



Seminar begins: Tuesday, October 23 @ 8:00 am

Seminar concludes: Wednesday, October 24 @ 1:00pm

Lunch and dinner on Tuesday will be provided.

The **Profit by the Numbers** Seminar takes a deeper dive into the numbers that impact profit and will provide tactics you can utilize to improve your stores sales and car count profitably.

Please note:

It is a time commitment: Three (3) days away from the business

It is a financial commitment: Two (2) or three (3) days hotel and travel

It is a personal development commitment: **come ready to learn and participate!**

This session should not be confused with and does not replace the Midas Profit Sessions or Fall Meetings. If you can only invest a limited amount of time to meetings we strongly suggest attending the Midas Fall Meetings and wherever possible the local Profit sessions conducted by the Midas field team. The Midas field team puts on a very interactive, attendee-driven one-day session where all attendees are involved in discussions focused around profit opportunities.

HOTEL

[Warwick Melrose](#)

3015 Oak Lawn Ave.

Dallas, Texas 75219

(214) 521-5151

Rate approx. \$140/night*

MEETING LOCATION

Moroch

3625 N. Hall, #1100

Dallas, TX 75219

SEMINAR COST

Free for IMDA Members

\$170 for Non-Members ([RENEW YOUR DUES OR JOIN NOW - \\$190/SHOP for IMDA Membership](#))

For more information please reach out to Chalise at the IMDA headquarters,
imda@dc-kansascity.com or 877-543-6203.

**Rates subject to change.*



Registration & Credit Card Authorization Form

Please complete and return to IMDA at imda@dc-kansascity.com or fax to 913-384-5112

Attendee Name:

City, State, Zip Code:

Phone Number:

E-mail address:

**REGISTRATION IS FREE TO IMDA MEMBERS. FILL OUT THE INFORMATION BELOW
ONLY IF YOU WOULD LIKE IMDA TO SECURE YOUR HOTEL ROOM
OR IF YOU NEED TO PAY THE \$170 FOR NONMEMBER REGISTRATION.**

Check the box to indicate whether this is for hotel or nonmember registration or both.

☐

Attendee Check-In _____ Attendee Check-Out _____

☐

Nonmember Registration

Name on card:

Address on card as it
appears on statement:

City, State, Zip Code:

Country

Type of card

Visa Mastercard Discover Other

Credit card number:

Exp. date:

CVV2 Security Code:

I hereby authorize THE IMDA HEADQUARTERS to utilize the credit card listed for the Profitability meeting taking place in Dallas, TX, October 23-24, 2018 as indicated above. Any charges associated with the hotel booking will be my responsibility.

Signature

Date