



The goal of the Congressional Franchise Caucus (CFC) is to emphasize to policymakers and the public that America's 800,000 franchise businesses and nine million employees play a vital role in our nation's economy and every congressional district. The CFC will help raise awareness and provide education regarding the economic and community benefits that franchise businesses offer as well as programs and information for constituents interested in franchise business opportunities. Specifically, the caucus will illuminate that, behind many familiar logos and trusted brands, are entrepreneurial small business owners who create economic opportunities in their communities every day.

### Why join the Franchise Caucus?

- › Positions members as champions of small businesses in their district and creates opportunities for the development of new relationships with franchise small business owners.
- › Serves as a forum for members of Congress and their staff to hear and address constituent interests related to the legislative and regulatory issues affecting franchise businesses.
- › Facilitates member-sponsored franchise events, which will help constituents learn about opportunities to become franchisees or to expand and transform their existing business through the franchise business model.
- › Highlights career opportunities for women, veterans, and minorities at member-sponsored franchise events.

