hidden tabs top treatment. The Hidden tabs are like belt loops on the back of the panel. When you put the rod through the tabs, it creates a clean ripple fold type look. If your panels need to be functional and open and close easily, we recommend that you upgrade to either a pleated or grommet top treatment.

### Pleating Basics:

Our standard return is 3.5" and our standard pleat is 4" high. There are 5 pleats and 7 hooks for a one width panel. The finished width of a pleated panel is 27" including the returns.

### Grommet Basics:

Our standard return is 3.5" from the edge of the panel to the center of the first grommet.

There are 8 grommets for a one width panel.

We use a #12 grommet that has an outside diameter of 2" and an inside diameter of 1 9/16.



Panel with rod pocket / hidden tabs.



Grommet Options

### Common Pleat Styles

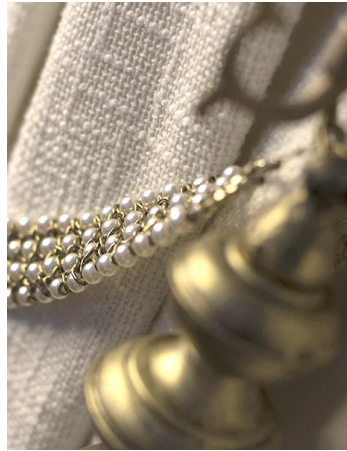


## *Bijoux Collection:* Drapery Jewelry

Our Bijoux Collection is a collection of unique Drapery Tiebacks and Tassels.

This collection of drapery Tiebacks or as we like to call them “Drapery Jewelry” is a fun and chic way to tie back Your drapery panels.

The entire collection can be viewed on our online catalog:  
[www.goemdee.com](http://www.goemdee.com).







## Decorative Pillows

We offer a wide variety of Ready-Made and Custom Pillows. Our ready-made pillows are in stock and can ship out right away. All of our custom pillows come with an Emdee Logo Zipper charm. Our custom pillows are made to order and are ready within 2-3 weeks.

Visit our online catalog: [www.goemdee.com](http://www.goemdee.com)



## Custom Bedding

We can create a custom bedding for you using any of our custom fabrics. All our custom beddings are made by our workroom in Atlanta and delivery is about 4 -5 weeks.

Shown is our Mirage-Mocha custom bedding and coordinating drapery panels.



Visit our online catalog: [www.goemdee.com](http://www.goemdee.com)



## Lighting: Fabric Drum Lights

In 2016, Emdee partnered with a Nashville based lighting company to create a collection of Drum Lights using Emdee fabrics.

The lighting is all custom made in Nashville and is a great way to showcase our fabrics. All of lighting can be customized to your specifications.

You can see our entire lighting on our online catalog.

